

Higher Education Update

Preparing Virginia for the Future



STATE COUNCIL OF HIGHER
EDUCATION FOR VIRGINIA

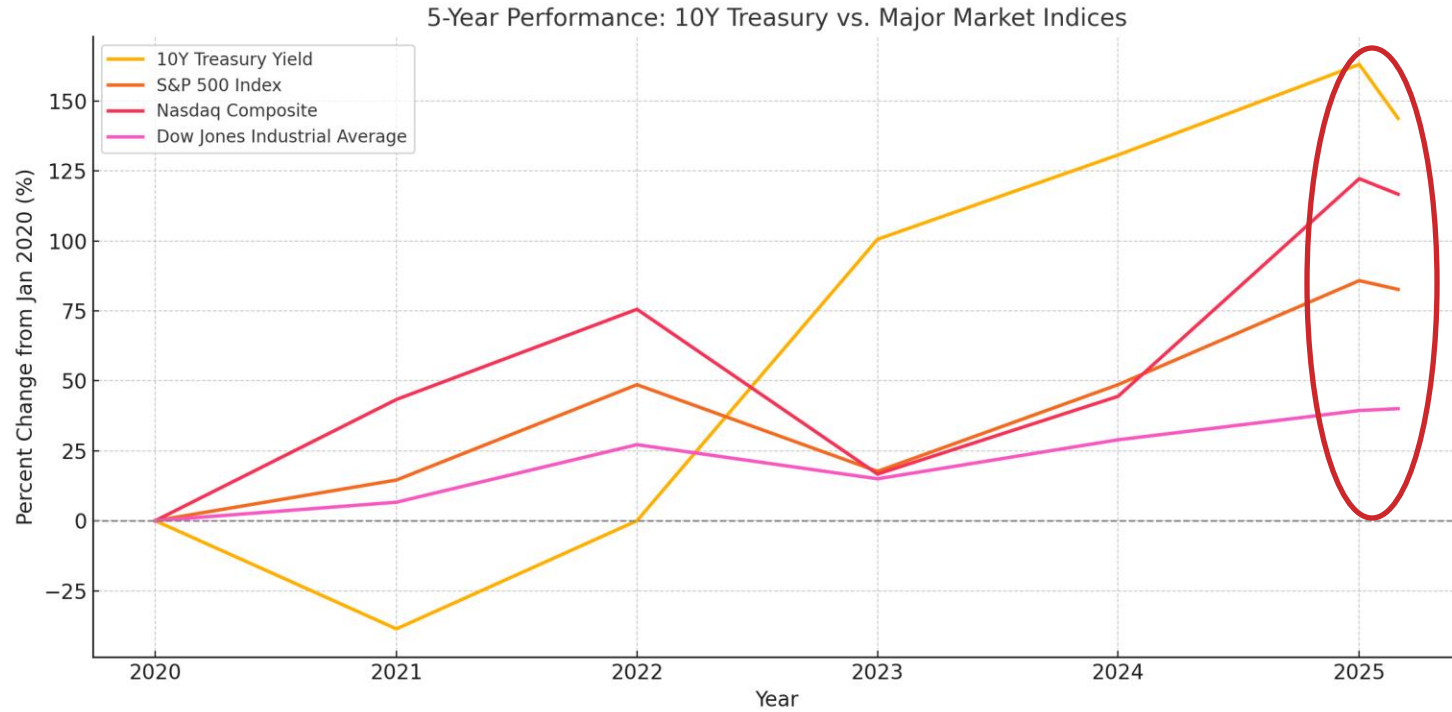
The Situation

- **43%** of Virginians aged 18-24 enroll in postsecondary education
- By 2031, **72%** of jobs nationally will require some postsecondary education.
- By 2031, at current enrollment rates, Virginia may lag demand for talent by nearly **130,000** students
- High school graduation numbers will decline by **6%** over the next five years, which means . . .
- Virginia needs to improve our college going rates by more than **50%** by 2031 to meet projected demand for postsecondary trained employees

