

# Megan Rodgers Good

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## Education

**Ph.D.**, Assessment and Measurement. James Madison University, Harrisonburg, VA 2015  
**M.A.**, Psychological Sciences (Quantitative Concentration). James Madison University, Harrisonburg, VA 2012  
**B.A.**, Psychology, Minor in Business Administration. Berea College, Berea, KY. 2010

## Professional Development

**altMBA - 50** 2022

The [altMBA](#) is a 31-day online leadership workshop founded in 2015 by [Seth Godin](#). It celebrates our shared humanity and provides students with the skills they need to be impactful leaders and make meaningful change.

## Professional Experience

### **Executive Director**

**2023 – Present**

Center for Assessment and Research Studies (CARS)

*James Madison University*

- Lead 8 faculty members, 3 staff members, and a dozen graduate assistants in fulfilling the mission of CARS
- Manage multiple budgets totaling over 1 million dollars
- Restructured internal operations to enable capacity for campus partnerships on high impact learning projects
- Partnered with the *Planning, Analytic, and Institutional Research* to develop a new senior data collection infrastructure

### **Assistant Professor**

**2021 – Present**

Department of Graduate Psychology

### **Interim Executive Director**

**2022 – 2023**

Center for Assessment and Research Studies (CARS)

*James Madison University*

### **Associate Assessment Specialist**

**2021 – 2022**

Center for Assessment and Research Studies (CARS)

*James Madison University*

- Coordinate CARS's Professional Development activities for JMU faculty and an international audience, notably the signature *Assessment 101* five-day workshop

### **Director of Academic Quality and Improvement**

**2020 – 2021**

Office of Academic Effectiveness

*Auburn University*

- *SACSCOC Liaison* – responsible for building processes for the Compliance Certification Report for Reaffirmation, managing substantive change, assisting units across campus to prepare for Reaffirmation, and informing the next Quality Enhancement Plan.
- *Alabama Commission of Higher Education (ACHE) Liaison* – primary contact for the University on curricular matters (e.g., creation, changes, and deletions of academic offerings), leading an effort to reconcile internal records, assisted with the creation of a website for faculty on how to make internal curricular changes.
- *Coordinate Academic Program Review (APR)* – facilitate the APR process on behalf of the Provost.
- *Coordinate Disciplinary Accreditation* – maintain documentation and proactively assist the President and Provost in preparation for self-study review and site visits.
- *Oversee Academic Compliance* – ensure Auburn is compliant with emergent federal regulations associated with academic issues (e.g., professional licensure disclosures)

### **Director**

**2015 – 2019**

Office of Academic Assessment

*Auburn University*

- Built a nationally recognized program assessment infrastructure to support and provide feedback to all academic degree programs (~280) on every phase of the assessment cycle
- Developed a new general education assessment infrastructure, capturing Core Curriculum outcomes and first-destination data from graduating seniors.
- Supported Provost's Initiatives (e.g., Campus Climate Study, Freshmen Civic Engagement Exploration)

## Assessment Coordinator

Center for Faculty Innovation

2012 – 2015

James Madison University

- Created and implemented an assessment infrastructure for the faculty development center and signature faculty development programs (e.g., course (re)design programs)

## Graduate Assistant

Center for Assessment and Research Studies

2010 – 2014

James Madison University

- Served as the Program Assessment Support Service (PASS) Coordinator; served as a student affairs assessment consultant; served as an evaluator on an NSF Grant; served as an assessment consultant for the Libraries

## Teaching Experience

JMU – PSYC 855: Assessment Consultation

Fall 2024

JMU – PSYC 770: Assessment and Public Policy

Fall 2023

JMU – PSYC 825: Scholarly Communications

Spring 2023, 2025

JMU – PSYC 680: Independent Study

Summer 2022

Auburn - HONR 2086: Honors Book Club (1 credit)

Fall 2016, Spring 2019, Spring 2020

Auburn - ERMA 7100: Advanced Study of Educational Measurement and Evaluation

Fall 2017

JMU - PSYC 403: Independent Study - Use of Assessment Results (Co-instructor with Dr. Keston Fulcher)

Fall 2014

JMU - PSYC 210: Psychological Measurement and Statistics

Fall 2013

JMU - PSYC 499 A: Honors Thesis Research

Summer 2012

## Books

Fulcher, K. H., **Good, M. R.**, & Sanchez, E. R. (2024). *Assessment 101 in Higher Education: The Fundamentals and how to Apply Them*. Taylor & Francis.

