NSLVE
NATIONAL STUDY OF LEARNING, VOTING, AND ENGAGEMENT

CAMPUS REPORT

Student Voting Rates for

James Madison University

003721.00

Tufts UNIVERSITY | Jonathan M. Tisch College of Citizenship and Public Service

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE), housed at the Jonathan M. Tisch College of Citizenship and Public Service, Tufts University. Since NSLVE's launch in 2013, more than 800 colleges and universities have signed up to receive their voting rates for the 2012 and 2014 elections. Participating colleges and universities are located in 48 states and represent all Carnegie classifications. With others, your institution's participation in this study has allowed us to build a robust database of over 7.5 million college student records that is already serving as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE has recently published three new resources for campuses:

❑ *Talking Politics*: A tool for conversations on your campus regarding how to use the NSLVE report to spark change.

❑ *Democracy Matters- A Guide to Non-Statutory Barriers to Voting:* In this guide, we identify sometimes-hidden barriers students might face when trying to register to vote or vote, and some strategies to overcome them.

❑ *Diversity & Democracy*: In partnership with the Association of American Colleges and Universities (AACU), we published a special Student and Institutional Engagement in Political Life.

Looking Ahead
Over the coming months, NSLVE will be releasing additional tools and resources that you can use to increase political learning and engagement in democracy on your campus. Here is a preview of some of this work.

❑ *National Data*: We'll be sharing data about the national landscape for college student voting.

❑ *Comparison Data*: We'll be rolling out aggregate comparison data for groups of participating campuses.

❑ *Case Studies:* We will be sharing the findings from our studies of campus climates for student political learning and engagement in democracy.

If you or someone else on your campus would like to receive more information about our research and resources, please **join our mailing list**.

About the Data
The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2012 and 2014 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse ("Clearinghouse") and publicly available voting records collected by Catalist.

Using enrollment records submitted on a date closest to the election, we removed students under age 18 on Election Day. We also deducted an estimated number of students identified by your institution as non-resident aliens. This is based on the percentage of non-resident aliens reported by your institution to the Integrated Postsecondary Education Data System (IPEDS), and is more reliable than the demographic data campuses provide to the Clearinghouse at this time. Please note that students who blocked the use of their information under FERPA were also removed from the enrollment lists by the Clearinghouse.

When combining two datasets, matching errors can occur. That said, for each record, we receive a "confidence score." The average confidence score for the student records in our database is 96.6%. Nonetheless, some errors are still possible:

• On page three, we indicate the number of students who blocked their records from being used for any purpose, including research. If those students voted at a much lower or higher rate than your other students, it might affect the voting rate.

• Students not found in the voting database are considered non-voters, but we have no way to remove individual noncitizens (resident aliens and non-resident aliens). We use an estimate based on IPEDS data to account for your international students. We cannot adjust for undocumented students. This may result in your actual voting rate being higher than we report. To recalculate that percentage, see our **FAQ on campus reports**.

Reviewing the Data
Please use the following key to interpret the charts below:
* = number of students is less than 10
- = no data was collected for this field

For some colleges and universities, this report will contain some categories for which data is "unknown." These categories likely reflect the amount or quality of the data your institution provides, a problem that can be corrected by more comprehensive reporting to the Clearinghouse.
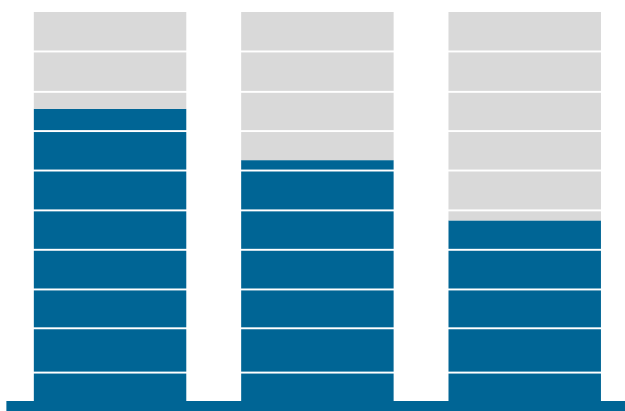
Your Students' Voting and Registration Rates