The Outlook

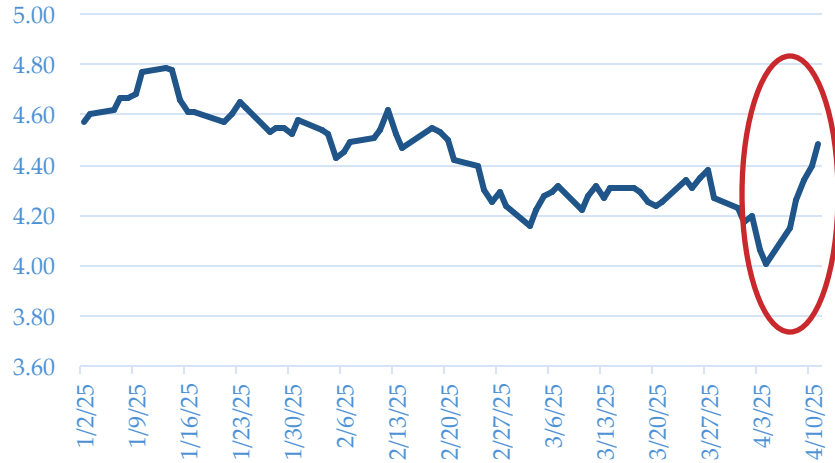
- Unchanged, Virginia's public institutions could spend **\$18.4M** just to recruit enough students to maintain current enrollment levels
- To meet projected needs, institutions may spend **\$63M** to recruit enough students over the next 6 years
- Virginia has more than **491,000** public school students advancing through high school over the next 6 years.
- Improving college going rates while also reducing the cost of marketing could support an incremental **\$800M** of tuition revenue