## Publications (\*student)

Jones, M.R.\*, **Good, M.R.**, and Finney, S.J. (in press). Measuring Alumni Career Outcomes: A Validity Study. *Journal of Student Affairs Inquiry, Improvement, and Impact (JSAIII)*.

Lambert, L.A.\* and **Good, M.R.** (2024). An Intentional Approach to Starting a Learning Improvement Project. *Intersection: A Journal at the Intersection of Assessment and Learning*, 5 (4), 25-34.

**Good, M.R.** (2023). For the Sake of Educational Quality - Let's Minimize Bureaucracy and Maximize Impact. *Assessment Update*, 35(6), 4-5.

Keith, C. and **Good, M.R.** (2023). Assessment and Accreditation: "They" are "We" (For Real!). *Assessment Update*, 35(6), 8-9.

**Good, M.R.** and Boyd, D.E. (2022). Structuring for Sustainability: Advice for the Learning Improvement Facilitator. *Assessment Update*, 34, (6), 6-7.

Meixner, C., Altman, M., **Good, M.R.**, Ward, E.B. (2021). Longitudinal Impact of Faculty Participation in a Course Design Institute (CDI): Faculty Motivation and Perception of Expectancy, Value, and Cost. *To Improve the Academy*, 40 (1).

Eubanks, D., Fulcher, K.H., & **Good, M.R.** (2021). The Next Ten Years: The Future of Assessment Practice? *Research & Practice in Assessment*, 16(1).

**Good, M.R.** and Boyd, K.B. (2020). Auburn University: Positioning Assessment as an Educational Development Resource. *Assessment Update*, 32, (1), 4-5.

Smith, K.L., **Good, M.R.**, and Jankowski, N. (2018). Considerations and Resources for the Learning Improvement Facilitator. *Research and Practice in Assessment*, (13), 20-26.

Carter, T. and **Good, M.R.** (2018). Reframing information literacy assessment: Reaching for college seniors. In M. Britto & K. Kinsley (Eds.), *Academic Libraries and the Academy: Strategies and Approaches to Demonstrate Your Value, Impact and Return on Investment*. Association of College & Research Libraries.

Hurney, C.A., Brantmeier, E.J., **Good, M.R.**, Harrison, D., & Meixner, C. (2016). The Faculty Learning Outcome Assessment Framework. *The Journal of Faculty Development*, 30(2), 69-77.

Stoloff, M.L., **Good, M.R.**, Smith, K.L., Brewster, J. (2016) Alumni Surveys That Provide Useful Information. *The Department Chair*, 27(1), 14-16.

Smith, K.L., **Good, M.R.**, Sanchez, L.H., & Fulcher, K.H. (2015). Communication is Key: Unpacking "Use of Assessment Results to Improve Student Learning." *Research & Practice in Assessment*, (10), 15-27

Stoloff, M.L., **Good, M.R.**, Smith, K.L., Brewster, J. (2015) Characteristics of programs that maximize psychology major success. *Teaching of Psychology*, 42(2), 99-108. doi: 10.1177/0098628315569877

Fulcher, K.H., **Good, M.R.**, Coleman, C.M., & Smith, K.L. (2014, December). *A simple model for learning improvement: Weigh pig, feed pig, weigh pig*. (Occasional Paper No. 23). Urbana, IL: University of Illinois and Indiana University, National Institute for Learning Outcomes Assessment.

Fulcher, K.H. & **Good, M.R.** (2013, November). *The surprisingly useful practice of meta-assessment*. Urbana, IL: University of Illinois and Indiana University, National Institute for Learning Outcomes Assessment (NILOA).

- Rodgers, M.**, Grays, M. P., Fulcher, K. H., & Jurich, D. P. (2012). Improving academic program assessment: a mixed methods study. *Innovative Higher Education*, 38(5), 383-395, doi: <http://dx.doi.org/10.1007/s10755-012-9245-9>
- Stoloff, M.L., Curtis, N.A., **Rodgers, M.**, Brewster, & J., McCarthy, M.A. (2012) Characteristics of successful undergraduate psychology programs. *Teaching of Psychology*, 39(2) 91-99.
- Rodgers, M.** (2011) A call for student involvement in the push for assessment. *Assessment Update*, 23, (1), 4-5.
- Porter, D., **Rodgers, M.**, & McCoy, K. (2008) Using the scholarship of discovery to enhance classroom teaching and student learning. *It Works for Me, as a Teacher/Scholar*. (H. Blythe & C. Sweet, Eds.) 94-96. Stillwater OK: New Forums Press, Inc.

