

Christina C. Roeder

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CURRICULUM VITAE

EDUCATION

JAMES MADISON UNIVERSITY, HARRISONBURG, VA 8/99- 12/00

Masters in Business Administration, G.P.A 3.916
Member of the Graduate Business Association
Member of the Graduate Council

BRIDGEWATER COLLEGE, BRIDGEWATER, VA 5/97-3/99

B.S. in Managerial Economics Cum Laude March 1999, G.P.A 4.0
Member of the Lambda Society
National Dean's List 1997-1999

BLUE RIDGE COMMUNITY COLLEGE, WEYERS CAVE, VA 6/95-5/97

A.A.S. Degree in General Studies Summa Cum Laude May 1997, G.P.A 4.0
President of the Student Government Association 1996-97
National Dean's List 1995-1997
Member of Phi Theta Kappa 1996-1997

TEACHING EXPERIENCE

JAMES MADISON UNIVERSITY, HARRISONBURG, VA*

Lecturer, Department of Management 8/01-Present

Teaching

- *MBA664 Negotiation and Conflict Resolution*: an experiential learning course focused on simulations and case studies to help students understand and practice negotiating and conflict management concepts and skills.
- *COB202 Interpersonal Skills*: an experiential learning course emphasizing teamwork, effective communication skills, diversity, problem solving/decision making and conflict management
- *COB202H Interpersonal Skills Honors*: responsible for creating the first section of this course, taught in fall 2010 and fall 2011.
- *MGT405 Special Topics*: entrepreneurship course taught online for ADP students.
- *MGT471 Entrepreneurship*: a course designed to teach students the basic principles of starting and running a business. New business idea generation, financing,

marketing, organizational structure and entrepreneurial characteristics are emphasized. Tools used in class include consulting projects and Shark Tank show analysis from investor's point of view. Previous clients include CellOne, MyRockingham.com, the town of New Market, the town of Elkton, The Pub and Rockfish Broadband. Current focus on topics like effectuation and lean start up methodology.

- *MGT494 & MGT495 Management and Human Resources Internships:* courses designed to allow students to receive course credit for internships. Required materials include a work log, weekly journals, work samples and a written report that relates their internship to their coursework in the management field.
- *MGT450 Management and Creativity:* course designed from the ground up that teaches students about how to stimulate individual creativity, creativity in the workplace and innovation. The course covers popular creative problem-solving techniques and tools that companies can use to be successful in the elusive process of innovation.

Entrepreneurship Minor Coordinator 8/2018-present

- Helped create the minor through the CFE and MGT dept and continually revision of the program
- Created and manage application process and other documents for a new program
- Manage all aspects of marketing the minor
- Advising of minor student
- Data management and reporting
- Supervision of five student ambassadors

Internship Coordinator 8/06-5/17

- Maintained and revised internship application materials
- Created an internship website for students and employers
- Managed employer contacts in the area and helped them to find management interns
- Fostered new relationships with potential employers
- Acted internship for credit advisor
- Informed students of opportunities in coordination with advising center

Certified Manager Program Coordinator 8/07-4/09

- Selected student participants
- Created promotional materials
- Created training sessions and materials for students
- Taught and tested students on CM materials to prepare them for certification exams

Faculty Member in Residence COB300 Antwerp Spring 2006

- Managed program budget of \$70,000
- Acted as student academic liaison to deal with student-faculty issues
- Accompanied and supervised students on all field trips

Service to Management Program, University and Community

- Advisor, Society of Real Estate since 2017
- Started first Sigma Iota Epsilon (SIE) Beta Upsilon Chapter in 2015
- Advisor Sigma Iota Epsilon Beta Upsilon Chapter

- Chapter of the Year award twice and an honorable mention
- Each year we have had a national scholarship winner
- Trips to K2M, Northrup Grumman and IBM
- Currently serve on the SIE board
- Working for the Center for Entrepreneurship as a Faculty Manager 2015-2016
- Assessment coordinator for COB202 from 2002-2005

