

## **Outcomes Assessment-Related Publications & Presentations by Student Affairs Assessment Support (SASS) team**

### **Publications:**

- Finney, S.J. & Horst, S.J. (2019). Standards, standards, standards: Mapping professional standards for outcomes assessment to assessment practice. *Journal of Student Affairs Research and Practice*, 56, 310-325.
- Finney, S.J. & Horst, S.J. (2019). The status of assessment, evaluation, and research in student affairs. In V. L. Wise & Z. Davenport (Eds.), *Student affairs assessment, evaluation, and research: A guidebook for graduate students and new professionals* (pp. 3 – 19). Springfield, IL: Charles Thomas Publisher.
- Pope, A.M., Finney, S.J., & Bare, A. (2019). The essential role of program theory: Fostering theory-driven practice and high-quality outcomes assessment in student affairs. *Research & Practice in Assessment*, 14, 5–17.
- Pope, A. M., & Fulcher, K.H. (2019). Organizing for learning improvement: What it takes. *Assessment Update*, 31, 1 - 16
- Smith, K. L., Finney, S. J., & Fulcher, K. H. (2019). Connecting assessment practices with curricula and pedagogy via implementation fidelity data. *Assessment and Evaluation in Higher Education*, 44, 263 – 282.
- Smith, K.L., Finney, S. J., & Fulcher, K. H. (2017). Actionable steps for engaging assessment practitioners and faculty in implementation fidelity research. *Research & Practice in Assessment*, 12, 71-86.
- Finney, S.J. & Smith, K.L. (2016). Ignorance is not bliss: Implementation fidelity and learning improvement. *National Institute for Learning Outcomes Assessment: Guest Viewpoints*. Retrieved from <https://www.learningoutcomesassessment.org/wp-content/uploads/2019/08/Viewpoint-FinneySmith.pdf>
- Fisher, R., Smith, K., Finney, S. & Pinder, K. (2014). The importance of implementation fidelity data for evaluating program effectiveness. *About Campus*, 19, 28-32.
- Gerstner, J. J. & Finney, S. J. (2013). Measuring the implementation fidelity of student affairs programs: A critical component of the outcomes assessment cycle. *Research & Practice in Assessment*, 8, 15 – 28.

### **Presentations/Workshops/Training Sessions/Keynote Addresses/Webinars:**

- Patterson, H. & Finney, S. J. (2020, March). *The multi-level assessment cycle: Defining everyone's contribution to student learning outcomes assessment*. Presented at the annual meeting of NASPA, Austin, TX.
- Patterson, C.R. (2020, March). *Using program theory to mobilize the strategic imperative*. Session presented at the annual conference of ACPA: College Student Educators International, Nashville, TN.
- Pope, A. M. & Finney, S. J. (2020, March). *Building evidence-informed programs: A practical guide to applying theory and research to practice*. Sponsored session at the annual meeting of NASPA, Austin, TX.
- Pope, A. M., Bare, A. & Finney, S.J. (2020, March). *Overhauling and assessing an academic success program: An example of theory to practice*. Paper presented at the annual meeting of NASPA, Austin, TX.
- Pope, A. M., Patterson, C., Gonzalez, S., & Finney, S.J. (2019, Nov). *Inspiration to action: Using program theory to engage with learning outcomes assessment*. Presented at the annual meeting of the Virginia Assessment Group, Richmond, VA.
- Smith, K.L. & Finney, S. J. (2019, Nov). *Helping students learn better: Elevating program theory and implementation fidelity in a university-level context*. Paper presented at the annual meeting of Association for the Study of Higher Education, Portland, OR.
- Pope, A. M. & Prendergast, C. (2019, September). *A simple model for learning improvement: Weigh pig, feed pig, weigh pig*. Keynote address at the University of North Alabama Best Practice in Student Achievement Conference, Florence, AL.
- Prendergast, C. & Pope, A. M. (2019, September). *Learning improvement best practices*. Invited workshop at the University of North Alabama Best Practice in Student Achievement Conference, Florence, AL.
- Finney, S. J. (2019, June). *A theory-based logic model for a multi-week student affairs program*. Paper presented in the symposium titled *Why and How Programs Impact Student Learning and Development: The Value of Program Theory in Outcomes Assessment* at the annual meeting of the Association for the Assessment of Learning in Higher Education, St Paul, MN.