Economic Situation



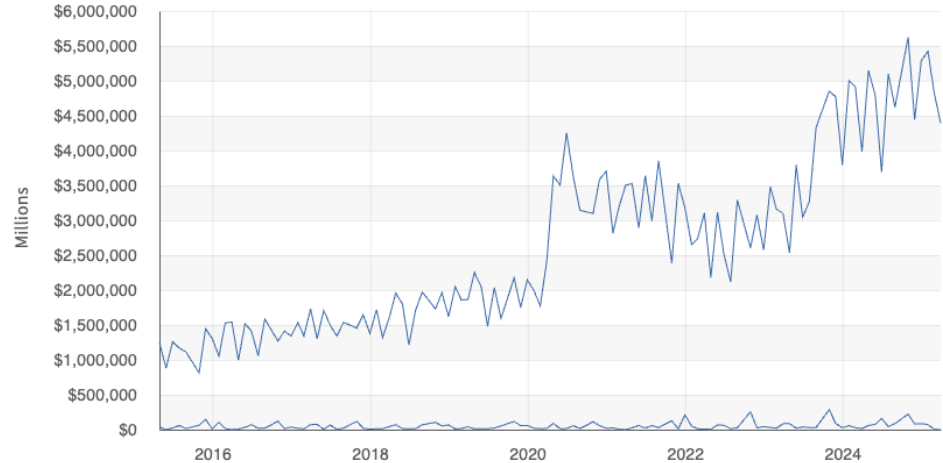
April Treasury Rate Impact

10 Yr Treasury Rates



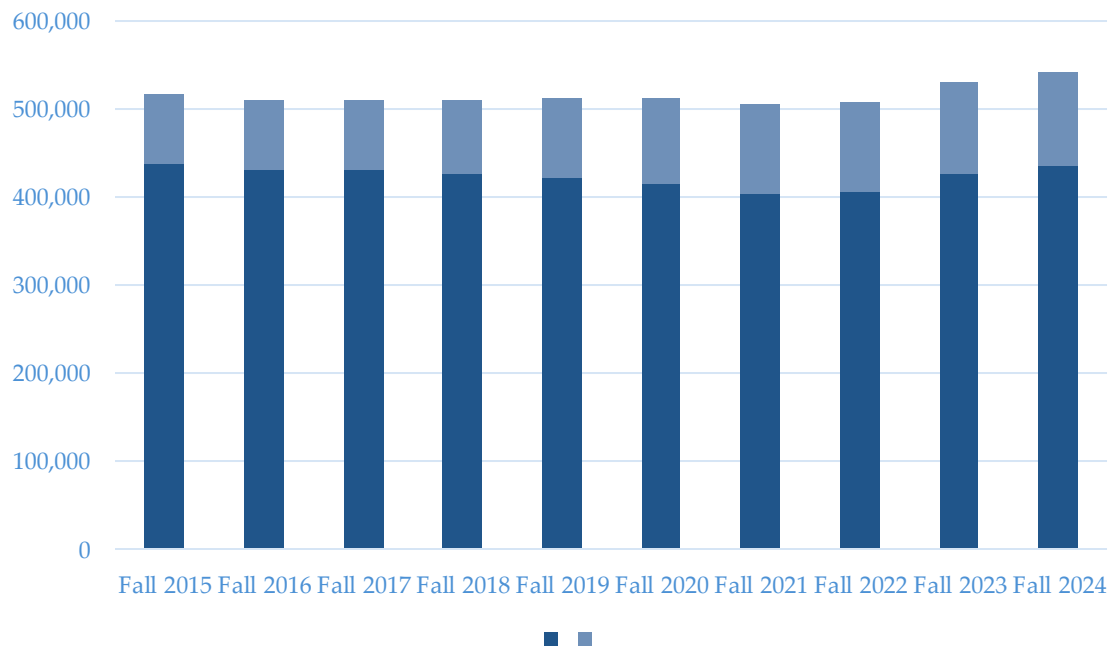
2015 - 2025 | Total Increases and Decreases

Values shown in millions of U.S dollars



Virginia's Higher Education Landscape

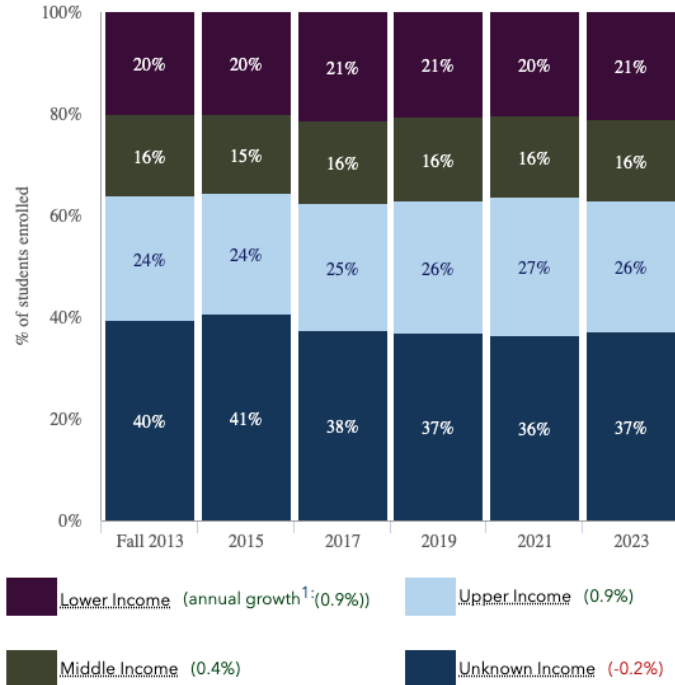
Total Enrollment, all reporting institutions



