Cultivate the skills and knowledge you need to specialize in educational technology.

In our 100% online educational technology programs, students develop foundational knowledge in learning theory, instructional design, project management, and digital media design. Whether you choose the 33-credit master’s or the 12-credit certificate program, you’ll be equipped for specialist roles in education and training. Our competitive pricing makes this one of the most affordable educational technology programs in the country! Get the preparation you need for the job you want -- all without leaving the comfort of your home or office.

What Sets JMU Apart?

- You’ll complete all coursework 100% online.
- You can even access some assignments on your mobile device!
- You’ll learn in a highly collaborative and supportive environment. Exchange ideas virtually through live videoconferencing, breakout rooms, and chat; and through discussion forums and applied course activities.
- You’ll reap the benefits of our years of experience designing flexible, accessible programs built for online learners.
- You’ll enjoy comprehensive student support services that were designed for online students.
- You’ll gain skills and knowledge along the way that you can immediately use in your classroom.

Careers in Educational Technology

Learn how to create an effective learning environment by integrating educational theory and practice with modern technology. The skills and knowledge you’ll gain in our online programs equip you for a wide range of potential roles and industries. Here are some typical titles for graduates:

- Instructional Designer
- Instructional Design Project Manager / Consultant
- Learning Designer, and eLearning Designer
- Instructional Technology Resource Teacher or Coach
- Multimedia Specialist
- Learning Design Consultant / Project Manager

James Madison University is ranked #3 among U.S. News and World Report’s Best Regional Universities in the South.

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