- Finney, S.J. & Smith, K.L. (2019, June). *The utility of implementation fidelity data when assessing program effectiveness and using results for learning improvement*. Paper presented at the annual meeting of the Association for the Assessment of Learning in Higher Education, St Paul, MN.
- Pope, A. M. (2019, June). *An introduction to program theory: Articulating why programs should work using logic models*. Paper presented in the symposium titled *Why and How Programs Impact Student Learning and Development: The Value of Program Theory in Outcomes Assessment* at the annual meeting of the Association for the Assessment of Learning in Higher Education, St Paul, MN.
- Pope, A. M., Horst, S.J., Prendergast, C., Finney, S. J., & Crewe, M. (2019, June). *Let's get real: Applying research design principles to a messy assessment world*. Workshop at the annual meeting of the Association for the Assessment of Learning in Higher Education, St Paul, MN.
- Finney, S. J. (2019, May). *Program theory: Necessary for the use of assessment results*. Keynote address at Virginia Commonwealth University Student Affairs Assessment Retreat, Richmond, Va.
- Pope, A. M., Prendergast, C., Crewe, M., & Horst, S.J. (2019, April). *Can we back up that claim: Making important data collection design decisions*. Virtual workshop at the Spring Drive-In Conference hosted by the Virginia Assessment Group (VAG) and sponsored by 4-VA, Harrisonburg, VA.
- Bare, A.K., Finney, S.J. & Pope, A. M. (2019, March). *Meet your match: How theory-based measures help connect outcomes and programming*. Presented at annual meeting of ACPA, Boston, MA.
- Finney, S. J. & Horst, S. J. (2019, March). *Standards, standards, standards: Mapping professional standards to assessment practice*. Paper presented at annual meeting of ACPA, Boston, MA.
- Pope, A. M., Finney, S.J. & Bare, A.K. (2019, March). *Friend not foe: Using theory to develop impactful programs*. Paper presented at annual meeting of ACPA, Boston, MA.
- Finney, S. J. (2019, Feb). *Using implementation fidelity data to evaluate & improve program effectiveness*. Webinar sponsored by Weave. <https://info.weaveeducation.com/data-program-effectiveness>
- Finney, S. J. (2018, Oct). *Showcasing the utility of implementation fidelity data when evaluating program effectiveness*. Keynote address at Assessment Institute, IUPUI, Indiana.
- Pope, A. M. & Finney, S. J. (2018, Oct). *Developing interventions to impact noncognitive constructs: The necessity of articulating theory-based program logic*. Paper presented at annual meeting of the Northeastern Educational Research Association, Trumbull, CT.
- Pope, A. M. (2018, August). *An introduction to student affairs assessment*. Invited workshop presented to student affairs professionals at Washington and Lee University. Lexington, VA.
- Finney, S.J. & Horst, S. J. (2018, June). *Student affairs professionals' commitment to and competency in assessment: Spotlighting an often untapped partner in evidencing student learning*. Presented at the annual meeting of the Higher Education Data Sharing Consortium, Spokane, WA.
- Pope, A. M., & Markle, R. (2018, April). *Evaluating assessment quality at the institution level: A look at civic engagement and intercultural competency*. Paper presented at the American Educational Research Association annual meeting. NYC, NY.
- Pope, A. M. (2018, March). *Deadly threats: Identifying and addressing major threats to the validity of assessment results*. Presentation at the National Association of Student Personnel Administrators annual conference. Philadelphia, PA.
- Holzman, M., Pope, A. M. (2017, March). *Reliability and validity 101: Applying measurement to student affairs assessment*. Presentation at the American College Personnel Association annual conference, Columbus, OH.
- Curtis, N., Pope, A. M., Waterbury, G.T. (2016, November). *From assessment to improvement: Establishing a strong assessment culture as the foundation for student learning improvement*. Presentation at the Virginia Assessment Group annual convention, Richmond, VA.
- Holzman, M., Sunde, S., Miesen, C., & Finney, S.J. (2016, Oct). *Enhancing student learning: A multi-year implementation fidelity assessment of orientation*. Sponsored webinar by ACPA.

