Facts for FAQ's



Majors

Accounting
Business Management
Comp. Info. Systems
Economics
Finance
International Business
Marketing
Quantitative Finance

Minors

Business Analytics Comp. Info. Systems Economics Entrepreneurship General Business Global Supply Chain Management

Master's Programs

M.S. in Accounting Master of Business Administration

Differential Tuition

An additional fee of \$50 per credit hour for College of Business courses supports Office of Professional Development and Engagement programming and student-organization travel.

Building the Skills

COB 300 Integrated Business Curriculum Case competitions Research Experience for Undergraduates Center for Professional Sales Gilliam Center for Entrepreneurship CliftonStrengths for Students program

Making the Connections

Residential Learning Community-MadisonBiz International experiences Service learning projects Over 25 college student organizations

Polishing the Performance

Career KickStart Program Prep for Success Series Career Treks Internships and externships

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The Learning Complex

Hartman Hall, opened Fall 2020 Showker Hall renovated and reopened 2021

Area includes:

- Additional classrooms
- Cutting-edge technology
- Collaborative spaces for student groups
- Expanded Gaglioti Capital Markets Lab and Gilliam Center for Entrepreneurship
- Spaces for student/employer interaction
- Dining facility also serves as study space



Recognitions

1 of 2% of programs with AACSB accreditation in both business and accounting



Enrollment*

- 4,895 undergraduate students
- **297** graduate students
- Male = 67% | Female = 33%
- States = 33 | Countries = 7
- *As of Fall 2024 for AACSB 1st majors

Class of 2024 Outcomes*

- 80% gained program-related work experience during their time at JMU
- 54% received a job offer from an internship
- \$76,395 = Average total compensation across CoB majors

*Represents 83% of the CoB Spring Class of 2024 bachelor's degree recipients at time of graduation.