Before the career fair

- Register on Handshake, and sign up for group and one-on-one sessions.
  Sign up for group and one-on-one session time slots with organizations you would like to meet with.
- Update your resume.
  Employers see countless students at career fairs. Make sure your resume represents you and creates a lasting impression.
- Update your Handshake profile.
  Make sure your profile is correct, and upload your resume.
- Practice your elevator pitch.
  Prepare a 1 minute introduction of yourself. Include where you are now (major, class year), where you've been (career experiences), and where you're going (future goals).
- Research organizations.
  You won't have time to meet with everyone, so decide which companies to prioritize. Prepare a list of questions too!
- Dress to impress.
  Wear a collared shirt, dressy sweaty, or blazer. Choose what makes you feel confident and look professional.

During the career fair

- Attend group sessions.
  Learn about an employer's organization during 30 minute group sessions with other students. Ask employers general questions in the chat, such as about their interview process.
- Connect in one-on-one sessions.
  Meet individually with recruiters for 10 minutes. Introduce yourself, maintain good eye contact, and offer to email your resume. Ask questions specific to you.
- Ask for contact information.
  Thank the recruiter for talking with you, and get their email address in order to follow up with them.

After the career fair

- Reconnect with employers.
  Email the recruiters you spoke with to thank them for their time, and restate your interest in their organization.
- Keep track of your opportunities.
  Develop a system that works for you to record contact information and applications.