

# College of Business

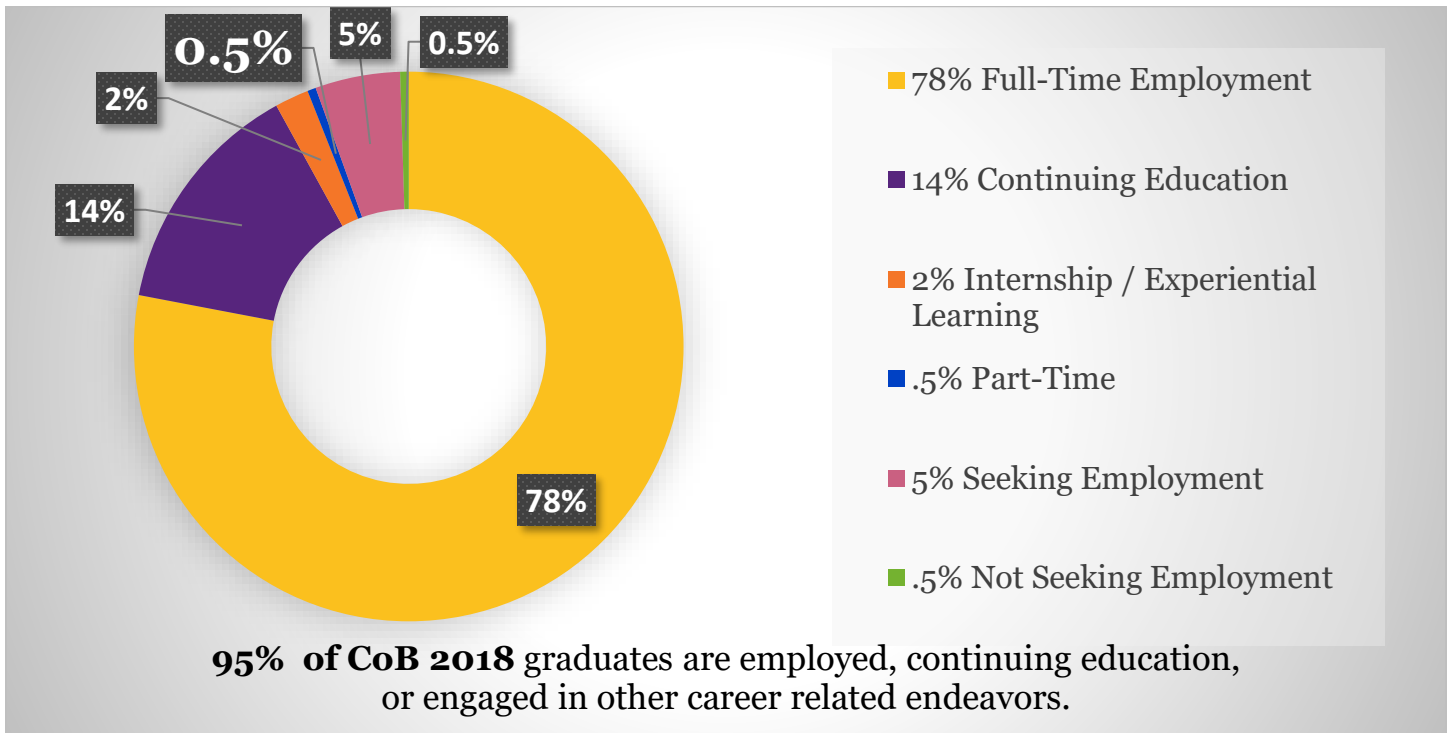
## Career Outcomes: Class of 2018

### Bachelor's Degree Recipients

Compiled by: Alex Williams, Data and Technology Coordinator, Career & Academic Planning

June 2019

The Class of 2018 includes those students graduating August 2017, December 2017, and May 2018. There were 800\* College of Business graduates who received Bachelor degrees during this period. This report highlights the post-graduation pursuits for **94%** of the CoB Class of 2018 graduates. This data is a culmination of information posted to students' Experience Profiles\*\*, collaborative efforts to share data within the JMU community, and extensive research of reliable and verifiable sources.