### Invited Work

- Good, M.R.** (February, 2025). *Assessment Autopilot? Take Control with Assessment Plus!* Invited keynote at the Continuous Improvement Summit, virtual.
- Good, M.R.** (March, 2024). *To Berea and Beyond!* Invited speaker to Psi Chi Induction Ceremony, Berea, KY.
- Good, M.R.**, Carney, E., Morrison, J., Milligan, S. (January, 2024). *More than Bricks and Mortar: Foundations*. Invited AALHE webinar panel; part of the 2024 Professional Development series, virtual.
- Good, M.R.** (February, 2022). *Academic Assessment and Rubrics*. Invited 2-hour workshop for faculty at National Intelligence University, virtual.
- Good, M.R.** (February, 2022). *Assessment Reimagined*. Invited 2-hour workshop for faculty at Iowa Wesleyan University, virtual.
- Good, M.R.** (October, 2021). *Re-positioning the Learning Improvement Effort*. Invited Learning Improvement Track Keynote at the Assessment Institute, virtual.
- Quam-Wickham, N., **Good, M.R.**, Boyd, K.B.S., Ortloff, D., Amidon, J., Herrell, K., Franklin, K., Roberts, J., Bucher-Heistad, D. (October, 2019). *Using the Excellence in Assessment Designation to Advance Campus Assessment*. Invited panelist at the Assessment Institute, Indianapolis, IN.
- Good, M.R.** and Fulcher, K.H. (August - September 2019). *WSCUC's Initiative for Advancing Leadership For and Visibility in Student Learning Outcomes Assessment*. Invited to be an evaluator for a grant-funded project by the Lumina Foundation for the WSCUC regional accreditor.
- Fulcher, K.H. and **Good, M.R.** (March, 2019). *Assessment Paper Pusher to Improvement Hero: The Journey Begins*. 1-hour invited webinar hosted by Weave.
- Good, M.R.** (April, 2017). *Using Assessment Results—An Approach to Designing Changes for Improvement*. Invited 1.5-hour workshop at Kennesaw State University, Kennesaw, GA.
- Good, M.R.** (April, 2017). *When Course (Re)Design and Assessment Collide*. Invited TED-style talk at the inaugural Learning Improvement Summit, Washington, D.C.
- Fulcher, K.H. and **Good, M.R.** (October, 2016). *Shifting Cultures: From Assessment to Improvement*. Invited 4-hour workshop at the Assessment Network of New York's Regional Event, Lehman College, New York, NY.

### Presentations (\*student)

- Good, M.R.**, Smith, R., Nguyen, L. (November, 2024). *Identities Re-Visited: Panel of Presidents*. Panel at the Virginia Assessment Group annual meeting, Staunton, VA.
- Eubanks, D. A., Gambino, L. M., **Good, M. R.**, Welsh, J., & Wild, A.\* (2024). *Assessment and accreditation: Tugging at the constraints and imagining a new reality*. Conference Keynote, Panel Discussion at the 2024 Assessment Institute, Indianapolis, IN.
- Good, M.R.**, Boyd, K.B.S., Eubanks, D. (October, 2024). *Revitalizing Assessment: Stories from JMU, Auburn, and Furman*. Presentation at the Assessment Institute, Indianapolis, IN.
- Good, M. R.**, Hunsberger, J.\*, & LeRoy, S\*. (October, 2024). *Life After Meta-Assessment: James Madison University's Assessment Evolution*. Presentation at the Assessment Institute, Indianapolis, Indiana.
- Eubanks, D. and **Good, M.R.** (March, 2024). *Assessment in a Time of Change*. Presentation at the University of Florida's 6<sup>th</sup> Annual Assessment Conference, virtual.
- Foisy, J.A., Kinzie, J., **Good, M.R.** (January, 2024). *New Normal Assessment: Roles, Practices, and Values*. Panel at the Council for Higher Education Accreditation, Washington, D.C.
- Good, M.R.** (November, 2023). *Let Us Be Free! Constraints of Accreditation on Assessment and Imaginings for the Future*. Roundtable at the Virginia Assessment Group, Richmond, VA.
- Lambert, L.A.\* and **Good, M.R.** (October, 2023). *Learning Improvement in STEM: Responding to Faculty Situational Factors*. Paper presented in the symposium *Advancing STEM Education: From Diversity Initiatives to Novel Interventions* at the annual conference of the Northeastern Educational Research Association, Trumbull, CT.
- Good, M.R.**, Anderson, R.D., and Curtis, N.A. (November, 2022). *Applying Research and Practice in Assessment's (RPA) New Review Rubric*. Presentation at the Virginia Assessment Group, Richmond, VA.
- Ferguson, W.\* and **Good, M.R.** (November, 2022). *Seeds of Doubt and Hope for Improvement: An Undergraduate's Glimpse into a Better Future of Higher Education*. Presentation at the Virginia Assessment Group, Richmond, VA.
- Mireles, N.\*, **Good, M.R.**, Kaye, E., McFadden, M.\*, and Wilson, N. (November, 2022). *The Equity Pause: A reflection on integrating an equity-focused curriculum in an assessment training workshop*. Presentation at the Virginia Assessment Group, Richmond, VA.

