

**School of Communication Studies - Major Program Checklist**

**Public Relations**

**EFFECTIVE August 2019 19/20 Undergraduate Catalog)**

Student Name: Last, First, MI

Student's JMU ID:

Advisor's Name: Last, First

\_\_\_\_\_  
**Student's signature**

\_\_\_\_\_  
**Date**

\_\_\_\_\_  
**Advisor's signature**

\_\_\_\_\_  
**Date**

**I. Core** (The following five courses plus the Assessment exam must be completed by all majors, no substitutions.)

Check if completed and list semester & grade.

- |  |       |  |       |
|--|-------|--|-------|
| <input type="checkbox"/> SCOM 240** Semester | Grade | <input type="checkbox"/> SCOM 241** Semester | Grade |
| <input type="checkbox"/> SCOM 242 Semester   | Grade | <input type="checkbox"/> SCOM 280* Semester  | Grade |
| <input type="checkbox"/> SCOM 341 Semester   | Grade |  |       |

\*280 must be taken BEFORE any second research course. \*\*240 & 241 must be taken concurrently.

**II. Program of Study** (Check if completed and list semester, course & grade as needed.)

**To count for SCOM credit, all SCOM courses must be passed with a C- or better. If a student registers for a prerequisite class and then receives a lower grade, the student may be administratively dropped from the subsequent course.**

**Public Relations**

- |   |          |  |       |
|---|----------|--|-------|
| <input type="checkbox"/> SCOM 260* Semester                                       | Grade    | <input type="checkbox"/> SCOM 261** Semester | Grade |
| <input type="checkbox"/> Advanced techniques course: SCOM 361 or 367              | Semester |  | Grade |
| <input type="checkbox"/> SCOM 362   | Course # | Semester                                     | Grade |
| <input type="checkbox"/> Context Course: SCOM 365, 369, 460, 363 or 467           | Semester |  | Grade |
| <input type="checkbox"/> Advanced research course: SCOM 381, 383, 385, 386 or 388 | Semester |  | Grade |
| <input type="checkbox"/> SCOM 461^  | Semester |  | Grade |
| <input type="checkbox"/> SCOM 300/400   | Course # | Semester                                     | Grade |
| <input type="checkbox"/> SCOM 200/300/400   | Course # | Semester                                     | Grade |

\*260 must be taken BEFORE 261, 362 & context courses

\*\*261 must be taken BEFORE advanced techniques course

^ SCOM 362, one advanced public relations technique course, one advanced research methods course, and one public relations context course must be taken BEFORE 461

SCOM 318 Bluestone Communications can substitute for a context course or/and SCOM 461 upon approval.

III.  **General Education** Completion Date: Semester Total Hours: Hours

Cluster 1: Semester Cluster 2: Semester Cluster 3: Semester Cluster 4: Semester

Cluster 5: Semester

IV. **Choose One:**  **Minor:** Minor  **Second Major:** Second Major  **12 hours electives**

**Total Hours:** Hours

**Complete a minor program of study, a second major, or 12 hours outside of SCOM at**

**300/400 level.**  Course # Semester Grade  Course # Semester Grade

Course # Semester Grade  Course # Semester Grade

V. **BA/BS Degree Requirements** (Must pass to complete)

Completion Date: Semester Total Hours: Hours

**BA:**  Language 232 Course # Semester Grade

Philosophy\* Course # Semester Grade

\*Course can NOT double count with General Education credit.

**BS:**  MATH 220 or COB 191 (Must complete with a D or better) Semester Grade

Natural/Social Science\* Course # Semester Grade

VI. **Assessment of Graduating Students.**

**Calculation for Graduation**

I. SCOM Core 12

II. SCOM Concentration 27

III. General Education 41

IV. Minor/2<sup>nd</sup> Major/Cognate Hours

V. BS (6-7 hrs) or BA (3-17 hrs) Hours

VI. Other Hours of Electives Hours

Total Hours Hours

**Total Hours to Graduate 120**