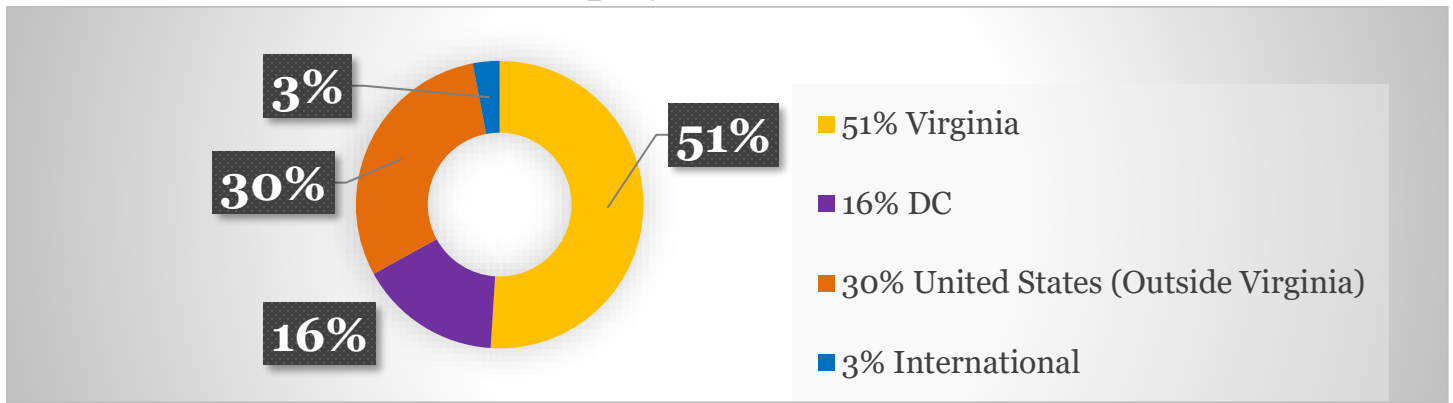


\*Source: JMU's Registrar's Office, includes Aug / Dec 2017 and May 2018 graduates

\*\*Experience Profile is an online site JMU students and alumni can post their career successes, such as internships, experiential learning activities, employment and/or graduate school enrollment.

STATUS – First Destination Career Outcomes	GRADUATES	% OF GRADUATES
Full-Time Employment	585	78%
Continuing Education	103	14%
Internship / Experiential Learning	17	2%
Part-Time	4	.5%
Unemployed Seeking	40	5%
Unemployed Not Seeking (Life Event, Travel, Etc.)	3	.5%

## Where COB Graduates are Employed / Continue Education



### CoB Graduates Making Their Mark In: **23** States, DC, **13** Countries on **5** continents

<b>Australia</b> Monash University	<b>India</b> OnePlus
<b>Belgium</b> University of Antwerp	<b>Ireland</b> Google
<b>Canada</b> CGI	<b>Italy</b> Christie's Education
<b>China</b> International Digital Currency Markets	<b>Oman</b> Global Wood Work
<b>ECUADOR</b> Hosteleria San José de Puenbo	<b>Russia</b> Deloitte
<b>England</b> London School of Economics and Political Science	<b>Spain</b> Generalitat Valenciana - Education Dept

## FULL-TIME EMPLOYMENT

366 Employers

### Top Employers

<b>10+ Hires</b>		
Accenture / Federal Services	Deloitte	Fannie Mae
Booz Allen Hamilton	EY	
<b>3+ Hires</b>		
Aramark	HireStrategy	PricewaterhouseCoopers
Bull Run Financial Group	IBM Global	RSM
Capital One	JP Morgan Chase	SS&C Technologies
Cap Tech Ventures	memoryBlue	Techtronic Industries
Carahsoft	Morgan Stanley	TEKsystems
CGI	Northrop Grumman	Tom James Company
CoStar Group	NVR	TTI Group
Freddie Mac	Oracle	U.S. Army
Gartner	PBMares	UBS
Grant Thornton		