- Eubanks, D., Foisy, A., Welsh, J., **Good, M.R.**, Roscoe, D. (November, 2022). *The Future of Assessment in Accreditation*. Moderated panel at the New England Educational Assessment Network (NEean) 2022 Fall Forum, virtual.
- Good, M.R.**, Anderson, R.D., and Curtis, N.A. (October, 2022). *Applying Research and Practice in Assessment's (RPA) New Review Rubric*. Presentation at the Assessment Institute, Indianapolis, IN.
- Fulcher, K.H. and **Good, M.R.** (October, 2022). *Connecting Assessment to Learning Improvement at Scale*. Presentation at the Assessment Institute, Indianapolis, IN.
- Good, M.R.** and Hathcoat, J. (October, 2022). *Leveling Up Your Assessment Skills*. Presentation at the Assessment Institute, Indianapolis, IN.
- Baker, G., Curtis, N.A., **Good, M.R.**, Slotnick, R. (October, 2022). *Assessment as a Profession*. Panel at the Assessment Institute, Indianapolis, IN.
- Good, M.R.** (October, 2022). *Exploring your "Why": A Case for Infusing More Faculty Development Approaches in Assessment*. Presentation at the Assessment Institute, Indianapolis, IN.
- Finney, S.J. and **Good, M.R.** (October 2022). *35 Years of Assessment Innovation: Reflections and Future Directions*. Presentation at the Assessment Institute, Indianapolis, IN.
- Finney, S.J., and **Good, M.R.** (June, 2022). *Assessment Transformations: The Importance of Evidence to Tell the Pandemic Story*. Research presentation at the International Assessment in Higher Education Conference, Manchester, UK.
- Good, M.R.** and Finney, S.J. (June, 2022). *Pandemic Opportunities: Increasing Space for Long-Term Enhancements to Assessment*. Roundtable presentation at the International Assessment in Higher Education Conference, Manchester, UK.
- Kinzie, J., Fulcher, K.H., Good, A.J., and **Good, M.R.** (June, 2022). *Using Data to Improve Student Learning*. Panel at the Association of Institutional Research (AIR) Forum, Phoenix, AZ.
- Fulcher, K.H., Kinzie, J., and **Good, M.R.** (June, 2022). *Emerging Assessment Trend: Learning Improvement*. Speaker Presentation at the Association of Institutional Research (AIR) Forum, Phoenix, AZ.
- Good, M.R.** and Bishop, V. (March, 2020). *General Education Student Learning Outcomes – Alignment and Opportunities*. Presented at the 2<sup>nd</sup> Annual ACHIEVE Alabama Transfer Student Success Conference, Tuscaloosa, AL.
- Curtiss, C.S. and **Good, M.R.** (March, 2020). *Emerging Trend – Meta-Majors*. Presented at the 2<sup>nd</sup> Annual ACHIEVE Alabama Transfer Student Success Conference, Tuscaloosa, AL.
- Relihan, C. and **Good, M.R.** (November, 2018). *Building a Data-Driven System to Improve Educational Quality*. Presented in the symposium *Student Learning* at the 2018 Reinvention Collaborative meeting, Arlington, VA.
- Good, M.R.** and Boyd, D.E. (November, 2018). *Sustained Faculty Support for Creating and Measuring Programmatic Teaching Innovations to Improve Student Learning*. Presented in the symposium *Student Learning* at the 2018 Reinvention Collaborative meeting, Arlington, VA.
- Relihan, C. and **Good, M.R.** (September, 2017). *Cultivating Campus Buy-In through Inclusive Reflection*. Paper presentation at the Association for General and Liberal Studies, Memphis, TN.
- Good, M.R.** and Relihan, C. (September, 2017). *Critical Timing: An Exploration of When We Should Assess our SLOs*. Pecha-kucha presentation at the Association for General and Liberal Studies, Memphis, TN.
- Good, M.R.** and Fulcher, K.H. (April, 2017). *Evidencing learning improvement in higher education: An example of closing the loop*. Paper presented at a Roundtable session at the American Educational Research Association, San Antonio, TX.
- Good, A.J., Stoloff, M.L., Aleman, M., **Good, M.R.** (April, 2017). *Predicting success: Sense of Belonging Among Graduate Students*. Paper presented at the American Educational Research Association, San Antonio, TX.
- Farrow, B., **Good, M.R.**, Boyd, K.B.S., & Burt, R. (April, 2017). *Lessons Learned in Helping Develop and Use a Quality of Assessment Rubric for Construction Program Learning Outcomes Assessment*. Paper presentation at the Associated Schools of Construction 2017 Conference, Seattle, WA.
- Good, M.R.** and Boyd, K.B.S (October, 2016). *Best Practices in Assessment: Articulating Expectations*. Presentation at the Leadership in Higher Education conference, Atlanta, GA.
- Burt, R., **Good, M.R.**, and Boyd, K.B.S. (September, 2016). *Meta-Assessment: Lessons Learned in Helping Develop a Quality of Assessment Rubric*. Presentation at the Innovation in Built Environment Education (iBEE), Liverpool, United Kingdom.
- Fulcher, K.H., **Good, M.R.**, Smith, K.L., & Coleman, C.M. (December, 2014). *Evidence of Improved Student Learning: Unpacking Comprehensive Standard 3.3.1.1*. Concurrent session presented at the Southern Association of Colleges and Schools Commission on Colleges, Nashville, TN.
- Hurney, C.A., and **Good, M.R.** (October, 2014). *Faculty Development Assessment: Alignment is Key*. Presentation at the Assessment Institute, Indianapolis, IN.
- Gordienko, A., McCarthy, K., Stoloff, M. L., **Rodgers, M.**, Smith, K. L., Brewster, J. (February, 2014). *Beyond the Traditional Alumni Surveys*. Presentation at the 26th Annual meeting of the Southeastern Conference on the Teaching of Psychology, Atlanta, GA.
- Smith, K.L. and **Rodgers, M.** (December, 2013). *Making students central to success: The benefits of student involvement with higher education assessment*. Concurrent session presented at the Southern Association of Colleges and Schools-Commission on Colleges conference, Atlanta, GA.
- Meixner, C. and **Rodgers, M.** (November, 2013). *From Satisfaction to Impact: Assessing Faculty Learning and Development*. Presentation at the annual Professional and Organizational Development (POD) Network in Higher Education, Pittsburgh, PA.

