

Include: Title, Credentials & Date of publication

"The 2005 edition of Simmons Market Research, considered by
most to be the nation's leading authority on the behavior of
the American consumer, notes..."

WEBSITE

Include: Site title, Credentials & Last updated date "One of the most active developers of neurotechnology, Cyberkinetics, claims on their website last updated on March 24, 2006 that..."

INTERVIEW

Include: Name, date, credentials, interview source "Appearing on the television program, 'Dateline' on February 10, 2005, Dr. Michael Beck, a Harvard University economist, argued that..."



Include: Name of show, Date, Title, & Reporter name "On the television show '60 Minutes,' which aired on March 26, 2006, golfer Tiger Woods told reporter Ed Bradley that..."

MAGAZINE & NEWSPAPER

Include: Name of publication, Date, Reporter name "According to a feature article written by reporter Kelli Brown about the rising costs of medicine in the March 27, 2006 issue of Time magazine ..."

WEB BLOG

Include: Title, Name, Website, Date "National Public Radio reporter Ari Shapiro, in his March 24, 2006 blog titled, 'DOJ files voting rights suit,' claimed..."