**Snapshot of Employers:** Organizations representing a wide range of industries

Accenture Federal Services	Global Aid Network	RexWood Marketing
Aerotek	General Dynamics	Shutterstock
Airwave Networks	Google	S&P Global
Amazon	Graphic Packaging International	Saxbys
Aramark	Hajoca	Shenandoah Valley Electric Coop
AT&T	Hitachi Capital America	Stratus Solutions
Bank of America Merrill Lynch	Home Depot	SunTrust
Blackwood Seven, North America	IBM Global	TESLA
Booz Allen Hamilton	Ironclad Technology Services	The Carlyle Group
Bureau of Labor Statistics	Kings Dominion	UBS
Cambridge Associates	Kohl's	United Bank
Capital One	Kratos Defense and Security Solutions	USPS
CARFAX	Leidos	Vail Resorts
Carnival Cruises	Liberty Mutual Surety	Vanguard
Clean Ocean Action	L'Oréal	Virginia Tech
Cox Media Group	Loudoun County Parks & Recreation	VIVO Agency
Cvent	Marriott International	Ward-Boland Associates
Deutsche Bank	Merck	WeddingWire
Dick's Sporting Goods	Merrill Lynch	Wegmans
Dominion Energy	Microsoft	WGL Energy
Dreamscape Marketing	Morgan Stanley	Woodbridge Associates
E*Trade	Nickelodeon	WorkGenius
Enterprise Holdings	NVR	Xtec
EY	Oracle	Yelp
Express Scripts	PNC	YHB
Federal Emergency Management Agency	PricewaterhouseCoopers	YoungLife
Federal Reserve Board	Raytheon Company	ZP Group

**Salary Information:** Average Starting Salary for CoB Graduates = **\$57,837\***

<b>Majors</b>	<b># Posting Salary</b>	<b>Average Starting Salary</b>
Accounting	29	\$ 58,521**
Computer Information Systems	88	\$ 66,906**
Economics	16	\$ 56,956
Finance	76	\$ 58,847
International Business	8	\$ 50,038
Management	49	\$ 51,122
Marketing	57	\$ 47,571
Quantitative Finance	8	\$ 69,825**

\*Represents 57% of CoB Full-Time Employed Respondents

\*\*Accounting, Computer Information Systems, and Quantitative Finance ranked in the top 10 starting salaries by major

## CONTINUING EDUCATION

### Variety of Institutions

Continuing Education at **29** Unique Institutions

Babson College	New York University	University of NC Charlotte
Cass Business School	Rutgers University	University Old Westbury
Chinese University of Hong Kong	Miami University	University of Richmond
Christie's Education	SUNY College - Old Westbury	University South Alabama
Embry-Riddle Aeronautical University	Syracuse University	University of Washington
George Mason University*	Temple University	Virginia Commonwealth University
James Madison University*	The London School of Economics and Political Science	Virginia Tech
Johns Hopkins University	University of Antwerp*	Wake Forest University
Ludwig-Maximilians Universitat Munchen	University of Colorado	West Virginia University
Monash University	University of Georgia	

\*3+ CoB graduates attending

### Programs of Graduate Study

Accountancy	Education	Investment Management
Accounting with Data and Analytics	Entrepreneurship and Innovation	Law
Aviation	Fashion Management	Supply Chain Management
Business Administration	Finance	Management
Business Analytics	Global Supply Chain Mgt	Mathematical Finance
Data Analytics Engineering	Information Systems	Pharmacy
Economic History	Integrated Marketing	Sports Leadership
Economics	International Studies	Sports Management