

Types of Community Engagement



Direct Engagement

Person to person contact that directly impacts individuals.



Indirect Engagement

Project-based initiatives that increase the capacity of the community or organization at large.



Research-based Engagement

Collecting, analyzing, and presenting information in partnership with community-based organizations or the community at large.



Advocacy Engagement

Issue-based initiatives that create awareness, educate others, and incite social change in local, national, or international communities.