2012 Voting Rate
47%

2014 Voting Rate
9%

2012
Presidential Election

75.4%
Registration
Rate

62.4%
Rate of
Registered
Students
who Voted

47.1%
Voting
Rate

Total student enrollment	**19,911**
Ineligible to vote because too young	**203**
IPEDS estimated non-resident aliens	**359**
FERPA records blocked	*****
Number of students who registered	**14,589**
Number of students who voted	**9,110**

2014
Midterm Election

64.4%
Registration
Rate

13.6%
Rate of
Registered
Students
who Voted

8.8%
Voting
Rate

|	
Total student enrollment	**21,009**
Ineligible to vote because too young	**511**
IPEDS estimated non-resident aliens	**428**
FERPA records blocked	*****
Number of students who registered	**12,918**
Number of students who voted	**1,756**

Your Students' Voting Rate Breakdown

BY AGE GROUP

Your students data broken down by age at the time of the election. The enrolled category removes students ineligable to vote because they were to young and records that were FERPA blocked. Please note that we are not able to adjust these voting rates by removing non-resident aliens.

2012 Presidential Election

44.0%	47.0%	56.8%	69.5%	79.2%	79.5%	-
18-21	22-24	25-29	30-39	40-49	50+	Unknown

2014 Midterm Election

5.9%	9.6%	20.2%	39.4%	48.5%	60.1%	-
18-21	22-24	25-29	30-39	40-49	50+	Unknown
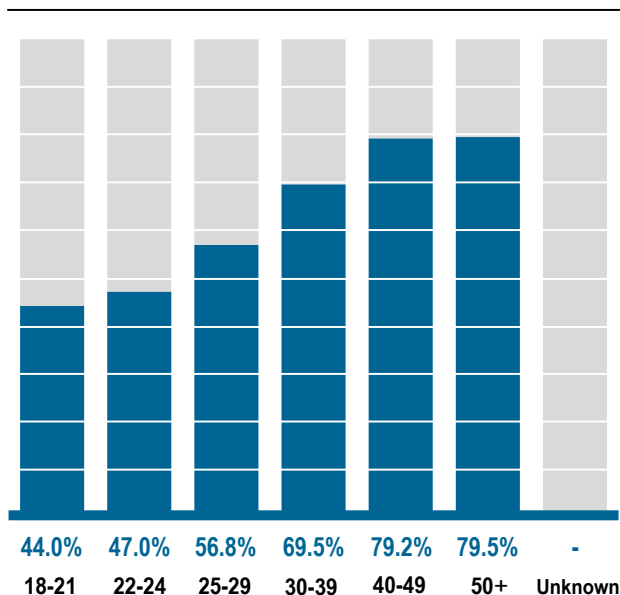
AGE GROUP	ENROLLED	VOTED
18-21	15,269	6,722
22-24	2,942	1,383
25-29	586	333
30-39	509	354
40-49	250	198
50+	151	120
Unknown	-	-
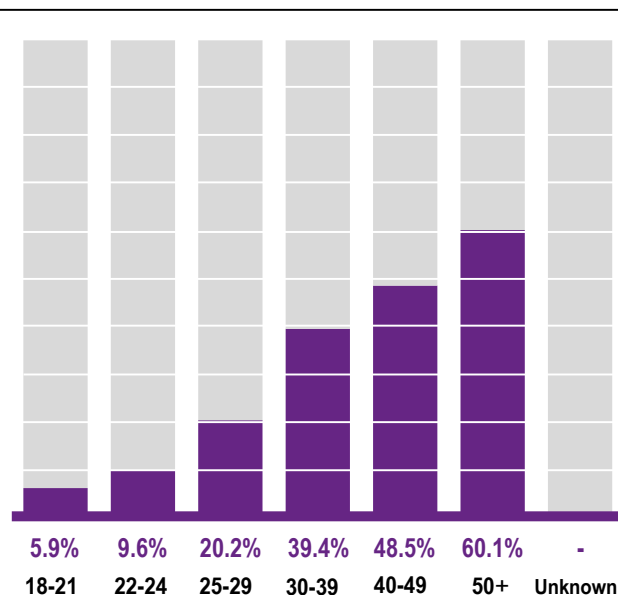
AGE GROUP	ENROLLED	VOTED
18-21	16,032	952
22-24	2,967	286
25-29	634	128
30-39	490	193
40-49	229	111
50+	143	86
Unknown	-	-

Your Students' Voting Rate Breakdown

BY EDUCATION LEVEL

Your students data broken down by undergraduate and graduate students. The enrolled category removes students inelligable to vote because they were to young and records that were FERPA blocked.Please note that we are not able to adjust these voting rates by removing non-resident aliens.

