

ECONOMICS

MAJOR



Economics Highlights

The Economics major at JMU can be the point of entry to a wide variety of careers, including financial analysis and trading, consumer advocacy, economic analysis, communications and public administration.

As an Economics major at JMU, you'll gain a solid foundation in economic theory and policy. Our curriculum will develop your skills in critical thinking, research, writing and analysis. We emphasize a commitment to lifelong learning, which is critical in an ever-changing global economy.

THREE DEGREE PROGRAMS

Economics majors may choose from three distinct degree programs: B.B.A., B.A. and B.S. The upper-level economics courses are the same for all three degrees and all of them prepare degree-holders to pursue graduate studies.

- **The B.B.A.** is business-intensive, and includes the required COB 300 integrated coursework drawn from disciplines across the college.
- **The B.A.** is intended for students who wish to sharpen their communication and writing skills, especially through a foreign language. It requires foreign language study through an intermediate level and a philosophy course.
- **The B.S.** is intended for students who wish to foster their analytical skills. It requires additional quantitative and scientific course work.

DEPARTMENT HIGHLIGHTS

- For more than 30 years the **Economics Seminar speaker series** has provided students with opportunities to see and interact with economists representing a wide variety of views and perspectives. Speakers have been drawn from academia, think tanks, government and industry, and have included several Nobel Prize winners.
- The College of Business houses the **Center for Economic Education**.
- The College of Business is **one of 5% of business schools with AACSB international accreditation** (Association to Advance Collegiate Schools of Business).

Career Possibilities

Consultant
Contract Administrator
Contract Specialist
Corporate Planner
Cost Analyst
Credit Analyst
Data Analyst
Economic Advisor
Economic Analyst
Forecast Analyst
International Trade Specialist
Litigation Support Specialist
Managerial Economist
Professor
Program Analyst
Property Manager
Public Administrator
Research Analyst
Risk Manager
Technical Writer

CO-CURRICULAR ORGANIZATIONS

Choose from more than 25 College of Business co-ed fraternities, clubs and honor societies to connect with peers and build leadership skills.



For more details, scan the QR code or visit: jmu.edu/cob/economics



Differential Tuition

As a student in the College of Business (CoB), you'll pay "differential tuition," an additional fee over JMU's standard tuition. This enables us to add significant value to your overall academic experience, and is a practice common among top business schools. These funds help ensure that our students gain a competitive edge for internships and job openings by providing hands-on experiences such as career treks, professional networking opportunities and career- development activities.



— ANNA FENN ('23),
ECONOMICS

"Studying Economics at JMU has been really beneficial to me because there is a good balance of theory and hands-on application. The program has helped me develop valuable skills that will allow me to take whatever path I want in the future!"

Starting Compensation*

College of Business Major	Avg. Starting Compensation
Economics, B.A., B.B.A., B.S.	\$76,646
Avg. / Bus. Majors	\$75,969

*This report highlights the post-graduation pursuits for 89% of the CoB Spring Class of 2023 bachelor's degree recipients.

Curriculum Highlights

SIX CONCENTRATIONS

- **The Environmental and Natural Resource Economics** concentration is a multi-disciplinary program of study helping students learn how economics can be combined with the hard sciences to analyze environmental and natural resource controversies.
- **The Financial Economics concentration** provides students with a better understanding of financial markets, corporate finance, personal wealth management and the government's role in markets.
- **The International and Development Economics concentration** is designed for students who have a particular interest in learning more about the international economic environment, theory and practice in the international market and careers in global business.
- **The Political Economy concentration** exposes students to political and economic philosophies and to the consequences of specific public policies, combining political and economic inquiries and approaches.
- **The Socioeconomics concentration** focuses on how economic activity affects and is affected by social processes.
- **The Quantitative Economics concentration** is intended for majors who want to strengthen their quantitative skills. It is especially suitable for students going on to graduate study in economics or finance.

COB ACCEPTANCE

After completing the lower-level B.B.A Core Courses and earning at least a 2.7 average GPA in those courses (excluding calculus and managerial accounting) students may apply for formal acceptance into the College of Business and become eligible for upper-level courses.

LOWER B.B.A. CORE COURSES*

- COB 191 - Business Analytics I**
- COB 202 - Interpersonal Skills
- COB 204 - Computer Information Systems
- COB 241 - Financial Accounting
- COB 242 - Managerial Accounting
- COB 291 - Business Analytics II
- ECON 200 - Intro to Macroeconomics
- ECON 201 - Intro to Microeconomics
- MATH 205 or 235 - Calculus**

*official curriculum requirements are listed in the JMU Undergraduate Catalog
**or equivalent