- Holzman, M., Miesen, C. & Finney, S.J. (2015, Nov). *Closing the assessment loop: Using implementation fidelity data to make informed changes to programming*. Presented at annual meeting of the Virginia Assessment Group, Richmond, VA.
- Finney, S. J. & Gerstner, J. (2013, Dec). *How do I use assessment results? The utility of implementation fidelity data for program improvement*. Invited workshop at the annual meeting of SACSCOC, Atlanta, GA.
- Fisher, R. C., Smith, K. L., Pinder, K. E., & Finney, S. J. (2013, Oct). *Showcasing the utility of implementation fidelity to evaluate educational programing*. Paper presented at the annual conference of the Northeastern Educational Research Association, Rocky Hill, CT.
- Finney, S. J. & Gerstner, J. (2012, March). *Incorporating implementation fidelity into the outcomes assessment cycle*. Invited full day training session at the University of Nevada, Reno.
- Swain, M. S., Sunde, S. A., Gerstner, J. J., McCoy-Ntiamoah, T. A., & Finney, S. J. (2012, March). *Engaging stakeholders in program assessment: The power of implementation fidelity*. Presented at the annual meeting of the American College Personnel Association (ACPA), Louisville, KY.
- Swain, M. S., Sunde, S. A., Gerstner, J. J., McCoy-Ntiamoah, T. A., & Finney, S. J. (2012, March). *Implementation fidelity and outcomes assessment for transfer orientation: Making empirically-based decisions about program effectiveness*. Presented at the annual meeting of the National Association of Student Personnel Administrators (NASPA), Phoenix, AZ.
- Swain, M. S., Sunde, S. A., Gerstner, J. J., McCoy-Ntiamoah, T. A., & Finney, S. J. (2012, March). *Why everyone should assess program implementation*. Presented at the annual meeting of the National Association of Student Personnel Administrators (NASPA), Phoenix, AZ.
- McCoy-Ntiamoah, T. A., Swain, M. S., Gerstner, J. J., & Finney, S. J. (2011, Nov). *Committing to quality program assessment: Building capacity to assess program effectiveness in one year*. Presented at the Virginia Assessment Group Annual Conference, Williamsburg, VA.
- Swain, M. S., Sunde, S. A., Gerstner, J. J., McCoy-Ntiamoah, T. A., & Finney, S. J. (2011, Nov). *What your assessment plan is missing: Assessing program implementation*. Presented at Virginia Assessment Group Annual Conference, Williamsburg, VA.
- Gerstner, J., Swain, M., Sunde, S., McCoy, T., & Finney, S. J., (2011, June). *Why doesn't my transfer orientation work? The importance of assessing program implementation*. Invited half-day workshop for the annual meeting of NASPAs Assessment & Persistence Conference, Las Vegas.
- McCoy, T., Swain, M., Gerstner, J. & Finney, S.J. (2011, June). *Yes, it is possible! Completing the assessment cycle in one year*. Presented at NASPA's annual Assessment & Persistence Conference, Las Vegas.
- Young, W. & Finney, S. J. (2011, June). *Partnering with purpose: Strategies for creating students affairs assessment process and investment*. Presented at NASPA's annual Assessment & Persistence Conference, Las Vegas.
- Finney, S. J. & Swerdzewski, P. (2008, Feb). *The "What", "Why" and "How" of outcomes assessment in student affairs*. Invited half-day workshop for the Division of Student Affairs, Christopher Newport University, Newport News, VA.
- Grande, S., France, M., & Finney, S. J. (2007, June). *Does orientation promote learning and development? An assessment plan unearths the answers*. Paper presented at the International Assessment & Retention Conference, St. Louis.
- Swerdzewski, P., Finney, S. J., & Bell, A. L. (2007, June). *Assessing the impact of faculty advising: Implications for a peer advising program*. Paper presented at the International Assessment & Retention Conference, St. Louis.
- Young, W., Finney, S. J., & Bacon, J. (2007, June). *Mentoring as a judicial sanction: Assessing sense of belonging*. Paper presented at the International Assessment & Retention Conference, St. Louis.