2012
Presidential Election
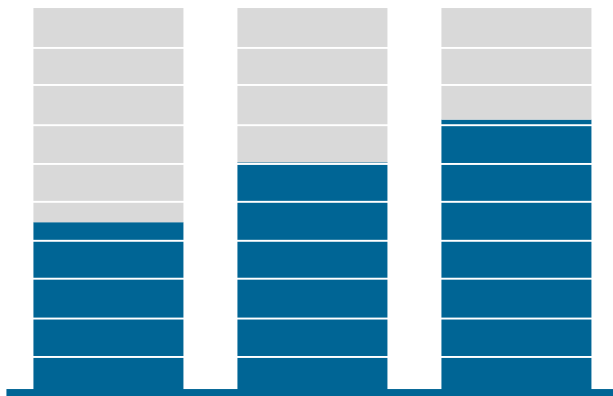
| 44.5% | 60.0% | 71.1% |
| Undergraduate | Graduate | Unknown |

EDUCATION LEVEL	ENROLLED	VOTED
Undergraduate	17,747	7,900
Graduate	1,659	996
Unknown	301	214

2014
Midterm Election
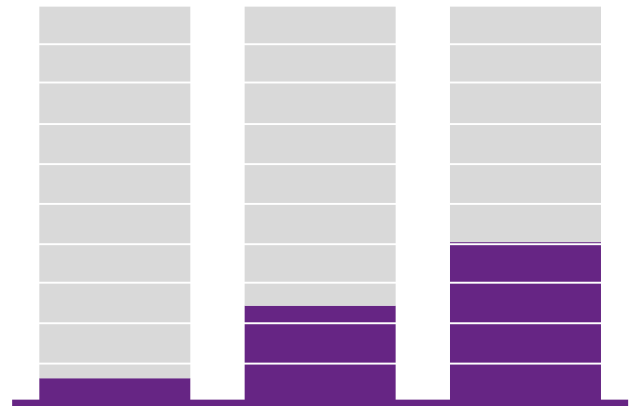
| 6.6% | 24.9% | 40.8% |
| Undergraduate | Graduate | Unknown |

EDUCATION LEVEL	ENROLLED	VOTED
Undergraduate	18,595	1,234
Graduate	1,589	395
Unknown	311	127

Your Students' Voting Rate Breakdown

BY GENDER

Your students data broken down by gender. The enrolled category removes students ineligable to vote because they were to young and records that were FERPA blocked.Please note that we are not able to adjust these voting rates by removing non-resident aliens.
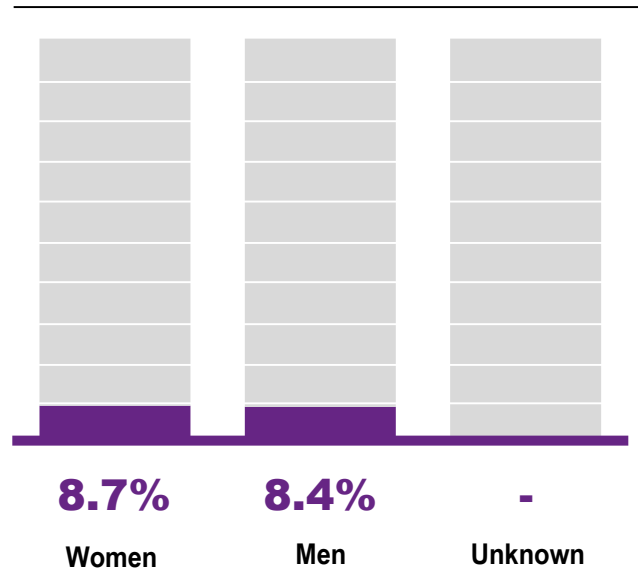
2012
Presidential Election

