

JMU College of Business Advising Checklist

Business Management, BBA

A Bachelor of Business Administration (BBA) in Business Management (MGT) from James Madison University requires a minimum of 120 credit hours of undergraduate coursework, comprised of the following:

- BBA Core (45 credit hours)
- MGT Major (24 credit hours)
- JMU General Education Program (35-41 credit hours): <https://www.jmu.edu/gened/>
- Electives to meet the minimum 120 credit hours (minimum of 60 from a 4-year school, minimum of 30 from JMU)

This document is provided as an advising resource only. Official curriculum requirements are listed in the JMU Undergraduate Catalog: <https://www.jmu.edu/catalog/>. In the case of discrepancies, the University Catalog is the official curriculum students must follow. This document was reviewed by the Director of the CoB Advising and Support Center in August 2024. For more information contact the CoB Advising and Support Center: <https://www.jmu.edu/cobasc>.

Bachelor of Business Administration (BBA) Core Requirements

All students seeking a BBA degree must complete all of the BBA core components (45 credit hours) and be formally accepted to the CoB as a part of their degree program. The BBA core components are broken down into two groups, the lower-level core (completed before formal acceptance) and the upper-level core (completed after formal acceptance).

BBA Core Progression: Formal Acceptance to the CoB

To be formally accepted to the College of Business, students seeking a BBA degree must complete the following requirements.

- Complete all lower-level BBA core requirements. No lower-level core course may be attempted more than two times.
- Earn a BBA GPA of at least a 2.7 earned in lower-level BBA core courses excluding calculus and COB 242. The university policy for calculating repeat credit and repeat forgiveness will be honored. Only grades received at JMU are used in the GPA calculation.
- Complete a COB 300 application by the deadline for the semester they intend to enroll in COB 300.

The BBA GPA calculator, COB 300 application, and more information are available here: <https://www.jmu.edu/cob/asc/advising/formal-acceptance.shtml>

Lower-Level BBA Core Requirements (27 credit hours completed before formal acceptance)

Class	Credits	Pre-Requisite(s) and/or Co-Requisite(s)
<input type="checkbox"/> COB 191 – Business Analytics I ¹	3	Pre: MATH 155, calculus, or sufficient score on math placement exam
<input type="checkbox"/> COB 202 – Interpersonal Skills	3	Pre: Sophomore standing
<input type="checkbox"/> COB 204 – Computer Information Systems	3	
<input type="checkbox"/> COB 241 – Financial Accounting	3	Pre: Sophomore standing
<input type="checkbox"/> COB 242 – Managerial Accounting	3	Pre: COB 241
<input type="checkbox"/> COB 291 – Business Analytics II	3	Pre: Calculus and COB 191 or equivalent
<input type="checkbox"/> ECON 200 – Introduction to Macroeconomics ²	3	
<input type="checkbox"/> ECON 201 – Introduction to Microeconomics	3	
<input type="checkbox"/> MATH 205 or MATH 235 – Calculus ³	3	Pre: MATH 135/155 or sufficient score on Math Placement Exam
Total	27	

¹ MATH 220 or MATH 229 may be substituted for COB 191. If COB 191 and a substitute are taken and a grade is earned in both, only the COB 191 grade will be used in the BBA GPA calculation.

² ECON 200 also fulfills the Global Experience (C4GE) General Education requirement.

³ MATH 231, MATH 233, or ISAT 151 also fulfills the calculus requirement. Calculus also fulfills the Quantitative Reasoning (C3QR) General Education requirement.

Upper-Level BBA Core Requirements (18 credit hours completed after formal acceptance)

Class	Credits	Pre-Requisite(s) and/or Co-Requisite(s)
<input type="checkbox"/> COB 300A – Integrative Business: Management ¹	3	Pre: formal acceptance to the CoB
<input type="checkbox"/> COB 300B – Integrative Business: Finance ¹	3	Pre: formal acceptance to the CoB
<input type="checkbox"/> COB 300C – Integrative Business: Operations ¹	3	Pre: formal acceptance to the CoB
<input type="checkbox"/> COB 300D – Integrative Business: Marketing ¹	3	Pre: formal acceptance to the CoB
<input type="checkbox"/> COB 318 – Legal & Ethical Environment of Business	3	Co: COB 300
<input type="checkbox"/> COB 487 – Strategic Management	3	Pre: COB 318, senior standing, completion of at least one full semester after COB 300
Total	18	

¹ COB 300 courses are taken concurrently during the semester immediately following formal acceptance.

