

# KATHERINE HARRISON

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## EDUCATION

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MS: Health Care Administration | Medical College of Virginia, Richmond, Virginia | 1993

BS: Medical Record Administration | University of Central Florida, Orlando, Florida | 1987

## CURRENT APPOINTMENTS

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**James Madison University** | Harrisonburg, Virginia

RTA Appointment: 2019 - present

Instructor Lecturer: 9/2017 – 2019

Adjunct Professor: Spring 2017

Classes include:

- HSA 358: Health Administration
- HSA 452: Hospital Organization and Administration
- HSA 454: Student Internships
- HTH 354: US & Global Health
- HTH 458: Program Planning and Evaluation
- HTH 210: Medical Terminology

Presentations:

- Presentation | JMU Teach and Learn Conference 2018: Canvas Tips and Features
- Presentation | JMU Teach and Learn Conference 2018: Canvas-based Collaboration Across Departments

Professional Service Includes:

- Department of Health Professions HSA Program Director Search Committee
- Department of Health Professions Curriculum and Instruction Committee
- College Curriculum and Instruction Committee
- Professional Development Committee (2017/2018 academic year)
- Organized 1<sup>st</sup> Annual Health Services Administration Speaker's Series
- Chair: Harrisonburg/Rockingham Free Clinic Board

## PREVIOUS EXPERIENCE

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**Sentara RMH Medical Center** | Harrisonburg, Virginia

Vice President, Business Development: 03/2008 to 8/2014

- Significantly improved physician engagement in strategic planning
- Pushed early brand transition efforts and participated in full brand change planning
- Drove orthopedic planning, marketing and communication efforts resulting in a 5% market share increase
- Provided corporate leadership for the JMU-RMH Collaborative
- Led board committee that achieved consensus to move to a physician-led Medical Group model
- Provided community health and grant development oversight
- Led effort to build an environmentally friendly facility to achieve Silver LEED certification
- Continually managed and maintained positive physician relationships
- Developed a successful critical incident communication training for senior executives
- Provided local leadership for highly successful merger communication strategy and implementation
- Managed the development of new mission and vision statements

Director, Strategic Planning: 01/1999 to 03/2008

Director, Community Health and Planning: 07/1994 to 01/1999

Director, Medical Records: 10/1990 to 07/1994

**Same Day Surgery Center of Orlando** | Orlando, Florida

Director, Medical Records: 07/1987 to 9/1990

## COMMUNITY SERVICE

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- Board Member: The Community Foundation of Harrisonburg and Rockingham County
- Co-chair: The Great Community Give
- Previous Board Member: Boys and Girls Club of Harrisonburg and Rockingham County
- Previous Board Member: Friendship Industries, Inc.
- Previous Member: Rockingham Rotary Club