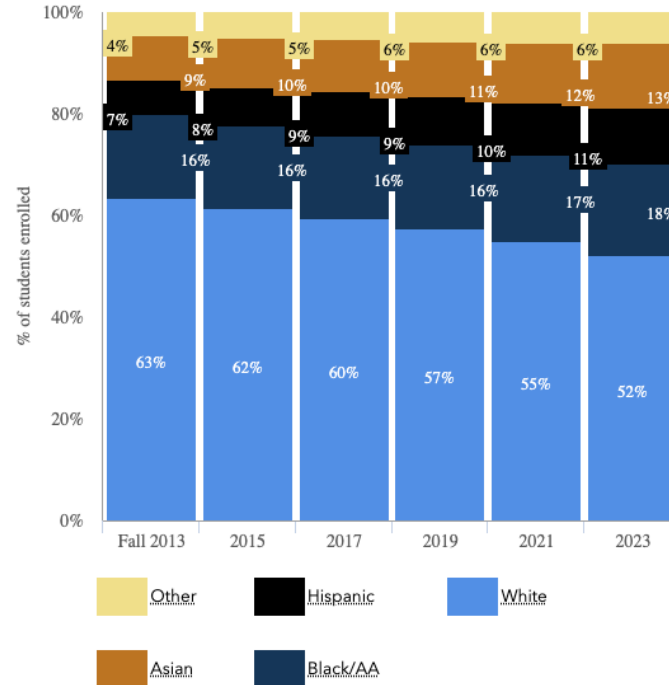
- Enrollment is 4.6% higher than Fall 2015
- Small COVID dip, enrollment shrunk slightly through fall of 2021
- Since the peak of the pandemic, enrollment is up by 6.9%

Enrollment Mix

By income level ²



By race/ethnicity ³

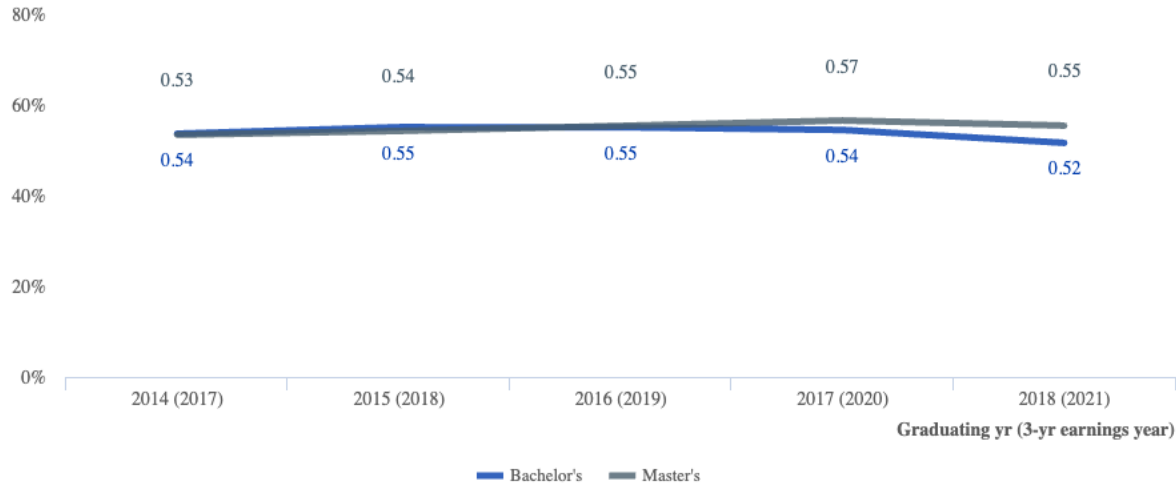


- Minority enrollment has increased steadily
- Income categories have stayed roughly the same

Where SCHEV is Headed

- Statutory initiatives in 2025
 - Statewide strategic plan update
 - Program approval policy update
 - Program productivity policy update
 - Organizational change policy update
- Major related initiatives
 - Project Pathways – streamlined enrollment and admissions for VA institutions
 - AI Summit in May
 - V-TOP and Intern Day
 - Pell initiative for Virginia