Business Management (MGT) Major Requirements

Business Management majors complete 24 credit hours of major-specific coursework. All MGT majors complete the MGT major core (15 credit hours) and MGT elective requirements (9 credit hours). **Students must first be formally accepted to the College of Business before they can take MGT major courses.**

Class	Credits	Pre-Requisite(s) and/or Co-Requisite(s)
<input type="checkbox"/> MGT 320 – Management of Innovation and Tech	3	Pre: COB 300
<input type="checkbox"/> MGT 325 – Project Management	3	Pre: COB 300
<input type="checkbox"/> MGT 357 – Evidence-Based Decision Making	3	Pre: COB 300
<input type="checkbox"/> MGT 365 – Fundamentals of Human Resource Mgt	3	Pre: COB 300
<input type="checkbox"/> MGT 390 – Organizational Leadership	3	Pre: COB 300
<input type="checkbox"/> MGT elective ¹	3	
<input type="checkbox"/> MGT elective ¹	3	
<input type="checkbox"/> MGT elective ¹	3	
Total	24	

¹ MGT electives include any 300 or 400-level MGT courses other than the MGT core. 6 out of the 9 credit hours of required MGT electives can be used to complete a concentration (see options below). Reference the course catalog for a complete list of MGT courses offered: <https://www.jmu.edu/catalog/index.shtml>

Concentrations

MGT majors can choose between three concentrations, which must be declared in MyMadison. A concentration must be declared at least two weeks prior to initial course registration. *Completing a concentration is strongly recommended, though not required.*

Human Resource Management (HRM)

Class	Credits	Pre-Requisite(s) and/or Co-Requisite(s)
<input type="checkbox"/> MGT 365 – Fundamentals of Human Resource Mgt	3	Pre: COB 300
<input type="checkbox"/> MGT 470 – Acquiring & Developing Human Capital	3	Pre: MGT 365
<input type="checkbox"/> MGT 475 – Managing & Retaining Human Capital	3	Pre: MGT 365
Total	9	

Management Consulting (MC)

Class	Credits	Pre-Requisite(s) and/or Co-Requisite(s)
<input type="checkbox"/> MGT 357 – Evidence-Based Decision Making	3	Pre: COB 300
<input type="checkbox"/> MGT 457 – Management Consulting Fundamentals	3	Pre: MGT 357
<input type="checkbox"/> MGT 467 – Advanced Management Consulting	3	Pre: MGT 357 and MGT 457
Total	9	

Innovation and Entrepreneurship (ENT)

Class	Credits	Pre-Requisite(s) and/or Co-Requisite(s)
<input type="checkbox"/> MGT 320 – Management of Innovation and Tech	3	Pre: COB 300
<input type="checkbox"/> MGT 471 – Entrepreneurship	3	Pre: COB 300
<input type="checkbox"/> MGT 472 – New Venture Creation	3	Pre: MGT 320 and MGT 471
Total	9	

Suggested Pathway

Use the following pathway and the course catalog as a guide to creating an academic plan. Your academic plan will be unique based on factors such as class availability, placement scores, and transfer credit, as well as considerations such as a pursuit of a double major, minor, and/or concentration. Consult with your academic advisor to create an individual plan.

Year 1		Year 2		Year 3		Year 4	
Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
MATH 205	COB 191	COB 241	COB 242	COB 300 A-D	MGT core	MGT core	COB 487
ECON 200	ECON 201	COB 202	COB 291		MGT core	MGT elective	MGT core
	COB 204				MGT core	MGT elective	MGT elective
						COB 318	