

HM 442: Hospitality Senior Seminar Online

Summer Course

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Course Description

A senior capstone course designed to assist in transitioning from being a university student to holding a leadership role within the hospitality industry. The interactive course draws upon the umbrella curricular goals of the hospitality management program in communication, ethics, finance and leadership. Senior assessment may also occur.

Course Overview

The hospitality senior seminar has been divided into the four functional areas of: Assessment, Mentorship, Service, and Coursework.

Service Learning Project

According to JMU (<https://www.jmu.edu/csl/>), Community Service-Learning promotes positive social change by providing reflective experiential opportunities with diverse community partners and by supporting the domestic and international work of nonprofit agencies and schools.

Service-Learning is a method of teaching where students learn and develop through active participation in thoughtfully organized community service. The service experience is integrated into and enhances the academic curriculum of the student. Service-Learning courses provide structured time for the students to reflect on the service experience as it relates to their coursework, personal development and civic involvement. (Modified from the Corporation for National Service definition)

HM 442 is a service learning course. The project is divided into the following assignments:

Proposal (20 pts):

After deciding on a project, you will write a one-page paper describing the proposed project and identifying how your service project will impact the community and further the goals of the Hart School. Please do not confirm or commit to a project until after your proposal has been approved by your instructor.

Progress Report (30 pts):

Approximately one week prior to service project execution, you will write a progress report addressing what has been completed and what still needs to be completed.

Execution:

During the execution of your service learning project, your performance will be evaluated the agency that you are serving, as well as one, or more, faculty members. You must clear the date and time of your execution phase with your instructor.