Communication Studies Major Program Checklist: Cultural Communication

Effective August 2022 (22/23 Undergraduate Catalog)

Directions: Check the box if the course has been completed with a grade of C- or above. To count toward the major, all SCOM courses must be passed with a C- or better.

1. Core: *12 credits*

The following five courses must be completed by all majors with no substitutions.

SCOM 240 (Intro to Comm Theory)

SCOM 241 (Comm Theory Lab)

SCOM 242 (Presentational Speaking)

SCOM 280 (Intro to Comm Research)

SCOM 341 (Persuasion)

1. Program of Study – Cultural Communication: *27 credits*

**Required:**

SCOM 248 (Intercultural Comm)

SCOM 349 (Ethnographic Approaches to Comm Studies)

SCOM 448 (Comm, Culture and Identity)

**SCOM Advanced Communication Theory and Context Courses. Choose 2:**

SCOM/ANTH 305 (Language and Culture)

SCOM 347 (Comm, Diversity, and Popular Culture)

SCOM/WGSS 348 (Comm and Gender)

SCOM 352 (Comm and Social Movements)

SCOM 355 (Food as Comm)

SCOM/SMAD 357 (Youth, Comm and Culture)

**SCOM Advanced Research Methods. Choose 1:**

SCOM 381 Rhetorical Research Methods

SCOM 383 Quantitative Experimental Research Methods

SCOM 385 Qualitative Research Methods

SCOM 386 Survey Research Methods

**SCOM Communication Skills. Choose 1:**

SCOM 261 (PR Techniques: Written)

SCOM/WGSS 301 (Feminist Blogging: Shout Out! JMU)

SCOM 325 (Small Group Comm)

SCOM 332 (Mediation)

SCOM 333 (Negotiations)

SCOM 335 (Comm Consulting)

SCOM 340 (Principles and Processes of Interviewing)

SCOM 342 (Argument and Advocacy)

SCOM 344 (Oral Interpretation)

SCOM 358 (Business and Professional Comm Studies)

SCOM 447 (Public and Organizational Engagement)

SCOM 449 (Comm Training)

**Two Elective SCOM Courses:**

SCOM 300/400

SCOM 300/400

1. Minor/Second Major/Cognate: *12-18 credits*

Complete a minor program of study, a second major, or 12 hours outside of SCOM at 300/400 level.

Minor or  2nd major or  12 hours of electives

1. General Education: *41 credits*

Cluster 1  Cluster 2  Cluster 3  Cluster 4  Cluster 5

1. BA/BS Degree Requirements: *3-17 credits*

The Philosophy and Natural/Social Science courses may not double count with General Education credit.

BA:  Language 232  Philosophy

BS:  Math 220/COB 191  Natural/Social Science

1. Total credit hours required to graduate is 120 hours