



First Destination Career Outcomes Report Class of 2025

College of Business

Prepared by JMU University Career Center, March 2026



Part 1: Data on Bachelor's Degree Recipients

Major	Total in Major	Knowledge Rate	Working	Continuing Education	Still Seeking	Not Seeking
Accounting	143	98.6%	41.1%	56.8%	1.4%	0.7%
Business Management	159	98.7%	83.5%	3.8%	12.1%	0.6%
Computer Info Systems	145	97.2%	80.2%	3.5%	16.3%	0.0%
Economics	80	95.0%	78.9%	6.6%	14.5%	0.0%
Finance	166	97.0%	86.9%	1.9%	10.6%	0.6%
Hospitality Management	103	74.8%	94.8%	5.2%	0.0%	0.0%
International Business	19	94.7%	72.2%	5.6%	22.2%	0.0%
Marketing	140	97.1%	90.5%	4.4%	5.1%	0.0%
Quantitative Finance	6	100.0%	100.0%	0.0%	0.0%	0.0%
Sport & Rec Management	219	75.3%	81.2%	17.6%	1.2%	0.0%
COB Total	1180	91.4%	78.9%	12.9%	7.9%	0.3%

COB Highlights	Highest	Lowest	Largest: Sport & Rec Management (219)
Knowledge Rate	100.0%, Quantitative Finance (6)	74.8%, Hospitality Management (103)	75.3%
Working	100.0%, Quantitative Finance (6)	41.1%, Accounting (143)	81.2%
Continuing Education	56.8%, Accounting (143)	0.0%, Quantitative Finance (6)	17.6%

College	Total in Major	Knowledge Rate	Working	Continuing Education	Still Seeking	Not Seeking
Arts and Letters	945	77.6%	80.5%	16.1%	3.3%	0.1%
Health & Behavioral Studies	1386	69.2%	60.6%	37.4%	2.0%	0.0%
Integrated Science & Engineering	479	76.0%	79.1%	14.6%	6.3%	0.0%
Business	1180	91.4%	78.9%	12.9%	7.9%	0.3%
Education	208	72.6%	80.8%	14.6%	4.6%	0.0%
Science & Math	272	66.2%	65.6%	26.1%	8.3%	0.0%
Visual & Performing Arts	237	60.8%	70.2%	23.6%	6.2%	0.0%
Professional & Continuing Education	150	62.0%	80.6%	16.1%	2.2%	1.1%
University Studies	27	66.7%	77.8%	11.1%	11.1%	0.0%
JMU Undergraduate Overall	4884	76.2%	73.7%	21.2%	5.0%	0.1%

Part 2: Data on Advanced Degree Recipients

Major	Total in Major	Knowledge Rate	Working	Continuing Education	Still Seeking	Not Seeking
Accounting	50	96.0%	45.8%	54.2%	0.0%	0.0%
Business Administration	60	93.3%	96.4%	3.6%	0.0%	0.0%
Sport and Rec Leadership	28	82.1%	95.7%	4.3%	0.0%	0.0%
Strategic Ldrshp Studies	8	37.5%	100.0%	0.0%	0.0%	0.0%
COB Total	146	89.0%	77.7%	22.3%	0.0%	0.0%

College	Total in Major	Knowledge Rate	Working	Continuing Education	Still Seeking	Not Seeking
Arts and Letters	73	76.7%	83.9%	10.7%	5.4%	0.0%
Health & Behavioral Studies	231	67.1%	86.5%	11.6%	1.9%	0.0%
Integrated Science & Engineering	18	72.2%	84.6%	7.7%	7.7%	0.0%
Business	146	89.0%	77.7%	22.3%	0.0%	0.0%
Education	153	77.8%	81.5%	18.5%	0.0%	0.0%
Science & Math	19	89.5%	88.2%	11.8%	0.0%	0.0%
Visual & Performing Arts	15	53.3%	100.0%	0.0%	0.0%	0.0%
JMU Graduate Overall	655	76.0%	82.9%	15.7%	1.4%	0.0%

Part 3: Executive Summary

Guided by National Association of Colleges and Employers (NACE) standards, the University Career Center (UCC) compiles data on the post-graduation pursuits of JMU graduates. For the Class of 2025, the UCC collected data on 76.2% of bachelor's-degree recipients and 76.0% of advanced-degree recipients.

Of bachelor's-degree recipients in the Class of 2025, 94.9% achieved a career outcome. 73.7% of these graduates went to work, while 21.2% continued their education. For those without a career outcome, 5.0% were still seeking employment or education, and the remaining 0.1% were not engaged or not seeking. The most popular areas for work included Virginia, Washington, D.C., New York, New Jersey and Maryland. Of those graduates working in Virginia, 41.8% were working in Northern Virginia, 27.5% were in Central Virginia, and 17.6% were working in the Shenandoah Valley. Health professions, business/management, education, psychology and public administration were the most popular pursuits in continuing education programs.

For advanced-degree recipients in the Class of 2025, 98.6% achieved a career outcome. Of these, 82.9% were working and 15.7% were pursuing additional education. Of the 1.4% without a career outcome, all 1.4% were still seeking. Virginia, Washington, D.C., North Carolina, New York and Pennsylvania were the most popular areas for advanced-degree recipients to work. Of those working in Virginia, 38.0% work in the Shenandoah Valley, 30.0% work in Northern Virginia and 21.7% work in Central Virginia.

The full career outcome report is available at www.jmu.edu/career.