Communication Studies Major Program Checklist: Generalist

Effective August 2022 (22/23 Undergraduate Catalog)

Directions: Check the box if the course has been completed with a grade of C- or above. To count toward the major, all SCOM courses must be passed with a C- or better.

1. Core: *12 credits*

The following five courses must be completed by all majors, no substitutions.

SCOM 240 (Intro to Comm Theory)

SCOM 241 (Comm Theory Lab)

SCOM 242 (Presentational Speaking)

SCOM 280 (Intro to Comm Research)

SCOM 341 (Persuasion)

1. Program of Study - Generalist: *27 credits*

**SCOM Research Choose 1 of the following:**

SCOM 381 Rhetorical Research Methods

SCOM 383 Quantitative Experimental Research Methods

SCOM 385 Qualitative Research Methods

SCOM 386 Survey Research Methods

SCOM 388 Campaign Research Methods

*Please note that some of the following classes have pre-requisites or will be available only to students in a particular concentration during open enrollment.*

**SCOM Communication Skills Choose 1 of the following:**

SCOM 261 (Public Relations Techniques I: Written)

SCOM 301 / WGSS 301 (Feminist Blogging)

SCOM 325 (Small Group Comm)

SCOM 332 (Mediation)

SCOM 333 (Negotiations)

SCOM 335 (Comm Consulting)

SCOM 338 (Art of Public Debate)

SCOM 340 (Principles and Processes of Interviewing)

SCOM 342 (Argument and Advocacy)

SCOM 344 (Oral Interpretation)

SCOM 358 (Business and Professional Comm Studies)

SCOM 361 (Public Relations Techniques II: Visual)

SCOM 365 (Sports Public Relations)

SCOM 367 (Advanced Public Relations Writing)

SCOM 447 (Facilitating Public and Org Engagement Processes)

SCOM 449 (Comm Training)

**200/300/400 level theory and context courses. Choose 2:**

SCOM 245 (Signs, Symbols, and Social Interaction)

SCOM 248 (Intercultural Comm)

SCOM 260 (Intro to Public Relations)

SCOM 302 (Third Wave Ecofeminism)

SCOM 303 (Special Topics in Health Comm)

SCOM 305 (Language and Culture)

SCOM 313 (Topics in Comm Studies)

SCOM 314 (Comm in Romantic Relationships)

SCOM 320 (Intro to Interpersonal Comm)

SCOM 325 (Small Group Comm)

SCOM 330 (Special Topics in Interpersonal Comm)

SCOM 331 (Comm and Conflict)

SCOM 334 (Alternative Dispute Resolution)

SCOM 345 (Nonverbal Comm)

SCOM 346 (Free Speech in America)

SCOM 347 (Comm, Diversity, and Popular Culture)

SCOM 348 (Comm and Gender)

SCOM 349 (Ethnographic Approaches to Comm Studies)

SCOM 350 (Organizational Comm)

SCOM 351 (Visual Rhetoric)

SCOM 352 (Comm and Social Movements)

SCOM 353 (American Political Culture and Comm)

SCOM 354/WRTC 326 (Environmental Comm and Advocacy)

SCOM 355 (Food as Comm)

SCOM 357 (Youth Comm and Culture)

SCOM 363 (International Public Relations)

SCOM 365 (Sports Public Relations)

SCOM 369 (Topics in Engaged Public Relations)

SCOM 370 (Intro to Health Comm)

SCOM 395 (Study Abroad)

SCOM 413 (Advanced Topics in Comm Studies)

SCOM 420 (Feminist Rhetorics)

SCOM 425 (Leadership Comm)

SCOM 431 (Legal Comm)

SCOM 432 (Senior Seminar: Conflict Analysis and Intervention)

SCOM 440 (Family Comm)

SCOM 441 (Oral History)

SCOM 442 (Advanced Topics in Advocacy Studies)

SCOM 448 (Comm, Culture and Identity)

SCOM 450 (Advanced Studies in Organizational Comm)

SCOM 453 (Political Campaign Comm)

SCOM 460 (Public Relations Management)

SCOM 461 (Public Relations Campaigns)

SCOM 464 (Comm, Culture and Sports)

SCOM 465 (Rhetoric of Environmental Science and Technology)

SCOM 467 (Global PR Seminar)

SCOM 470 (Health Comm Campaigns)

SCOM 471 (Culture and Health Comm)

SCOM 472 (Media and Politics)

**400 level theory and context courses. Choose 1:**

SCOM 413 (Advanced Topics in Comm Studies)

SCOM 420 (Feminist Rhetorics)

SCOM 425 (Leadership Comm)

SCOM 431 (Legal Comm)

SCOM 432 (Senior Seminar: Conflict Analysis and Intervention)

SCOM 440 (Family Comm)

SCOM 441 (Oral History)

SCOM 442 (Advanced Topics in Advocacy Studies)

SCOM 448 (Comm, Culture and Identity)

SCOM 450 (Advanced Studies in Organizational Comm)

SCOM 453 (Political Campaign Comm)

SCOM 460 (Public Relations Management)

SCOM 461 (Public Relations Campaigns)

SCOM 464 (Comm, Culture and Sports)

SCOM 465 (Rhetoric of Environmental Science and Technology)

SCOM 467 (Global PR Seminar)

SCOM 470 (Health Comm Campaigns)

SCOM 471 (Culture and Health Comm)

SCOM 472 (Media and Politics)

**Four SCOM electives, including Special Topics, Internships, and Practicum:**

SCOM 300/400

SCOM 300/400

SCOM 300/400

SCOM 200/300/400

1. Minor/Second Major/Cognate: *12-18 credits*

Complete a minor program of study, a second major, or 12 hours outside of SCOM at 300/400 level.

Minor or  2nd major or  12 hours of electives

1. General Education: *41 credits*

Cluster 1  Cluster 2  Cluster 3  Cluster 4  Cluster 5

1. BA/BS Degree Requirements: *3-17 credits*

The Philosophy and Natural/Social Science courses may not double count with General Education credit.

BA:  Language 232  Philosophy

BS:  Math 220/COB 191  Natural/Social Science

1. Total credit hours required to graduate is 120 hours