Communication Studies Major Program Checklist:

**Public Relations**

Effective **August 2020** (20/21 Undergraduate Catalog)

Complete this form **before** printing it out.

Student Name: Last, First M.I. Student’s JMU ID: I.D. Number

Advisor’s Name: Last, First

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**Student’s signature Date**

**Advisor’s signature Date**

**I. Core**

To complete the form, select each fillable blank and use the **dropdown menus** to insert courses/grades. **Type directly** into a blank if no drop down menu appears. Check if completed and list semester & grade. The following five courses plus the Assessment exam must be completed by all majors. No substitutions.

|  |  |  |
| --- | --- | --- |
| SCOM 240 (Intro to Comm Theory) | Semester Completed | Grade |
| SCOM 241 (Comm Theory Lab) | Semester Completed | Grade |
| SCOM 242 (Presentational Speaking) | Semester Completed | Grade |
| SCOM 280 (Intro to Comm Research) | Semester Completed | Grade |
| SCOM 341 (Persuasion) | Semester Completed | Grade |

**II. Program of Study**

Check if each course is complete and list semester and grade. To count for SCOM credit, all SCOM courses must be passed with a C- or better.

**Public Relations**

|  |  |  |
| --- | --- | --- |
| SCOM 260 (Introduction to Public Relations) | Semester Completed | Grade |
| SCOM 261 (Public Relations Techniques I: Written) | Semester Completed | Grade |
| SCOM 362 (Public Relations Theory and Concepts) | Semester Completed | Grade |
| SCOM 300/400 Course Number | Semester Completed | Grade |
| SCOM 200/300/400 Course Number | Semester Completed | Grade |

Advanced Techniques Course:

|  |  |  |
| --- | --- | --- |
| SCOM Choose from drop-down list. | Semester Completed | Grade |

Context Course:

|  |  |  |
| --- | --- | --- |
| SCOM Choose from drop-down list. | Semester Completed | Grade |

Advanced Research Course:

|  |  |  |
| --- | --- | --- |
| SCOM Choose from drop-down list. | Semester Completed | Grade |

Public Relations Campaigns Course:

|  |  |  |
| --- | --- | --- |
| SCOM Choose from drop-down list. | Semester Completed | Grade |

**III. General Education**

Completion Date: Semester Completed Total Hours: Hours

Cluster 1: Semester Completed

Cluster 2: Semester Completed

Cluster 3: Semester Completed

Cluster 4: Semester Completed

Cluster 5: Semester Completed

**IV. Minor/Second Major/Cognate**

Complete a minor program of study, a second major, or 12 hours outside of SCOM at 300/400 level.

Minor: Minor Second Major: Major

12 hours electives

|  |  |  |
| --- | --- | --- |
| Course Number | Semester Completed | Grade |
| Course Number | Semester Completed | Grade |
| Course Number | Semester Completed | Grade |
| Course Number | Semester Completed | Grade |

Total Elective Hours: Hours

**V. BA/BS Degree Requirements**

The Philosophy and Natural/Social Science courses may **not** double count with General Education credit.

Completion Date: Semester Completed Total Hours: Hours

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| BA: | Language 232 | Course Number | Semester Completed | Grade |
|  | Philosophy | Course Number | Semester Completed | Grade |
| BS: | MATH 220/COB 191 |  | Semester Completed | Grade |
|  | Natural/Social Science | Course Number | Semester Completed | Grade |

**VI. SCOM 394 Assessment Milestone (Taken after completion of core)**

Assessment Completion

**Calculation for Graduation**

I. SCOM Core 12

II. SCOM Concentration 27

III. General Education 41

IV. Minor/2nd Major/Cognate Hours

V. BS (6-7 hrs) or BA (3-17 hrs) Hours

VI. Other Hours of Electives Hours

**Total Hours** Hours

**Total Hours to Graduate 120**