

# HEALTH SERVICES ADMINISTRATION



## HSA Highlights

- Fully certified by the **Association of University Programs in Health Administration**
- **320-hour internship** in a health services organization
- Combined with a **Minor in General Business**
- **Experienced faculty** in health care systems, health care leadership, health policy, health economics, quality, health analytics and innovation.
- Health administration is **key to meeting the health and medical needs** of the public.
- Health administrators **work closely with direct providers of care** who work in their organizations, such as nurses, physicians, and other clinical and technical staff, to assure quality patient care.



"The HSA program at JMU has made me realize that the job possibilities are endless. I had no idea of the expansiveness of a program like this upon entering it. I have received a phenomenal education and could not be more excited about entering the job market, especially because I feel so confident in the education I have received."

— QUAN PHAN ('04), HSA ALUMNUS

### Helping the People that Help the People

Through case studies and applied learning activities, faculty help students gain an understanding of key management functions and techniques used in health organizations, current issues confronting administrators, and the role of administrators in assuring organizational performance.

## Potential Careers

- Health Care Administrator
- Group Practice Manager
- Contract Manager
- Credentialing Specialist
- Financial Analyst
- Health Care Consultant
- Health Care Recruiter
- Human Resources Associate
- Marketing Coordinator
- Project Manager
- Nursing Home Administrator
- Pharmaceutical Sales Representative
- Medical Sales

## Employers

- Ambulatory Care Facilities
- Consulting Firms
- Federal/State/Local Governments
- Health Care Associations
- Hospitals/Hospital Systems
- Insurers/Managed Care Organizations
- Long-Term Care Facilities
- Medical Device Firms
- Nonprofit Agencies
- Pharmaceutical Firms
- Physician Practices

For details visit  
[jmu.edu/chbs/healthprof/hsa](http://jmu.edu/chbs/healthprof/hsa)



## The Madison Experience

### ACCESS TO FACULTY

Our professors make teaching their No. 1 priority. That's rare at a school our size. Small classes. Attention from professors. Big-school opportunities, yet a small-school feel.

### HANDS-ON LEARNING

80 percent of our undergrads do research, a practicum, an internship or student teach. Many JMU students do more than one of these. These are examples of how learning happens beyond the classroom at JMU.

### A GREAT VALUE

For more than two decades, *U.S. News & World Report* has placed JMU among the South's top public master's-level schools. *MONEY* magazine ranks JMU 25th in its Best Public Colleges in the nation category. Superb education. Excellent return on investment. A bright future for you.

### STUDY ABROAD

A recent *Chronicle of Higher Education* survey ranked JMU No. 2 in the country among master's-level schools for the number of students studying abroad.

## Overview

JMU offers a Bachelor of Science in Health Services Administration with a General Business Minor. The program prepares students for entry-level administrative positions, and staff positions requiring administrative skills, in various health settings including hospitals, hospital systems, managed care organizations, retirement and long-term care facilities, ambulatory care organizations, physician practices, and public health facilities. In addition, the program provides a solid foundation for graduate study in health administration and related fields. The Health Services Administration program is a fully certified undergraduate program by the Association of University Programs in Health Administration.

### MORE ABOUT THIS FIELD OF STUDY

The profession of health administration is key to meeting the health and medical needs of the public. Health services administrators plan, organize, direct, and control health facilities and programs making critical staffing, budgetary, and service decisions in support of patient care. They work closely with direct providers of care who work in their organizations, such as nurses, physicians, and other clinical and technical staff, to assure quality patient care. To effectively carry out the role of health administrator, successful individuals must have a strong desire to be in the helping profession, possess a good understanding of health services and reimbursement programs, have excellent interpersonal skills, and be able to apply business skills such as finance, marketing, accounting, and management.



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