

SCOM 121/122/123 Final Exam Review

The Communication Center

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Today's Agenda

- Exam overview
- Test preparation
- Study resources
- Study technique examples
- Group study



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Exam Overview

- 100 questions
- Multimedia questions
- Focused on application/examples
- MREST type questions included-ish
- Two hours

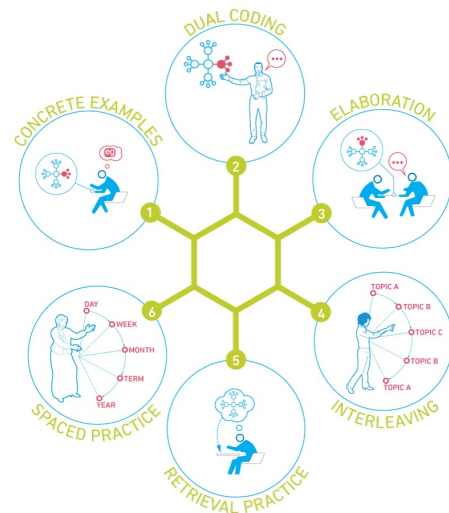


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Test Preparation

- Memorizing study guide NOT enough
- Apply concepts with concrete examples
- Use/create visual examples
- Explain why/how a concept operates
- Switch & rotate order you study topics
- Use quizzes, notecards online to practice concepts from memory – identify tough concepts
- Do not cram study everything! Study in small chunks - review tough concepts again right before final



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Study Resources

COMMUNICATION CENTER

MAKE AN APPOINTMENT

PRESENTATION SUPPORT

TEST PREPARATION

Overview

Get Ready for the MREST

Prep for a SCOM Exam

DEBATE ACROSS THE CURRICULUM

DEBATE FOR CIVIC LEARNING INSTITUTE

INTERVIEW SKILLS DEVELOPMENT


PUBLIC ADVOCACY CONTEST

RESOURCES FOR FACULTY/STAFF

SCOM Basic Course Exam Preparation

Drop by or [schedule an appointment](#) to work with Communication Center tutors if you are struggling with your SCOM basic course or just want extra preparation before your exam or final.

Spring '18 SCOM Study Guide



Review Multimedia SCOM Questions

[Chapters 1-3](#)

[Chapters 4-6](#)

[Chapter 9](#)

[Chapter 10](#)

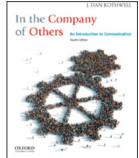
[Chapter 12](#)

[Chapter 13](#)

[Chapter 14](#)

[Chapter 15](#)

Rothwell Online Resources



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Study Technique Examples

Critical elements of Introduction & Conclusion

- Attention-getter, thesis, purpose/relevant, preview
- Connect back to intro, review, finish strong
- Give examples and identify from scenario



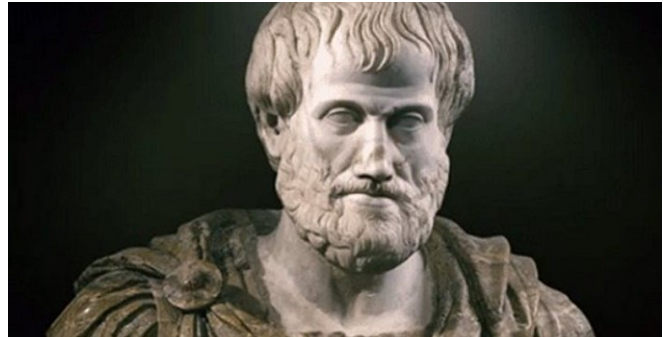
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Study Technique Examples

Identify three modes of proof for persuasive speaking

- Ethos
- Pathos
- Logos



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Study Technique Examples

Criteria for evaluating supporting material

- Currency
- Reliability
- Authority
- Purpose
- Point of view



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Study Technique Examples

Ethnocentrism, cultural relativism, multiculturalism

- Define each -ism
- Provide an example of each -ism
- Explain how one of the -isms might impact your communication with someone



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Study Technique Examples

Intercultural Communication Competence

- Motivation, Knowledge, Thoughtful encounters
- Mindfulness, Cognitive flexibility, Tolerance for uncertainty
- Cultivating ICC: Attitudes & wonder; discover knowledge, develop skills



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Study Technique Examples

Sapir-Whorf hypothesis

- What are the two hypotheses?
- Describe linguistic determinism and linguistic relativism.
- Explain how language might influence culture.



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Tough Sample Questions?

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Group Study

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Confirmation Survey Link

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