



# First Destination Career Outcomes Report Class of 2024

## College of Visual and Performing Arts

Prepared by JMU University Career Center, April 2025



### Part 1: Data on Bachelor's Degree Recipients

Major	Total in Major	Knowledge Rate	Working	Continuing Education	Still Seeking	Not Seeking
Architectural Design	34	94.1%	43.8%	53.1%	3.1%	0.0%
Art	38	50.0%	84.2%	10.5%	5.3%	0.0%
Art History	3	100.0%	66.7%	33.3%	0.0%	0.0%
Dance	22	50.0%	90.9%	9.1%	0.0%	0.0%
Graphic Design	36	77.8%	85.7%	10.7%	3.6%	0.0%
Industrial Design	25	68.0%	82.4%	5.9%	11.7%	0.0%
Music	70	54.3%	63.2%	34.2%	2.6%	0.0%
Musical Theatre	10	40.0%	100.0%	0.0%	0.0%	0.0%
Theatre	16	56.3%	88.9%	11.1%	0.0%	0.0%
<b>CVPA Total</b>	<b>254</b>	<b>63.4%</b>	<b>72.1%</b>	<b>24.2%</b>	<b>3.7%</b>	<b>0.0%</b>

CVPA Highlights	Highest	Lowest	Largest: Music (70)
Knowledge Rate	100.0%, Art History (3)	40.0%, Musical Theatre (10)	54.3%
Employed	100.0%, Musical Theatre (10)	43.8%, Architectural Design (34)	63.2%
Continuing Education	53.1%, Architectural Design (34)	0.0%, Musical Theatre (10)	34.2%

College	Total in Major	Knowledge Rate	Working	Continuing Education	Still Seeking	Not Seeking
Arts and Letters	982	74.6%	78.2%	15.8%	5.7%	0.3%
Health & Behavioral Studies	1354	74.4%	58.7%	38.5%	2.7%	0.1%
Integrated Science & Engineering	393	72.5%	79.3%	11.2%	9.5%	0.0%
Business	1047	87.4%	84.3%	10.3%	4.9%	0.5%
Education	224	61.2%	74.5%	24.1%	0.0%	1.4%
Science & Math	272	62.9%	61.4%	34.5%	4.1%	0.0%
<b>Visual &amp; Performing Arts</b>	<b>254</b>	<b>63.4%</b>	<b>72.1%</b>	<b>24.2%</b>	<b>3.7%</b>	<b>0.0%</b>
Professional & Continuing Education	110	54.5%	75.0%	16.7%	3.3%	5.0%
University Studies	21	61.9%	61.5%	7.7%	30.8%	0.0%
<b>JMU Undergraduate Overall</b>	<b>4657</b>	<b>74.8%</b>	<b>72.8%</b>	<b>22.2%</b>	<b>4.6%</b>	<b>0.4%</b>

## Part 2: Data on Advanced Degree Recipients

Major	Total in Major	Knowledge Rate	Working	Continuing Education	Still Seeking	Not Seeking
Art	1	100.0%	0.0%	0.0%	100.0%	0.0%
Art Education	1	0.0%	0.0%	0.0%	0.0%	0.0%
Music	8	62.5%	80.0%	20.0%	0.0%	0.0%
Performance, Pedag & Lit	10	70.0%	100.0%	0.0%	0.0%	0.0%
<b>CVPA Total</b>	<b>20</b>	<b>65.0%</b>	<b>84.6%</b>	<b>7.7%</b>	<b>7.7%</b>	<b>0.0%</b>

College	Total in College	Knowledge Rate	Working	Continuing Education	Still Seeking	Not Seeking
Arts and Letters	62	79.0%	93.9%	2.0%	4.1%	0.0%
Health & Behavioral Studies	247	62.8%	89.7%	5.8%	4.5%	0.0%
Integrated Science & Engineering	9	66.7%	100.0%	0.0%	0.0%	0.0%
Business	131	83.2%	97.2%	2.8%	0.0%	0.0%
Education	155	52.9%	92.7%	3.7%	2.4%	1.2%
Science & Math	16	50.0%	75.0%	12.5%	12.5%	0.0%
<b>Visual &amp; Performing Arts</b>	<b>20</b>	<b>65.0%</b>	<b>84.6%</b>	<b>7.7%</b>	<b>7.7%</b>	<b>0.0%</b>
<b>JMU Graduate Overall</b>	<b>640</b>	<b>65.9%</b>	<b>92.4%</b>	<b>4.3%</b>	<b>3.1%</b>	<b>0.2%</b>

## Part 3: Executive Summary

Guided by National Association of Colleges and Employers (NACE) standards, the University Career Center (UCC) compiles data on the post-graduation pursuits of JMU graduates.<sup>1</sup> For the Class of 2024, the UCC collected data on 74.8% of bachelor's-degree recipients and 65.9% of advanced-degree recipients. Survey methodology is on slide 40.

Of bachelor's-degree recipients in the Class of 2024, 95.0% achieved a career outcome. 72.8% of these graduates went to work, while 22.2% continued their education. For those without a career outcome, 4.6% were still seeking employment or education, and the remaining 0.4% were not engaged or not seeking. The most popular areas for work included Virginia, Washington, D.C., New York, and New Jersey. Of those graduates working in Virginia, 45.6% were working in Northern Virginia, 25.3% were in Central Virginia, and 16.4% were working in the Shenandoah Valley. Health professions, education, business/management, psychology and public administration were the most popular pursuits in continuing education programs.

For advanced-degree recipients in the Class of 2024, 96.7% achieved a career outcome. Of these, 92.4% were working and 4.3% were pursuing additional education. Of the 3.3% without a career outcome, 3.1% were still seeking and the remaining 0.2% were not engaged or not seeking. Virginia, Washington, D.C. and North Carolina were the most popular areas for advanced-degree recipients to work. Of those working in Virginia, 33.5% worked in the Shenandoah Valley, 32.6% worked in Northern Virginia and 23.2% worked in Central Virginia.

The full career outcome report is available at [www.jmu.edu/career](http://www.jmu.edu/career).