The magic of “doing the right thing” is found in the quality of your questions.

The Eight Key Questions

**Fairness** ▶ How can I (we) act justly, equitably, balancing interests?

**Outcomes** ▶ What possible actions achieve the best short- and long-term outcomes?

**Responsibilities** ▶ What duties and/or obligations apply?

**Character** ▶ What actions help me (us) become my (our) ideal?

**Liberty** ▶ How do I (we) show respect for personal freedom, autonomy, consent?

**Empathy** ▶ How would I (we) act if I (we) cared about all involved?

**Authority** ▶ What do legitimate authorities (e.g., experts, law, my god) expect?

**Rights** ▶ What rights, if any (e.g., innate, legal, social) apply?

Ethical Reasoning in Action

JAMES MADISON UNIVERSITY

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