Student Debt Loads

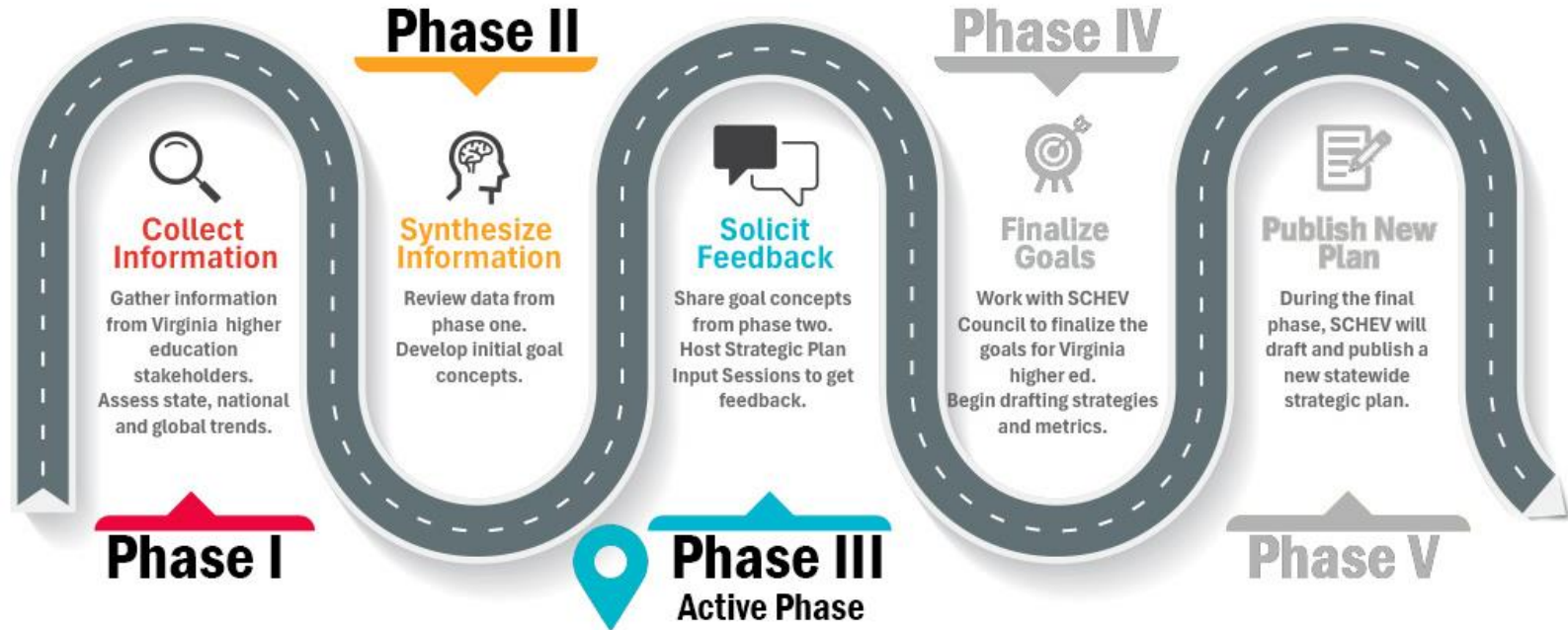


- Avg. debt has increased steadily
- Recent positive trends relative to debt-to-income ratios for undergraduate and graduate degrees
- Data latency suggest the picture may have changed significantly since repayment rates have slowed and debt loads increased

Median Debt at Graduation

Award	2014 (2017)	2015 (2018)	2016 (2019)	2017 (2020)	2018 (2021)
Bachelor's	\$25,067	\$25,840	\$26,298	\$26,486	\$26,404
Master's	\$31,604	\$33,033	\$34,382	\$35,396	\$35,993

Statewide Strategic Plan Process



Alignment of SCHEV Processes

- Statewide strategic plan
- Six-year planning process
 - Every public institution produces a plan in odd years
 - Plan is updated in even years
- College Outcomes Portal (collegeoutcomes.schev.edu)
 - Resource for boards of visitors, legislators, and general public

Ensure alignment of processes to drive focus on improving outcomes

Key Initiatives

- Project Pathways
- V-TOP
- Pell Initiative of Virginia
- Food Security Initiative
- Virginia Savers Surplus - study