
Health Services Administration

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HSA 290. Gerontology for Health Services Administration. *3 credits. Offered fall and spring.*

This course provides an introduction to the study of aging from a multidisciplinary perspective including the biological, psychological and sociological aspects of aging. Emphasis will be placed on theoretical and practical application of course content to careers in health services administration.

HSA 358. Health Administration. *3 credits. Offered fall.*

This course provides an introduction to management functions, tasks and roles as they are carried out in health services organizations. Discussion of emerging issues affecting the management of health services organizations is provided. This course uses the case method of analysis to develop critical thinking skills. *Prerequisite:* [HTH 354](#) or permission of the instructor.

HSA 360. Health Care Marketing. *3 credits. Offered fall.*

This course introduces the role, functions and tasks of health care marketing. Attention is devoted to understanding basic marketing principles; using oral, written and visual electronic communications media; and developing marketing plans for health care organizations.

HSA 363. Health Economics. *3 credits. Offered fall.*

This course explains how economic forces affect the health service sector and how economic tools can be used to assess and improve health industry performance. Efficiency and equity trade-offs are considered. *Prerequisite:* [ECON 201](#) or equivalent and [HTH 320](#).

HSA 365. Values in Health Care. *3 credits. Offered fall and spring.*

This course provides an overview of health ethics and health law for students majoring in health sciences. Students will address the major principles facing a health service professional in the delivery of health services. Particular attention will be paid to development of methodologies for ethical decision-making. *Prerequisite:* [HTH 354](#) or permission of the instructor.

HSA 367. Comparative International Health Systems. *3 credits. Offered spring every other year.*

This course concentrates on various approaches used to provide public and personal health services around the world. Strengths and weaknesses of different health care systems in terms of availability, accessibility, cost effectiveness, continuity and quality of services will be considered. *Prerequisite:* [HTH 354](#).

HSA 385. Health Services Administration Career Seminar. *1 credit. Offered fall and spring.*

This course is a career development seminar for health services administration students. An array of health administrators from varied health care organizations

helps expand students' understanding of the health administration field. This course is designed for junior-level students with an expectation of a major concentration in health services administration.

HSA 452. Hospital Organization and Administration. *3 credits. Offered spring.*

This course examines the organization and operation of community hospitals in the U.S. Specific attention is devoted to management's role in internal operations and in external relationships with the community and other stakeholders. Discussion of emerging issues affecting the management of hospitals and hospital systems is provided. *Prerequisites:* [HTH 354](#) and [HSA 358](#) or permission of the instructor.

HSA 454. Internship in Health Organizations. *3 credits. Offered spring and summer.*

Full-time directed field experience in a *health* organization. Opportunity provided to work in an appropriate setting. Student furnishes off-campus living and traveling expenses. *Prerequisites:* Permission of the instructor and a 2.5 GPA.

HSA 455. Long Term Care Organization and Administration. *3 credits. Offered spring.*

This course provides an in-depth examination of the organization and administration of long term care programs: nursing homes, home health services, adult daycare, assisted living and hospice. This course is recommended for students planning careers in long term care. *Prerequisites:* [HSA 290](#), [HTH 354](#) and [HSA 358](#) or permission of the instructor.

HSA 456. Ambulatory Care Services: Organization and Administration. *3 credits. Offered fall.*

This course provides an in-depth examination of the staffing, organization, budgeting and administration of ambulatory services including medical group practices, community and hospital-based clinics, and ambulatory surgery centers. This course is recommended for students planning administrative careers in this area with a foundation in health services administration. *Prerequisites:* [HTH 354](#), and [HSA 358](#) or permission of the instructor.

HSA 462. Managed Care. *3 credits. Offered spring.*

The growing influence of managed health care on the organization and delivery of health services in the United States is addressed in this course. Structural and operational characteristics of managed care organizations and plans, including HMOs, PPOs and other plans are explored, as are the implications of managed care plans for the management of hospitals and other health care organizations. *Prerequisite:* [HSA 358](#) or permission of the instructor.

HSA 463. Quality Management in Health Care. *3 credits. Offered spring.*

This course examines the quality management function required in diverse health care organizations. The student is exposed to definitions and standards of quality in health care, as well as to various tools used to measure, evaluate and improve quality. Emerging issues affecting the management of health care quality are discussed. *Prerequisites:* [HTH 354](#) and [HSA 358](#) or permission of the instructor.

HSA 464. Funding in Health Care. *3 credits. Offered spring.*

General financial analysis is covered in terms of its application to health care entities. Concepts, issues and tools related to health care funding are covered. *Prerequisites:* [COB 204](#), [COB 241](#) or [ACTG 244](#), [FIN 345](#) and [HTH 320](#).

HSA 466. Health Politics and Policy. *3 credits. Offered fall and spring.*

This course provides an introduction to the state and federal policy-making processes with a distinct focus on health policy. Emphasis will be on how health policy impacts health service organizations and the delivery of health care. *Prerequisites: [HTH 354](#) and [HSA 365](#), or permission of the instructor.*