

# BRANDON MENDENHALL

436 Cardinal Drive  
Harrisonburg, VA 22801  
(336) 575-3098  
[Mendenbn@jmu.edu](mailto:Mendenbn@jmu.edu)

## EDUCATION

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PhD	<b>Community Health Education</b> Department of Public Health Education University of North Carolina at Greensboro, Greensboro, NC	Aug. 2022
MPH	<b>Community Health Education</b> Department of Public Health Education University of North Carolina at Greensboro, Greensboro, NC	May 2016
BA	<b>Biology and Religious Studies</b> Departments of Biology and Religious Studies University of North Carolina at Chapel Hill, Chapel Hill, NC	May 2010

## TEACHING EXPERIENCE

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**ASSISTANT PROFESSOR** **AUGUST 2022-PRESENT**  
DEPARTMENT OF HEALTH SCIENCES  
JAMES MADISON UNIVERSITY, HARRISONBURG VA

1. HTH 255 Chronic Disease and Disability-5 sections (Fall 2022; Spring 2023; Summer 2023\*)
2. HTH 408 Health Research Methods-6 sections(Spring 2023; Summer 2023\*;Fall 2023)
3. HTH 450 Epidemiology-3 sections(Fall 2022, 2023)  
\*Online Course

**TEACHING ASSOCIATE** **JANUARY 2018-MAY 2022**  
DEPARTMENT OF PUBLIC HEALTH EDUCATION  
THE UNIVERSITY OF NORTH CAROLINA AT GREENSBORO, GREENSBORO NC

**INSTRUCTOR OF RECORD:**

1. HEA 201 Personal Health-5 sections (Fall 2019, 2021; Spring 2020\*, 2021\*, 2022\*)
2. HEA 310 Mental Health and Well Being-1 section (Summer 2020\*)
3. HEA 315 Epidemiology-4 sections (Fall 2018, 2020\*, 2021\*; Spring 2018)
4. HEA 316 Environmental Health-1 section (Spring 2021\*)
5. HEA 331 Alcohol, Tobacco and Other Drugs-1 section (Spring 2022\*)

6. HEA 339 Intro to Public Health Practice-1 section (Fall 2021)

**TEACHING ASSISTANT:**

1. HEA 315 Epidemiology-1 section (Fall 2017)
2. HEA 604 Public Health Statistics (Renamed Quantitative Methods)-4 sections (Fall 2016, 2017, 2018, 2020\*)
3. NUR 450 Evidence Based Practice and Nursing Research-1 section (Fall 2019)  
\*Online Course

## **PUBLICATIONS**

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Milroy, J., Sanders, L., **Mendenhall, B.**, Dudley, W., Wyrick, D. (2020). A latent profile analysis to categorize and describe athletes based on factors related to concussion disclosure. *Journal of Athletic Training*. (In press).

Milroy, J., Wyrick, D., Rulison, K., Sanders, L., **Mendenhall, B.** (2020). Using the integrated behavioral model to determine sport-related concussion reporting among collegiate athletes. *Journal of Adolescent Health*. 66(6), 705-712.

Weaver, G., **Mendenhall, B.**, Hunnicutt, D., Picarella, R., Leffelman, B., Perko, M., Bibeau, D. (2018). Performance against WELCOA's worksite health promotion benchmarks across years among selected US organizations. *American Journal of Health Promotion*. 32(4), 1010-1020.

**Under Review:**

Weaver, G., Bibeau, D., Lineberry, S., McCoy, R., **Mendenhall, B.** A call to move toward best practice: Details needed regarding health coaching. Submitted to *Health Promotion Practice*. Under Revision.

**Mendenhall, B.**, Denzongpa, K., McCleary, M., Ramirez, S., Echeverria, S. Citizenship status and perceptions of neighborhood social cohesion among Latinos and non-Latino whites. Submitted to *SSM-Population Health*.

Rulison, K., **Mendenhall, B.**, Pisani, A., Wyman, P. Increasing intervention impact: Reach, diffusion and friend selection within the Above the Influence substance use prevention program. Planned submission to *Prevention Science*.

## **CONFERENCE PRESENTATIONS**

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**Mendenhall, B.**, Rulison, K., Wyman, P., Echeverria, S., Bibeau, D. (2023, November). Do Changes in Social Connectedness Predict Changes in Suicidal Thoughts and Behaviors? A Time-Varying, Multilevel Analysis. Concurrent session presentation at the American Public Health Association annual meeting, Atlanta, GA.

**Mendenhall, B.**, Denzongpa, K., Katic, B., Ramirez, S., Echeverria, S. (2019, November). Role of Citizenship Status on Neighborhood Cohesion: Implications for Health

Among Latinos. Concurrent session presentation at the American Public Health Association annual meeting, Philadelphia, PA.

