Communication Studies Major Program Checklist: Generalist

Effective August 2022 (22/23 Undergraduate Catalog)

Directions: Check the box if the course has been completed with a grade of C- or above. To count toward the major, all SCOM courses must be passed with a C- or better.

1. Core: *12 credits*

The following five courses must be completed by all majors, no substitutions.

 [ ]  SCOM 240 (Intro to Comm Theory)

 [ ]  SCOM 241 (Comm Theory Lab)

 [ ]  SCOM 242 (Presentational Speaking)

 [ ]  SCOM 280 (Intro to Comm Research)

 [ ]  SCOM 341 (Persuasion)

1. Program of Study - Generalist: *27 credits*

 **SCOM Research Choose 1 of the following:**

 [ ]  SCOM 381 Rhetorical Research Methods

 [ ]  SCOM 383 Quantitative Experimental Research Methods

 [ ]  SCOM 385 Qualitative Research Methods

 [ ]  SCOM 386 Survey Research Methods

 [ ]  SCOM 388 Campaign Research Methods

*Please note that some of the following classes have pre-requisites or will be available only to students in a particular concentration during open enrollment.*

 **SCOM Communication Skills Choose 1 of the following:**

 [ ]  SCOM 261 (Public Relations Techniques I: Written)

 [ ]  SCOM 301 / WGSS 301 (Feminist Blogging)

 [ ]  SCOM 325 (Small Group Comm)

 [ ]  SCOM 332 (Mediation)

 [ ]  SCOM 333 (Negotiations)

 [ ]  SCOM 335 (Comm Consulting)

 [ ]  SCOM 338 (Art of Public Debate)

 [ ]  SCOM 340 (Principles and Processes of Interviewing)

 [ ]  SCOM 342 (Argument and Advocacy)

 [ ]  SCOM 344 (Oral Interpretation)

 [ ]  SCOM 358 (Business and Professional Comm Studies)

 [ ]  SCOM 361 (Public Relations Techniques II: Visual)

 [ ]  SCOM 365 (Sports Public Relations)

 [ ]  SCOM 367 (Advanced Public Relations Writing)

 [ ]  SCOM 447 (Facilitating Public and Org Engagement Processes)

 [ ]  SCOM 449 (Comm Training)

 **200/300/400 level theory and context courses. Choose 2:**

 [ ]  SCOM 245 (Signs, Symbols, and Social Interaction)

 [ ]  SCOM 248 (Intercultural Comm)

 [ ]  SCOM 260 (Intro to Public Relations)

 [ ]  SCOM 302 (Third Wave Ecofeminism)

 [ ]  SCOM 303 (Special Topics in Health Comm)

 [ ]  SCOM 305 (Language and Culture)

 [ ]  SCOM 313 (Topics in Comm Studies)

 [ ]  SCOM 314 (Comm in Romantic Relationships)

 [ ]  SCOM 320 (Intro to Interpersonal Comm)

 [ ]  SCOM 325 (Small Group Comm)

 [ ]  SCOM 330 (Special Topics in Interpersonal Comm)

 [ ]  SCOM 331 (Comm and Conflict)

 [ ]  SCOM 334 (Alternative Dispute Resolution)

 [ ]  SCOM 345 (Nonverbal Comm)

 [ ]  SCOM 346 (Free Speech in America)

 [ ]  SCOM 347 (Comm, Diversity, and Popular Culture)

 [ ]  SCOM 348 (Comm and Gender)

 [ ]  SCOM 349 (Ethnographic Approaches to Comm Studies)

 [ ]  SCOM 350 (Organizational Comm)

 [ ]  SCOM 351 (Visual Rhetoric)

 [ ]  SCOM 352 (Comm and Social Movements)

 [ ]  SCOM 353 (American Political Culture and Comm)

 [ ]  SCOM 354/WRTC 326 (Environmental Comm and Advocacy)

 [ ]  SCOM 355 (Food as Comm)

