

Jill W. Lassiter, Ed.D., CHES, ATC

Education

D'Youville College
Buffalo, NY
Doctorate of Education in Health Policy and Health Education, May 2008
Health Education Concentration
Dissertation Title: Primary Prevention of the Female Athlete Triad in College Athletics

State University of New York, College at Brockport
Brockport, NY
Master of Science in Health Education, May 2002

Wake Forest University
Winston-Salem, NC
Bachelor of Science in Health & Exercise Science, May 2000
Minor in Religion

Academic Positions

James Madison University, Department of Health Sciences
Assistant Professor (2021 – present), Courses:
Population Determinants of Health
Health Behavior Change Theory
Program Planning
Global Healthcare Europe (study abroad)

Bridgewater College, Department of Health & Human Sciences
Associate Professor (2009 – 2021), Courses:
Health Promotions
Implementing Health Promotion Programs
Personal and Community Health
Global Healthcare (study abroad)
Introduction to Health & Exercise Science
Management Concepts in Health Care
Research Methods
Topics in School Health
Wellness
Weight Training & Conditioning
Critical Inquiry in the Liberal Arts (freshman seminar)
Health Promotions for Athletic Trainers (Graduate Course)

College at Brockport, State University of New York, Department of Health Science,
Adjunct Faculty (Fall 2002 – 2009), Courses:
Applied Biostatistics and Epidemiology
Contemporary Issues in Health
Principles of Healthy Living
Women's Health
Health Education Organization in the School and Community (Graduate Course)

Publications

Lassiter, J.W. & Campbell, A.L. (in press). Perceived effectiveness of study skills training for Division III college athletes: A pilot program. *Journal of Athlete Development and Experience*.

- Lassiter, J.W., Campbell, A.L., LeCrom, C.W., & Dywer, B. (2022). The impact of academic disruption on stress among college athletes. *Journal of Issues in Intercollegiate Athletics*, 15, 149-167.
- Leonard, G., Lassiter, J.W., Hammill, R., & LeCrom, C.W. (2022). Service-learning and the development of interpersonal skills in pre-professional undergraduate students. *Pedagogy in Health Promotion*. DOI: 10.1177/23733799221074626
- Campbell, A.L. & Lassiter, J.W. (2020). Teacher perceptions of facilitators and barriers to implementing classroom physical activity breaks. *The Journal of Educational Research*, 113(2), 108 -119, DOI: 10.1080/00220671.2020.1752613
- Lassiter, J.W. & Campbell, A.L. (2019). Elementary school walking program impact on physical activity and classroom behavior. *The Physical Educator*, 76(2), 485-501. DOI: 10.18666/TPE-2019-V76-I2-8648
- Martin, T., LeCrom, C.W., & Lassiter, J.W. (2017). Hearts on our sleeves: Emotions experienced by service-learning faculty. *International Journal of Research on Service-Learning and Community Engagement*, 5(1), 41-56.
- LeCrom, C.W., Lassiter, J.W., & Pelco, L. (2016). Faculty Feel it Too: The Emotions of Teaching Through Service-Learning. *Journal of Community Engagement and Higher Education*, 8(2), 41-56.
- Boyle, J., Mattern, C., Lassiter, J., & Ritzler, J. (2011). Peer 2 Peer: Efficacy of a course based peer education intervention to increase physical activity among college students. *Journal of American College Health*, 59(6), 519-529.
- Watt, C., Lassiter, J., Kulak, J., Boyle, J., & Ossip-Klein, D. (2009). An examination of policies addressing resident smoking in nursing homes. *Journal of the American Medical Directors Association*, 10(4), 258-263.
- Lassiter, J.W. & Watt, C.A. (2007). Student coaches' knowledge, attitudes, skills, and behaviors regarding the female athlete triad. *The Physical Educator*, 64(3), 142-151.

