

Your First and Last Name

Harrisonburg, VA
email@gmail.com|888-888-8888

EDUCATION

James Madison University (JMU), Harrisonburg, VA
Bachelor of Science in Marketing
Overall GPA: 3.68

May 20XX

MARKETING EXPERIENCE

Marketing Intern, Bloom Health, Arlington, VA

May 20XX - August 20XX

- Represented the company as a part of the “Care Team” by distributing new marketing and sales assets to increase the company’s growth.
- Collaborated with other team members to design promotions consistent with the brand such as brochures, flyers, posters, email newsletters, and banners.
- Scheduled appointments and create company presentations to present at appointments.

CAMPUS INVOLVEMENT

Active Member, JMU Beta Gamma Sigma International Honor Society, Harrisonburg, VA

Sept 20XX - Present

- Inducted as one of the top 7% of College of Business students while meeting the 3.60 GPA requirement.
- Attend weekly chapter meetings to discuss the fraternity’s future plans.

Treasurer, JMU Outdoor Adventure Club, Harrisonburg, VA

Aug 20XX - Present

- Create and maintain the club’s annual budget of \$500.
- Collaborate with club officers once per semester to collect funds from students.
- Contacted members and third parties 1-3 times a month to make payments in representation of the club.

WORK EXPERIENCE

Bookseller, Barnes & Noble, Harrisonburg, VA

Jan 20XX - May 20XX

- Greeted customers and communicated with them to determine their needs, answer their questions, and assist them in researching products.
- Sold products, memberships, and other company-sponsored programs.

RELEVANT COURSES

Business Analytics II
Business Analytics I
Interpersonal Skills
Financial Accounting
Managerial Accounting

Fall 20XX
Spring 20XX
Fall 20XX
Fall 20XX
Spring 20XX

TECHNICAL SKILLS

Microsoft Excel, Salesforce, PowerPoint, Adobe Creative Suite, Google Analytics, Webmaster Tools