50.1%	40.4%	-
Women	**Men**	**Unknown**

2014
Midterm Election

8.7%	8.4%	-
Women	**Men**	**Unknown**
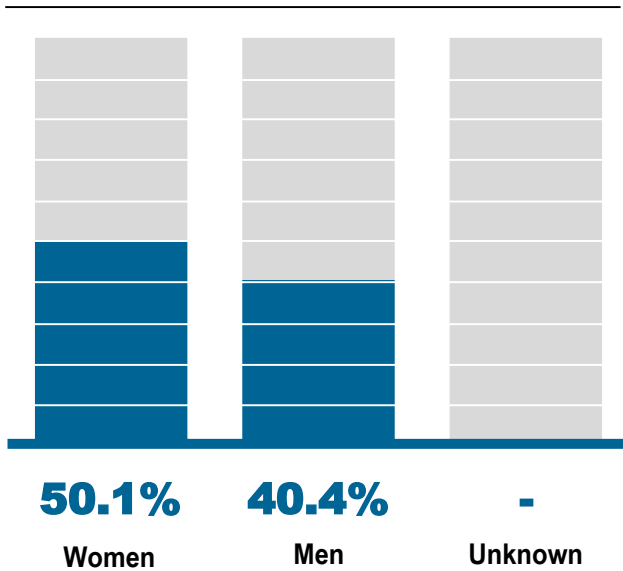
GENDER	ENROLLED	VOTED
Women	11,828	**5,931**
Men	7,876	**3,179**
Unknown	*	-

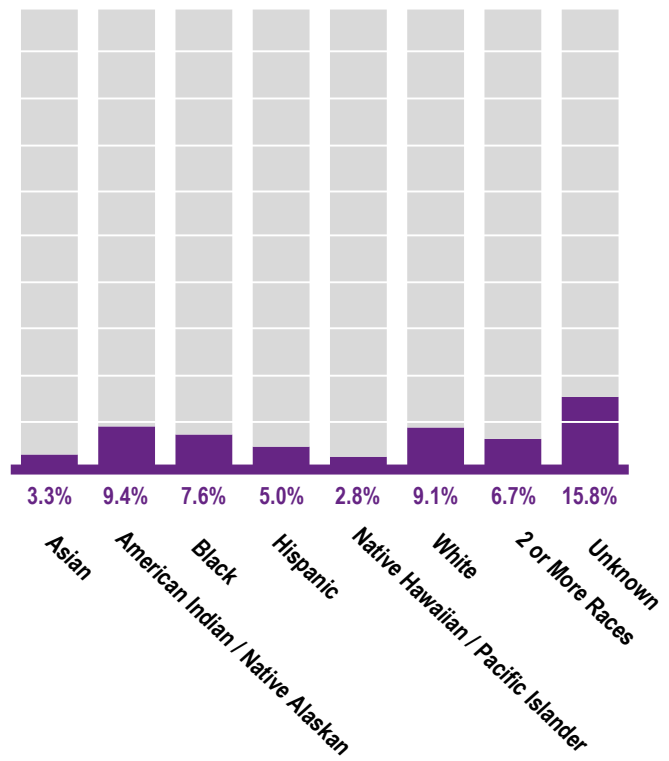| GENDER	ENROLLED	VOTED
Women	12,226	**1,061**
Men	8,269	**695**
Unknown	-	-

Your Students' Voting Rate Breakdown

BY RACE/ETHNICITY

Your students data broken down by race/ethnicity. The enrolled category removes students ineligable to vote because they were to young and records that were FERPA blocked.Please note that we are not able to adjust these voting rates by removing non-resident aliens.

2012 Presidential Election

| 28.6% | 59.1% | 58.7% | 48.0% | 33.3% | 47.8% | 46.3% | 46.4% |
| Asian | American Indian / Native Alaskan | Black | Hispanic | Native Hawaiian / Pacific Islander | White | 2 or More Races | Unknown |