Scholarly Presentations

- Lassiter, J.W., Campbell, A.L., Taliaferro, A.R., Pruett, S., Gibbs, D. & Moran, T. (2022, April). *Building self-efficacy for inclusive programing through on-line training*. Society for Health and Physical Education Annual Meeting, New Orleans, LA.
- Campbell, A.L. & Lassiter, J.W. (2022, April). *PHETE assignments to promote engagement in all learning environments*. Society for Health and Physical Education Annual Meeting, New Orleans, LA.
- Lassiter, J.W. & Campbell, A.L. (2022, January). *Student perceptions of personalized study skills training to reduce academic stress*. NASPA Strategies Conference, Boston, MA.
- Lassiter, J.W., Leonard, G., Hammill, R. & LeCrom, C. (2021, November). *Impact of service learning on pre-health students' interpersonal skills*. International Association of Research on Service Learning and Community Engagement, Annual Meeting, Virtual.
- Lassiter, J.W. & Campbell, A.L. (2020, April). *Advocating for classroom-based physical activity*. Society for Health and Physical Education Annual Meeting. CANCELED DUE TO COVID-19.
- Campbell, A.L. & Lassiter, J.W. (2020, April). *Impact of classroom activity breaks on elementary classroom behavior*. Society for Health and Physical Education Annual Meeting. CANCELED DUE TO COVID-19.
- Lassiter, J., Taliaferro, A., Campbell, A., Moran, T., Gibbs, D., Liu, C., Pruett, S., and Barnhart, D. (2019, June). *Improving health and wellness through empowerment project design*. International Symposium on Adapted Physical Activity, Charlottesville, VA.
- Liu, J.C., Moran, T., Taliaferro, A., Lassiter, J., Campbell, A., Gibbs, D., and Pruett, S. (2019, June). *Pursuing accessibility, low cost, and open access in the collaborative design of community-based online training modules of*

inclusive wellness programs for people with disabilities. HKAECT International Conference, China.

- Moran, T., Gibbs, D., Lassiter, J., Campbell, A., Liu, C., and Taliaferro, A. (2019, June). *Shenandoah Valley Inclusive Wellness Coalition: Building capacity and creating systems change to provide physical activity opportunities for all.* International Symposium on Adapted Physical Activity, Charlottesville, VA.
- Taliaferro, A., Campbell, A., Lassiter, J., Gibbs, D., and Posehn, R. (2019, June). *Training wellness staff to work with individuals with disabilities: A qualitative analysis to guide online training module development.* International Symposium on Adapted Physical Activity, Charlottesville, VA.
- Taliaferro, A., Campbell, A., Lassiter, J., Liu, C., Pruett, S., Moran, T., and Posehn, R. (2019, June). *Training wellness staff to work with individuals with disabilities: Online Training Module Development Process.* International Symposium on Adapted Physical Activity, Charlottesville, VA.
- Lassiter, J.W. (2019, January). *Motivating the conflicted patient: Motivational interviewing.* Virginia Athletic Trainers Association Annual Meeting. Williamsburg, VA.
- Taliferro, A., Posehn, R., Moran, T., Campbell, A., Gibbs, D., Lassiter, J., and Liu, C. (2018, October). *A training needs assessment for community-based physical activity program staff.* North American Federation of Adapted Physical Activity Conference, Corvallis, OR.
- Campbell, A.L. & Lassiter, J.W. (2018, March). *Teacher perceptions of classroom activity breaks.* Society for Health and Physical Education Annual Meeting, Nashville, TN.
- Lassiter, J.W. & O'Hara, K. (2018, January). *Recruiting and retaining exceptional peer leaders.* NASPA Alcohol, Other Drug, and Campus Violence Prevention Conference, Portland, OR.
- Campbell, A.L. & Lassiter, J.W. (2017, March). *Before school walking impact on classroom behavior.* Society for Health and Physical Education Annual Meeting, Boston, MA.
- LeCrom, C.W., Lassiter, J.W., & Martin, T. (2016, October). *Emotions experienced by service learning faculty.* International Association of Research on Service Learning and Community Engagement, Annual Meeting, New Orleans, LA.
- Lassiter, J.W. & Campbell, A.L. (2016, April). *Collaborating to build before school physical activity programs.* Society for Public Health Educators Annual Meeting, Charlotte, NC.
- Fitzgerald, R., Pisarcik, M., Pugh, A., & White, A. (2015, January). *STEP UP!: Workshop to work it out.* NCAA APPLE Conference, Washington, DC. (Faculty Sponsor)
- LeCrom, C.W., Lassiter, J.W. & Pelco, L. (2014, October). *The emotions of teaching through service learning.* International Association for Research on Service-Learning and Community Engagement Annual Conference, New Orleans, LA.
- Lassiter, J.W. & Campbell, A. L. (2014, May). *Elementary school walking program impact on physical activity and classroom behavior.* American College of Sports Medicine Annual Meeting, Orlando, FL.
- Clough, D., Wyrick, D. & Lassiter, J. (2014, January). *New approaches & trends in addressing student-athlete wellness.* National Collegiate Athletic Association Annual Meeting, San Diego, CA.
- Mason, J., Ryan, K. & Mooney, J. (2013, January). *STEP UP! Bystander intervention program.* NCAA APPLE Conference, Indianapolis, IN. (Faculty Sponsor)
- Lassiter, J.W., Watt, C.A. & Sabo, D. (2012, May). *Primary prevention of the Female Athlete Triad in college athletics.* Presented at the American College of Sports Medicine Annual Meeting, San Francisco, CA

