

CRITICAL POPULATION: WHO IS ALICE?

A **L** **I** **C** **E**
ASSET LIMITED INCOME CONSTRAINED EMPLOYED

WRITE A LETTER

WHO IS ALICE?

Chances are, you already know someone living below the ALICE threshold. Our neighbors who live Below the ALICE threshold may be child care providers, home health aides, mechanics, retail workers, service providers, store clerks, office assistants, or other members in your community. ALICE can be in any stage of life and ALICE can be an individual or a family. Some households fall below the ALICE threshold due to an unforeseen life event such as a life-altering health diagnosis, job loss, or family crisis such as a death or divorce.

Contacts

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Effective Letters Include:

- Personal knowledge & experience (lived or what you learned today)
- Facts: 39% of households in Rockingham and 60% of households in Harrisonburg are struggling.

Suggestions for Policymakers

Social Services & Education:

- Work with state agencies to improve ways to save taxpayer dollars and connect people with services at the right time.
- Assure children have access to reliable, high quality and affordable child care, Pre-K and Head Start.

Jobs:

- Workforce development initiatives that help provide jobs with family-sustaining wages.
- Build partnerships with the private, nonprofit, and public sector to find solutions to barriers to employment.
- Support job training and career development policies that align to address impending workforce shortages.

Transportation:

- Support policies to improve mass-transit problems, including more flexible and convenient routes and route schedules.
- Support fair and equal transportation opportunities for individuals with disabilities.
- Create public-private partnerships for innovative, locally-driven solutions to address transportation barriers to employment.

Housing:

- Develop affordable housing options in Harrisonburg and Rockingham for ALICE individuals and families.
- Develop and support policies that work to address homelessness in Harrisonburg and Rockingham.
- Expand housing tax credits that benefit the ALICE population.
- Support policies for home ownership, including first time homeowners, and assist housing-burdened renters with housing costs.