2014 Midterm Election
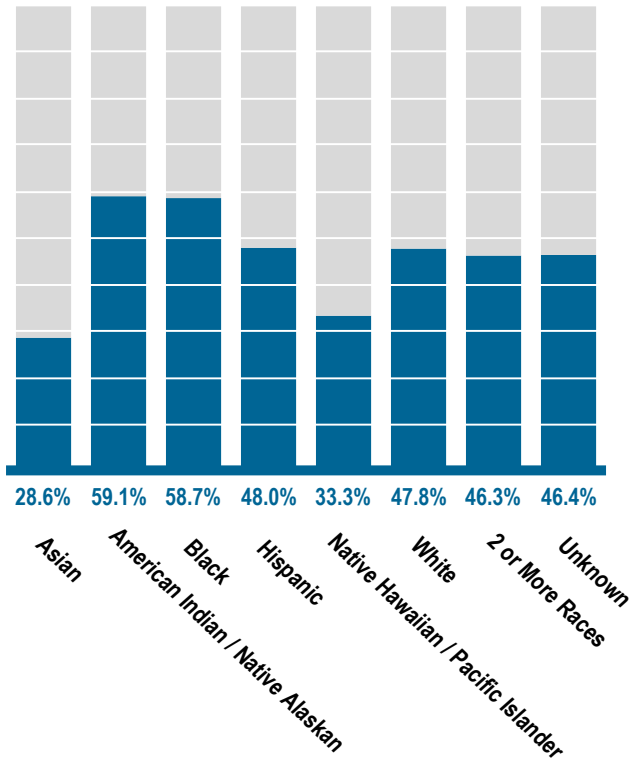
| 3.3% | 9.4% | 7.6% | 5.0% | 2.8% | 9.1% | 6.7% | 15.8% |
| Asian | American Indian / Native Alaskan | Black | Hispanic | Native Hawaiian / Pacific Islander | White | 2 or More Races | Unknown |

RACE/ETHNICITY	ENROLLED	VOTED
Asian	647	185
American Indian/ Native Alaskan	22	13
Black	656	385
Hispanic	767	368
Native Hawaiian/ Pacific Islander	39	13
White	13,020	6,223
2 or More Races	486	225
Unknown	3,657	1,698

RACE/ETHNICITY	ENROLLED	VOTED
Asian	856	28
American Indian/ Native Alaskan	32	*
Black	840	64
Hispanic	1,025	51
Native Hawaiian/ Pacific Islander	36	*
White	15,725	1,438
2 or More Races	705	47
Unknown	785	124

Your Students' Voting Rate Breakdown

BY FIELD OF STUDY

Your students data broken down by field of study. The enrolled category removes students ineligable to vote because they were to young and records that were FERPA blocked.Please note that we are not able to adjust these voting rates by removing non-resident aliens.
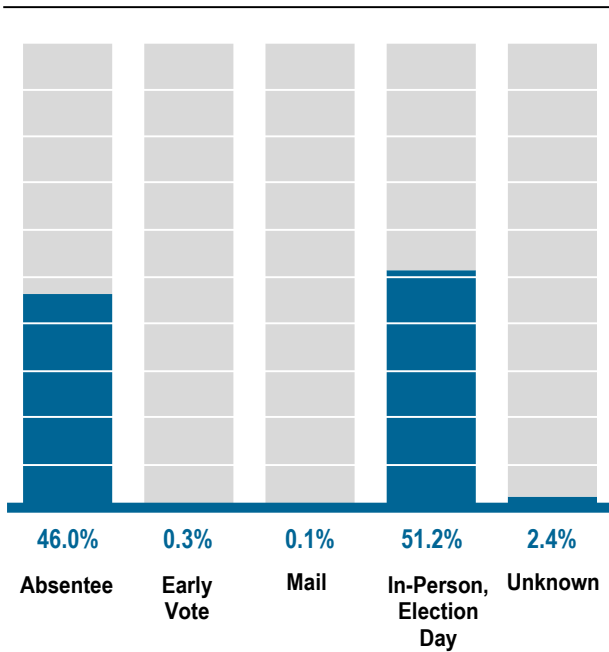
	2012 Presidential Election			2014 Midterm Election		
	Enrolled	Voted	Turnout	Enrolled	Voted	Turnout
Agriculture, Agriculture Operations, and Related Sciences	-	-	-	-	-	-
Biological and Biomedical Sciences	1,033	428	41.4%	1,016	58	5.7%
Business, Management, Marketing, and Related Support	3,206	1,237	38.6%	3,685	225	6.1%
Communication, Journalism, and Related Programs	1,359	661	48.6%	1,368	106	7.7%
Computer and Information and Library Sciences	769	284	36.9%	947	71	7.5%
Education	622	414	66.6%	581	147	25.3%
Engineering	396	153	38.6%	409	17	4.2%
Health Professions and Related Sciences, Knowledge, and Skills	2,926	1,339	45.8%	3,392	220	6.5%
Humanities	1,099	596	54.2%	865	99	11.4%
Liberal Arts and Sciences, General Studies, and Humanities	1,014	546	53.8%	1,450	121	8.3%
Mathematics and Statistics	190	86	45.3%	195	23	11.8%
Multi/Interdisciplinary Studies	570	245	43.0%	605	61	10.1%
Parks and Recreation	1,002	396	39.5%	1,039	36	3.5%
Physical Sciences	426	195	45.8%	425	30	7.1%
Professions	793	418	52.7%	700	105	15.0%
Psychology, Personal Awareness, and Self-Improvement	1,017	468	46.0%	968	49	5.1%
Social Sciences	1,167	616	52.8%	1,155	138	11.9%
Technologies/Technicians	-	-	-	-	-	-
Trades	130	66	50.8%	126	*	4.8%
Visual and Performing Arts	1,081	514	47.5%	1,072	77	7.2%

