



### **Jennifer Campfield**

Jennifer Campfield has worked at JMU for over 19 years. She has served in her current role in Academic Affairs as the Assistant Vice President for Academic Initiatives and Planning since August 2019 and has held positions in both Human Resources (Recruitment Team Leader, Assistant/Associate Director) and Talent Development (Director) in the Division of Administration and Finance. Jennifer is a seasoned HR professional with particular interests in performance management, professional and organizational development, and strategic planning. She has an M.S. Ed. in Adult Education/Human Resource Development from JMU with a concentration in Human Resource Management and a Master of Social Work from VCU. Jennifer holds senior HR professional certifications including the SHRM-SCP and the SPHR. She is also a Licensed Clinical Social Worker (LCSW) and spent the first 10 years of her career working in community mental health.