- Stoloff, M. L., **Rodgers, M.**, Smith, K. L., and Brewster, J. (October, 2013). *Characteristics of Undergraduate Psychology Programs that Predict Student Success*. Presentation at the annual meetings of the Association of Heads of Departments of Psychology, Atlanta, GA.
- Rodgers, M.** (April, 2013). *Employability and Thinking Skills: A Validity Study*. Paper presented at the American Educational Research Association, San Francisco, CA.
- Stoloff, M. L., **Rodgers, M.**, Smith, K. L., & Brewster, J. (2013, February). *Characteristics of Undergraduate Psychology Programs that Predict Student Success*. Presentation at the 25th Annual meeting of the Southeastern Conference on the Teaching of Psychology, Atlanta, GA.
- Rodgers, M.**, Smith, K. L., Fisher, R. C., & Prendergast, C. O. (2012, November). *Planting Seeds of Assessment: How Student Involvement Can Nurture Growth in our Field*. Presented at the Virginia Assessment Group Annual Conference, Richmond, VA
- Rodgers, M.** & Fulcher, K. H. (2012, November). *Quality assessment research and discussion*. Presented at the Virginia Assessment Group Annual Conference, Richmond, VA.
- Rodgers, M.** (2012, October). *Evidence Using Benson's Substantive Stage*. Paper presented in the symposium *Assessing the Quality of Assessment: A perspective through the lens of validity* at the annual conference of the Northeastern Educational Research Association, Rocky Hill, CT.
- Rodgers, M.** & Stoloff, M.L. (June, 2012). *Let's help psychology students become more employable*. Presented at the Eastern Teaching of Psychology annual conference: Staunton, VA.
- Finney, S.J., & **Rodgers, M.** (April, 2012). *What is quantitative psychology and why are there so many jobs?* Invited presentation for Psi Chi induction ceremony, Berea College, Berea, KY.
- Rodgers, M.**, Haraway, D., Fulcher, K.H., & Orem, C. (November, 2011). *Improving Assessment Practice: Facilitating Faculty Engagement in Assessment by Providing Resources and Support*. Presented at the Virginia Assessment Group conference: Williamsburg, VA.
- Rodgers, M.** & Jurich, D.P. (June, 2011). *What Factors Drive Improvements in Program Assessment? An Exploration Using Mixed Methods*. Paper presented at the conference for Student Affairs Administrators in Higher Education: Las Vegas, NV.
- Porter, D.B. & **Rodgers, M.** (October, 2009). *Using the cognitive dissonance theory to teach controversial topics in the classroom*. Presented at the Society for the Teaching of Psychology Best Practices Conference VII: Atlanta, GA.