Your Students' Voting Rate Breakdown
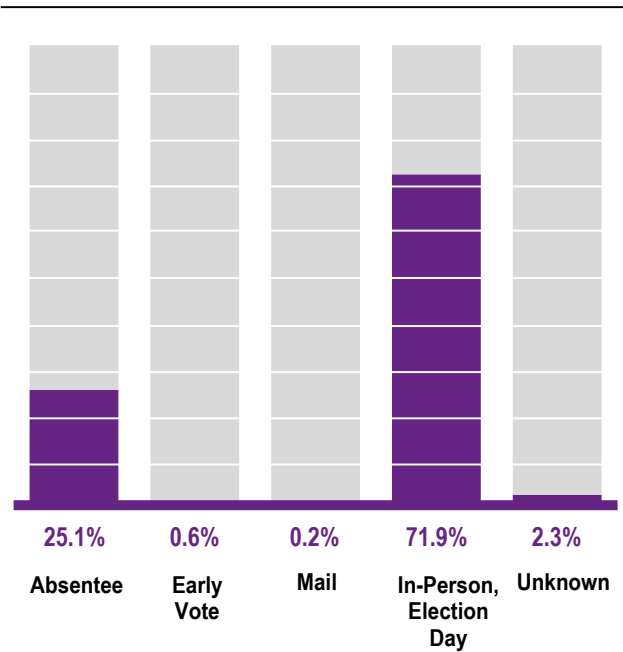
BY VOTING METHOD

Your students data broken down by voting method. If your campus has a high percentage of "unknown" voting methods, it means that this information is not reported by local officals.

2012 Presidential Election

| 46.0% | 0.3% | 0.1% | 51.2% | 2.4% |
| Absentee | Early Vote | Mail | In-Person, Election Day | Unknown |

VOTING METHOD	VOTED
Absentee	4,195
Early Vote	29
Mail	*
In-person, Election Day	4,662
Unknown	216
Total	**9,110**

2014 Midterm Election

| 25.1% | 0.6% | 0.2% | 71.9% | 2.3% |
| Absentee | Early Vote | Mail | In-Person, Election Day | Unknown |

VOTING METHOD	VOTED
Absentee	440
Early Vote	10
Mail	*
In-person, Election Day	1,263
Unknown	40
Total	**1,756**

How Your Numbers Compare

BY CARNEGIE CLASSIFICATION

See how your campus voting rate compares to others in your institutions Carnegie classification. This comparison data allows your campus to understand your individual voting rates in the context of similar institutions.

2012
Presidential Election

47.1%	46.9%	49.2%	48.9%	49.6%
Your Institution	All Institutions	Masters Institutions	Public Masters Institutions	Private Masters Institutions

2014
Midterm Election

8.8%	18.8%	19.4%	18.5%	20.5%
Your Institution	All Institutions	Masters Institutions	Public Masters Institutions	Private Masters Institutions