Interim Director, Semester in Antwerp Program, Spring 2009-Spring 2012

- Advised and recruited students
- Selected participants
- Conducted pre-departure and on-site orientation
- Recruited, trained and advised Faculty Members in Residence
- Coordinated with University of Antwerp personnel on the semester calendar, course offerings, semester evaluations and course related field trips
- Created a new field trip structure to streamline semester schedule and focus more on academics
- Coordinated integrative case selection and implementation
- Managed all financial aspects of the program
- Fostering communication between all program constituents
- Handled program emergencies
- Analyzed program and implemented changes to enhance the continuity and quality of the program

Professional Development and Associations

- Certified Professional Manager (ICPM)
- Negotiation Institute, Daniel Shapiro Founder and Director of the Harvard International Negotiation Program and Leonard Riskin University of Florida, 2016
- 4VA CIT Institute, training on how to teach online courses including methodology and technology 9/2011-11/2011
- AOM member, TLC attendance 2017,2019

Publications/PQ Activities

- Tests Banks (2012,2010) for McGraw-Hill, Entrepreneurship, Hisrich/Peters
- Negotiation case published in the 2005 edition of Interpersonal Skills in Organizations written by de Janasz, Schnieder and Dowd.

Graduate Assistant GBUS160 8/99-12/00

- Designing assignments and projects to enhance critical thinking skills
- Administrative duties: grading papers, administering exams, and recording grades
- Assisted professors with research projects
- Assisted in design of course website

INDUSTRY EXPERIENCE

RAINBOW SPRINGS KENNEL, LLC

Owner/CFO, 1/18-Present

- Valuation and purchase of the business, including all tax and legal work
- Manage all financial aspects of the business

CCR PROPERTIES, LLC.

Owner/CEO, 11/12-Present

- Direct property managers regarding all leasing and property improvement decisions
- Manage all tax and reporting requirements

GREENSPRING, LTD., TAMPA, FL

Managing Partner 5/13-5/20

- Negotiating and enforcing leases
- Tenant billing and collecting accounts receivable
- Coordinating repairs and resolving tenant complaints
- Ensuring compliance with federal and state regulations
- Managing accounts payable and payroll
- Bookkeeping and tax management

ROEDER TRANSPORT, L.C., DAYTON, VA

Consultant 6/01-1/11

- Conducted end of year reporting and auditing for tax purposes
- Trained new business manager
- Approved large expenditures for new equipment
- Ensured compliance with federal and state regulations
- Conducted and completed transition from LLC to S-Corp
- Consulted on hiring and SEP plans

Business Manager 6/98-6/01

- Set up and maintain all aspects of the business including organization, accounting records and software, tax-related issues, insurance and compliance with government regulations
- Bookkeeping (payroll, accounts payable, accounts receivable)
- Capital Budgeting
- Contact for all business associates

ROCCO INC., DAYTON, VA 8/00-12/00

Project Manager (Student Team)

- Responsible for coordinating a team of 3 graduate and 9 undergraduate students
- Analyzed Rocco's current production and business systems including bottlenecks
- Conducted a cost/benefit analysis of a potential MRP system
- Reviewed and approved final consulting reports
- Delegation of duties including final presentation responsibilities

**VIRGINIA DEPARTMENT OF TRANSPORTATION, TRAINING DIVISION,
STAUNTON, VA 7/97-8/97**

Assistant to the Human Resources Training Coordinator

- Learned Microsoft Access to maintain databases
- Created a recommended training program for each job title and classification
- Compiled reports for submission to the central office in Richmond
- Maintained training budget

HELMARK STEEL INC., WILMINGTON, DE 2/8/93-2/18/94

Remote Site Manager

- Managed and set up offices at remote job sites in NY and NJ
- Trained and evaluated remote office staff

Assistant to Accounts Payable

- Researched problems
- Took vendor calls
- Checked invoices
- Prepared check runs
- Helped maintain rental and purchase order books
- Trained new accounts payable employee

Miscellaneous

- Reported and maintained all workmen's compensation claims
- Assisted in areas such as payroll and engineering