 [ ]  SCOM 357 (Youth Comm and Culture)

 [ ]  SCOM 363 (International Public Relations)

 [ ]  SCOM 365 (Sports Public Relations)

 [ ]  SCOM 369 (Topics in Engaged Public Relations)

 [ ]  SCOM 370 (Intro to Health Comm)

 [ ]  SCOM 395 (Study Abroad)

 [ ]  SCOM 413 (Advanced Topics in Comm Studies)

 [ ]  SCOM 420 (Feminist Rhetorics)

 [ ]  SCOM 425 (Leadership Comm)

 [ ]  SCOM 431 (Legal Comm)

 [ ]  SCOM 432 (Senior Seminar: Conflict Analysis and Intervention)

 [ ]  SCOM 440 (Family Comm)

 [ ]  SCOM 441 (Oral History)

 [ ]  SCOM 442 (Advanced Topics in Advocacy Studies)

 [ ]  SCOM 448 (Comm, Culture and Identity)

 [ ]  SCOM 450 (Advanced Studies in Organizational Comm)

 [ ]  SCOM 453 (Political Campaign Comm)

 [ ]  SCOM 460 (Public Relations Management)

 [ ]  SCOM 461 (Public Relations Campaigns)

 [ ]  SCOM 464 (Comm, Culture and Sports)

 [ ]  SCOM 465 (Rhetoric of Environmental Science and Technology)

 [ ]  SCOM 467 (Global PR Seminar)

 [ ]  SCOM 470 (Health Comm Campaigns)

 [ ]  SCOM 471 (Culture and Health Comm)

 [ ]  SCOM 472 (Media and Politics)

 **400 level theory and context courses. Choose 1:**

 [ ]  SCOM 413 (Advanced Topics in Comm Studies)

 [ ]  SCOM 420 (Feminist Rhetorics)

 [ ]  SCOM 425 (Leadership Comm)

 [ ]  SCOM 431 (Legal Comm)

 [ ]  SCOM 432 (Senior Seminar: Conflict Analysis and Intervention)

 [ ]  SCOM 440 (Family Comm)

 [ ]  SCOM 441 (Oral History)

 [ ]  SCOM 442 (Advanced Topics in Advocacy Studies)

 [ ]  SCOM 448 (Comm, Culture and Identity)

 [ ]  SCOM 450 (Advanced Studies in Organizational Comm)

 [ ]  SCOM 453 (Political Campaign Comm)

 [ ]  SCOM 460 (Public Relations Management)

 [ ]  SCOM 461 (Public Relations Campaigns)

 [ ]  SCOM 464 (Comm, Culture and Sports)

 [ ]  SCOM 465 (Rhetoric of Environmental Science and Technology)

 [ ]  SCOM 467 (Global PR Seminar)

 [ ]  SCOM 470 (Health Comm Campaigns)

 [ ]  SCOM 471 (Culture and Health Comm)

 [ ]  SCOM 472 (Media and Politics)

 **Four SCOM electives, including Special Topics, Internships, and Practicum:**

 [ ]  SCOM 300/400

 [ ]  SCOM 300/400

 [ ]  SCOM 300/400

 [ ]  SCOM 200/300/400

1. Minor/Second Major/Cognate: *12-18 credits*

Complete a minor program of study, a second major, or 12 hours outside of SCOM at 300/400 level.

[ ]  Minor or [ ]  2nd major or [ ]  12 hours of electives

1. General Education: *41 credits*

[ ]  Cluster 1 [ ]  Cluster 2 [ ]  Cluster 3 [ ]  Cluster 4 [ ]  Cluster 5

1. BA/BS Degree Requirements: *3-17 credits*

The Philosophy and Natural/Social Science courses may not double count with General Education credit.

BA: [ ]  Language 232 [ ]  Philosophy

BS: [ ]  Math 220/COB 191 [ ]  Natural/Social Science

1. Total credit hours required to graduate is 120 hours