Rulison, K., Wyman, P., **Mendenhall, B.**, Pisani, A. (2019, March). Diffusion of Intervention Effects from Peer Leaders: Effects from Above the Influence. Concurrent session presentation at the Society for Research in Child Development biennial meeting, Baltimore, MD.

Weaver, G., **Mendenhall, B.**, Hunnicutt, D., Picarella, R., Leffelman, B., Perko, M., Bibeau, D. (2016, November). Good, Better, Best: Worksite Wellness Trends in Organizational Benchmark Scores from 2008 to 2015. Concurrent session presentation at the American Public Health Association annual meeting, Denver CO.

**Mendenhall, B.**, Weaver, G., Bolton, L., McCoy, R., Lucas, C. (2016, September). Findings from a Study of Trained Health Coaches: Implications for a New Direction in Public Health. Concurrent session presentation at the North Carolina Public Health Association annual meeting, New Bern, NC.

Weaver, G., **Mendenhall, B.**, Perko, M., Bibeau, D. (2016, September). The Relationship Between Organizational Demographics and Performance on Worksite Health Promotion Quality Benchmarks. Concurrent session presentation at the North Carolina Public Health Association annual meeting, New Bern, NC.

Bibeau, D., McCoy, R., Lucas, C., Weaver, G., Bolton, L., **Mendenhall, B.**, Carter, A. (2016, March). New Jobs! Our Systems Approach to Integrating Health Educators Into Care Teams: Training, Advocacy, and Partnerships. Concurrent session presentation at the Society of Public Health Educators annual meeting, Charlotte, NC.

Weaver, G., Pulliam, R., Bolton, L., **Mendenhall, B.** (2015, September). Health Coaching: Honoring Public Health's Past and Improving its Future. Poster presentation at the North Carolina Public Health Association annual meeting, Winston-Salem, NC.

## **PROFESSIONAL/INSTITUTIONAL SERVICE**

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2023	Search Committee Member-Assistant Professor (5 positions)-JMU Health Sciences
2022	Assessment Committee Member-JMU Health Sciences Search Committee Member (Pre-doctoral fellow)-JMU Health Sciences
2021	New Faculty Academy Participant-James Madison University Manuscript Reviewer-SSM: Population Health
2020	Abstract Reviewer-American Public Health Association-Epidemiology
2017-2018	Organizer for Doctoral Seminar series-UNCG Department of Public Health

- 2016 Interviewer-Community Health Assessment-Guilford County  
Department of Public Health
- 2015 Volunteer Coordinator-UNCG Health Coaching Conference-UNCG  
Health Coaching Programs  
Exhibitor-NCSOPHE, Hickory, NC-UNCG Department of Public Health  
Education

## **PROFESSIONAL EXPERIENCE**

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2016-2022

### **Graduate Research Assistant**

The University of North Carolina at Greensboro, Greensboro NC

- Developed code and conducted quantitative analysis on collegiate student athletes' attitudes toward concussion reporting using hierarchical linear models and latent profile analysis.
- Assisted in research on the diffusion of substance abuse prevention through adolescent peer networks using social network analysis.
- Conducted research to examine the associations between citizenship and neighborhood cohesion among Latinos in America.
- Cleaned quantitative data and conducted descriptive analysis on various workplace wellness programs to assess their adherence to wellness benchmarks.
- Developed code using various statistical packages (SPSS, SAS, R, MPLUS) to analyze quantitative data and assist in the interpretation and presentation of analyses.
- Prepared manuscripts and conference abstracts, including graphs and tables, for submission to academic peer-reviewed journals and professional conferences.

2016

### **Public Health Intern**

Guilford County Department of Public Health, Greensboro NC

- Conducted linear regression analysis in SPSS examining relationships between life expectancy/chronic disease rates and census tract socio-economic variables.
- Created graphical representations of data to be used in the Guilford county community health assessment and stakeholder presentations.

2015-2016

### **Graduate Assistant**

UNCG Health Coaching Programs, Greensboro NC

- Team member assisting with development and implementation of the UNCG Health Coaching Programs.
- Developed and disseminated a questionnaire to assess the coaching practices and settings among prior health coach training participants.
- Prepared conference abstracts and presented research findings from the health coach questionnaire at professional conferences.

2012-2014

**Allergy Lab Specialist**

Allergy Partners, Asheville, NC

- Created individualized immunotherapy medication for thousands of patients across the United States.
- Conducted critical safety checks to ensure patient safety and medication accuracy.

2010-2011

**Camp Apprentice**

Caraway Conference Center and Camp, Sophia, NC

- Created environmental education courses to teach NC core science curriculum to 3<sup>rd</sup> and 5<sup>th</sup> grade students.
- Facilitated recreational and team building activities such as the high ropes course with diverse groups.

## **PROFESSIONAL AFFILIATION**

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- American Public Health Association