Communication Studies Major Program Checklist: Advocacy

Effective August 2022 (22/23 Undergraduate Catalog)

Directions: Check the box if the course has been completed with a grade of C- or above. To count toward the major, all SCOM courses must be passed with a C- or better.

1. Core: *12 credits*

The following five courses must be completed by all majors, no substitutions.

SCOM 240 (Intro to Comm Theory)

SCOM 241 (Comm Theory Lab)

SCOM 242 (Presentational Speaking)

SCOM 280 (Intro to Comm Research)

SCOM 341 (Persuasion)

1. Program of Study - Advocacy: *27 credits*

**Required:**

SCOM 342 (Argument and Advocacy)

SCOM 352 (Comm and Social Movements)

SCOM 353 (American Political Culture and Comm)

SCOM 442 (Advanced Topics in Advocacy Studies)

**SCOM Research Choose 1 of the following:**

SCOM 381 Rhetorical Research Methods

SCOM 383 Quantitative Experimental Research Methods

SCOM 385 Qualitative Research Methods

SCOM 386 Survey Research Methods

SCOM 388 Campaign Research Methods

**SCOM Choose 1 of the following:**

SCOM 301 / WGSS 301 (Feminist Blogging: Shout Out!)

SCOM 302 / WGSS 302 (Third Wave Ecofeminism)

SCOM 331 (Comm and Conflict)

SCOM 343 / WRTC 430 (Contemporary Rhetorical Theory & Practice)

SCOM 346 (Free Speech in America)

SCOM 347 (Comm, Diversity, and Popular Culture)

SCOM 354/WRTC 326 (Environmental Comm and Advocacy)

SCOM/SMAD 357 (Youth, Communication and Culture)

SCOM/WGSS/WRTC 420 (Feminist Rhetorics)

SCOM 431 (Legal Comm)

SCOM 453 (Political Campaign Comm)

SCOM 470 (Health Comm Campaigns)

SCOM/SMAD/POSC 472 (Media and Politics)

**Three Elective SCOM Courses:**

SCOM 300/400

SCOM 300/400

SCOM 200/300/400

1. Minor/Second Major/Cognate: *12-18 credits*

Complete a minor program of study, a second major, or 12 hours outside of SCOM at 300/400 level.

Minor or  2nd major or  12 hours of electives

1. General Education: *41 credits*

Cluster 1  Cluster 2  Cluster 3  Cluster 4  Cluster 5

1. BA/BS Degree Requirements: *3-17 credits*

The Philosophy and Natural/Social Science courses may not double count with General Education credit.

BA:  Language 232  Philosophy

BS:  Math 220/COB 191  Natural/Social Science

1. Total credit hours required to graduate is 120 hours