5 Ways Faculty Can Encourage Students' Class to Career Success

1. Meet with Your UCC Liaison once every year
   - University Career Center liaisons are available to collaborate with you to provide career resources & content, targeted workshops for majors & industries, alumni panels, career treks, assignment ideas, and more.
   - Meet and contact your UCC Liaison at jmu.edu/career/liaisons

2. Invite Your UCC Liaison to Present a Career Planning Topic
   - For all or part of your class period (or as an alternative to canceling class), we can present any topic that is most connected to your class and interesting to your students: career exploration, resume writing, job/internship search, interviewing, etc.
   - UCC staff would love 10 minutes in your class to promote upcoming career events

3. Develop Career-Related Components for Your Class
   - Include course assignments with career planning tasks such as preparing a resume, researching industries, using Handshake and LinkedIn, attending career fairs, etc.
   - Add a statement about career planning to your syllabus (contact us for examples).
   - Encourage the usage of free career tools and resources from UCC.

4. Ask Students to Connect Courses to Career Ideas
   - Coursework is a student’s best asset for any internship, job, or graduate program they seek. To highlight coursework, students must articulate the knowledge, skills, or perspectives they gained from specific courses and relate it to their career ideas.
   - Ask students “How does this class make you a stronger candidate for these jobs?”

5. Reinforce UCC's "5 Ways to be #CareerReady" Message
   - Students can be career ready in these 5 ways: 1) Activate their Handshake account; 2) Schedule a career advising appointment at least once a year; 3) Attend University Career Fairs every semester; 4) Connect classes to careers; and 5) Pursue internships.
   - Visit jmu.edu/career/fiveways for a student checklist that you can share.

Fall 2022 Major Career Programs
- Rose & Resumes: 9/9, 3:30pm-5:30 pm, E-Hall, Montpelier Room
- Suit Up: 9/18, 6pm-8pm, JCPenney, 1925 E. Market Street, Harrisonburg
- Career Clothes Closet: 9/21-9/22, 10am-5pm, The Union, Taylor 306
- University Career Fair: 9/28 & 9/29, 11am-3pm, Festival Ballroom
- Professional Headshots offered weekly
For more info on all career fairs at JMU, visit jmu.edu/career/careerfairs

Other Career Resources:
- Career Advocates: series of workshops for JMU faculty & staff about engaging in career conversations with students
- Employer Services unit within UCC can support employers and recruiters who are interested in hiring JMU students

Learn more at www.jmu.edu/career/faculty career@jmu.edu | 540-568-6555 | Student Success Center 3210