

Tapping into the Innovation and the Entrepreneurial Ecosystem

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Have you ever wondered about how a really good idea becomes a product moving from the lab to the marketplace? Then come learn about resources available along the innovation roadmap to understand more about intellectual property – patents, trademarks, copyright – and the role it plays in creativity, innovation, and research. Join us for an inter-disciplinary discussion incorporating examples of JMU research leading to new ventures as well as career options combining science backgrounds with innovation knowledge.

<https://www.jmu.edu/research/about/staff/bourneml.shtml>