- Finney, M. & Lassiter, J.W. (2012, May). *The Female Athlete Triad: PA knowledge and implications for clinical practice*. Presentation at the American Academy of Physician Assistants Annual Meeting, Toronto, Canada.
- Lassiter, J.W. & Campbell, A.L. (2012, February). *To the Everglades and beyond: A theory based, interdisciplinary "Lets Move In Schools" initiative*. Presentation at the Southern District American Association of Health, Physical Education, Recreation, and Dance Annual Meeting, Orlando, FL.
- Lassiter, J.W. & Finney, M. (2011, May). *Physician Assistants screening practices for the Female Athlete Triad*. Presentation at the Female Athlete Triad Coalition Annual Meeting, Denver, CO.
- Watt, C.A. & Lassiter, J.W. (2009, July). *The use of logistic regression analyses and data classification mining to examine variables predictive of long-term care healthcare staff giving cessation advice*. Presentation at the International Conference on Data Mining, Las Vegas, NV.
- Boyle, J., Mattern, C., Lassiter, J., & Ritzler, J. (2008, June). *Peer-2-Peer: Learning together for fitness*. Paper presented at the American College Health Association Annual Meeting, Orlando, FL.
- Watt, C.A., Lassiter, J.W., Ossip-Klein, D.J., & Boyle, J. (2008, February). *An examination of smoking policies addressing resident smoking in nursing homes*. Poster session presented at the Society for Research on Nicotine and Tobacco, 14th Annual meeting, Portland, OR.
- Watt, C.A., Lassiter, J.W., & Ossip-Klein, D.J. (2007, February). *Barriers and facilitators to giving cessation advice in long-term care facilities*. Poster session presented at the Society for Research on Nicotine and Tobacco, 13th Annual meeting, Austin, TX.
- Lassiter, J.W., Watt, C.A., & Ossip-Klein, D. (2006, February). *An examination of smoking rates of nursing staff in long-term care settings*. Poster session presented at the Society for Research on Nicotine and Tobacco 12th Annual meeting, Orlando, FL.
- Lassiter, J.W. & Watt, C.A. (2004, June). *A survey of coaches' knowledge, attitudes, skills, and behaviors regarding the female athlete triad*. Poster session presented at the National Athletic Trainers' Association 55th Annual Meeting, Baltimore, MD.
- Lassiter, J.W., Watt, C.A., Hill, J., Scott, S., Singer, M., & Ossip-Klein, D. (2004, February). *A preliminary examination of smoking rates of nursing staff in long-term care settings*. Poster session presented at the Society for Research on Nicotine and Tobacco 10th Annual meeting, Scottsdale, AZ.
- Watt, C.A., Lassiter, J.W., & Ossip-Klein, D.J. (2004, February). *Cessation advice among healthcare staff at long-term residential care facilities*. Poster session presented at the Society for Research on Nicotine and Tobacco 10th Annual meeting, Scottsdale, AZ.
- Kulak, J.A., Watt, C.A., Lassiter, J.W., Voorhis, C.E. , & Ossip-Klein, D. (2004, February). *Preliminary findings of smoking policies in nursing homes*. Poster session presented at the Society for Research on Nicotine and Tobacco 10th Annual meeting, Scottsdale, AZ.