### **Workshop Facilitation**

- Fulcher, K.H. and **Good, M.R.** (December, 2022) *Six Steps to Learning Improvement at Scale*. 3-hour pre-conference workshop presented at the Southern Association of Colleges and Schools Commission on Colleges annual meeting: Atlanta, GA.
- Coleman, C.M. and **Good, M.R.** (December, 2018) *Measuring the Quality of Assessment – Getting Started*. 3-hour pre-conference workshop presented at the Southern Association of Colleges and Schools Commission on Colleges annual meeting: New Orleans, LA.
- Good, M.R.**, and Coleman, C.M. (December, 2017) *Measuring the Quality of Assessment – Getting Started*. 3-hour pre-conference workshop presented at the Southern Association of Colleges and Schools Commission on Colleges annual meeting: Dallas, TX.
- Fulcher, K.H., **Good, M.R.**, Coleman, C.M., Smith, K.L. (December, 2017) *More than Results: An Advanced Workshop Integrating Assessment with Learning Improvement*. 6-hour pre-conference workshop presented at the Southern Association of Colleges and Schools Commission on Colleges annual meeting: Dallas, TX.
- Good, M.R.**, Wilson, M., Relihan, C. (September, 2017). *Friend not Foe: Assessment as Engagement's Strategic Ally*. 1-hour workshop presented at the Engaged Scholarship Consortium: Birmingham, AL.
- Boyd, D.E., and **Good, M.R.** (June, 2017) *Creating Sustainable Plans for Inclusion in Higher Education: One Conversation at a Time*. 1.5 hour workshop presented at the 2017 International Higher Education Teaching and Learning Conference: Paisley, Scotland, United Kingdom.
- Fulcher, K.H., and **Good, M.R.** (June, 2017) *More than Results: An Advanced Workshop Integrating Assessment with Learning Improvement*. 6-hour pre-conference workshop presented at the Association for the Assessment of Learning in Higher Education annual conference: Louisville, KY.
- Good, M.R.**, and Coleman, C.M (December, 2016) *Measuring the Quality of Assessment – Getting Started*. 3-hour pre-conference workshop presented at the Southern Association of Colleges and Schools Commission on Colleges annual meeting: Atlanta, GA.
- Fulcher, K.H., **Good, M.R.**, Coleman, C.M., Smith, K.L. (December, 2016) *More than Results: An Advanced Workshop Integrating Assessment with Learning Improvement*. 6-hour pre-conference workshop presented at the Southern Association of Colleges and Schools Commission on Colleges annual meeting: Atlanta, GA.
- Fulcher, K.H., **Good, M.R.**, Coleman, C.M., Smith, K.L. (December, 2015) *Evidence of Improved Student Learning: Unpacking Comprehensive Standard 3.3.1.1*. 6-hour pre-conference workshop presented at the Southern Association of Colleges and Schools Commission on Colleges annual meeting: Houston, TX.
- Good, M.R.**, Amato, H., Smith, K.L. (December, 2015) *Developing an Assessment Culture: Strategic Approaches to Faculty Development in Assessment*. Pre-Conference workshop presented at the Southern Association of Colleges and Schools- Commission on Colleges annual meeting: Houston, TX.