Grants

- DuPont Fund Feasibility Grant for a pilot program and research project examining reducing perceptions of academic stress through study skills training based on multiple intelligences theory. \$3,700 (2019)
- Virginia Board for People with Disabilities Grant in collaboration with colleagues from James Madison University, West Virginia University, and Longwood University for a program titled *Improving Health and Wellness through Empowerment* focused on creating wellness opportunities for individuals with disabilities, \$183,000 (2017)
- NCAA CHOICES Grant recipient for implementation of a student-athlete peer led alcohol abuse prevention program titled *CHOICES for STEPPING UP* on Bridgewater College campus, \$30,000 (2011)

Center for Research on Physical Activity, Sport, and Health Grant recipient for a research project titled *Physician Assistants Screening Practices for the Female Athlete Triad*. Supplemental funds provided by the Female Athlete Triad Coalition in cooperation with the American College of Sports Medicine. (2010)

UUP Individual Development Grant recipient for a research project titled *Primary Prevention of the Female Athlete Triad in College Athletics*. (2008)

Project PCANH Coordinator, State University of New York College at Brockport, managed a National Institute of Health grant funded research project examining smoking policies and cessation advising in nursing homes nationwide. (2002-2004)

Ostering Master's Grant recipient for a research project titled *Coaches' Knowledge, Attitudes, Skills, and Behaviors Regarding the Female Athlete Triad*. (2002)

Web-based Publications and Presentations

Johnson, S. (Host). (2022, May 16). Interview with Jill Lassiter (No. 112). [Audio podcast episode]. In *Leading Lines*. <https://leadinglinespod.com/episodes/episode-112jill-lassiter/>

Lassiter, J.W. (2021, September 1). Service-learning in a virtual world. *Faculty Focus*.

Lassiter, J.W. (2020, December 2). Building self-efficacy: How to feel confident in your on-line teaching, *Faculty Focus*.

Governance Responsibilities and College Service

James Madison University Committee Appointments:

- Health Science Department representative to the Faculty Senate (2022-present)
- Health Sciences Department Curriculum and Instruction Committee (2022-present)
- Health Sciences Departmental mentor for cohort of new faculty members (2022-present)
- College of Health and Behavioral Sciences IDE/IPE Council (2022-present)
- College of Health and Behavioral Sciences Inclusive Excellence Curriculum Task Force (2021-present)

Bridgewater College, Director of the Wade Institute for Teaching and Learning (2019-2021)

Bridgewater College, Baseball Faculty Liaison (2012-2021)

Developer and Coordinator of Bridgewater College Alcohol Abuse Prevention Program (2011-2017)

Consulting

Team Prime Time, sports program for at-risk youth (2019-2021)

- Developing on-line training modules for youth working with individuals with disabilities

Virginia ABC Youth Alcohol and Drug Abuse Prevention Project, presenter (2017 - 2018)

- Evidence Based Peer Education Facilitation and Training
- Student Engagement and Retention from Orientation to Graduation

Virginia ABC College Tour, presenter (2014 – 2017)

- Peer Leadership (Student Track)
- Evidence Based Peer Education Facilitation and Training (Professional Track)

Share Fair Nation! (now Mindspark Learning) (2015- 2017)

- Get Your Move On: How to incorporate physical activity into the elementary classroom, delivered workshop-style training to school districts in Virginia, Alabama, and Colorado

Community Service

Cross Keys Equine Therapy, Harrisonburg, VA, Board Member (2020-present)

Our Community Place, Harrisonburg VA, Board Member (2013-2019)

Harrisonburg/Rockingham County VA Safe Routes to School, committee member (2015-2020)

Special Education Advisory Committee, parent representative, Rockingham County Public Schools, VA (2017 – 2018)

Bystander Intervention Training for Rockingham County Public Schools, VA (2014)

Parent Advisory Committee representative for John Wayland Elementary School, Rockingham County, VA (2013-2015)

Certifications

Certified Health Education Specialist (CHES) by the National Commission for Health Education Credentialing (since 2009)

Certified Athletic Trainer (ATC) by the National Athletic Trainers Association Board of Certification, licensed in the state of Virginia (since 2001)

Mental Health First Aid certified (since 2020)

Honors & Achievements

2018 Martha B. Thornton Faculty Recognition Award recipient, for outstanding teaching and advising at Bridgewater College

2012 Daily Points of Light Award recipient (March 6), for service work at Our Community Place in Harrisonburg, VA both individually and for engaging students in the community to positively impact health

2007 McNair Mentor of the Year award recipient, SUNY College at Brockport, for one-to-one mentoring of minority and first-generation college students

2007 Doctoral Student of the Year award recipient, D'Youville College