- Fulcher, K.H., Carrillo, C., **Good, M.R.**, Smith, K.L. (January, 2015) *Using Assessment Results for Learning Improvement in Higher Education Music Programs*. Workshop presented at the 5<sup>th</sup> annual International Symposium on Assessment in Music Education: Williamsburg, VA.
- Good, M.R.**, Carrillo, C. (January, 2015). *Performance Assessment: Essential Practices Every Music Educator Should Know*. Workshop presented at the 5<sup>th</sup> annual International Symposium on Assessment in Music Education: Williamsburg, VA.
- Amato, H., **Good, M.R.**, Smith, K.L., Fulcher, K.H. (December, 2014) *Developing an Assessment Culture: Strategic Approaches to Faculty Development in Assessment*. Pre-Conference workshop presented at the Southern Association of Colleges and Schools-Commission on Colleges conference: Nashville, TN.
- Fulcher, K.H., **Good, M.R.**, Coleman, C.M. (December, 2013) *Evaluating the Quality of Academic Degree Program Assessment*. Pre-Conference workshop presented at the Southern Association of Colleges and Schools-Commission on Colleges conference: Nashville, TN.
- Fulcher, K.H., **Rodgers, M.**, Coleman, C.M. (December, 2013) *Evaluating the Quality of Academic Degree Program Assessment*. Pre-Conference workshop presented at the Southern Association of Colleges and Schools-Commission on Colleges conference: Atlanta, GA.
- Amato, H., Fulcher, K.H., **Rodgers, M.**, Smith, K.L. (December, 2013) *Developing an Assessment Culture: Strategic Approaches to Faculty Development in Assessment*. Pre-Conference workshop presented at the Southern Association of Colleges and Schools-Commission on Colleges conference: Atlanta, GA.
- Amato, H., **Rodgers, M.**, & Fulcher, K.H. (December, 2012) *Improving Assessment Practice with Available Resources: An In-Depth Exploration*. Pre-Conference workshop presented at the Southern Association of Colleges and Schools-Commission on Colleges conference: Dallas, TX.
- Fulcher, K.H., Sundre, D.L., Orem, C., & **Rodgers, M.** (December, 2011) *Evaluating the Quality of Academic Degree Program Assessment*. Pre-Conference workshop presented at the Southern Association of Colleges and Schools- Commission on Colleges conference: Orlando, FL.

### Invited Podcast Guest

- Hundley, S. (2024). A Conversation with Colleagues Involved in Producing Assessment 101 in Higher Education, a New Book from Routledge (Season 5, Episode 2) In *Leading Improvements in Higher Education*, IUPUI:  
<https://assessmentinstitute.iupui.edu/overview/podcast-episodes.html>
- Hundley, S. (2022). Recognizing the Center for Assessment and Research Studies, 2022 Recipient of the Trudy W. Banta Lifetime Achievement in Assessment Award (Season 3, Episode 1) In *Leading Improvements in Higher Education*, IUPUI:  
<https://assessmentinstitute.iupui.edu/overview/podcast-episodes.html>
- Hundley, S. (2022). A Conversation with Contributors to a Special Issue of Assessment Update Focused on Learning Improvement (Season 3, Episode 2) In *Leading Improvements in Higher Education*, IUPUI:  
<https://assessmentinstitute.iupui.edu/overview/podcast-episodes.html>

### Poster Presentations

- Portis, D. and **Good, M.R.** (November, 2019). *It Takes a Village: Auburn University's Collaborative Approach to Oral Communication Assessment*. Post presented at the Virginia Assessment Group. Richmond, VA.
- Stoloff, M.L., **Good, M.R.**, Smith, K.L., Donnelly, C., Grant, M., Jones, R., Morrow, M., Redman, R. (June, 2015). *Alumni Surveys: Are Respondents Typical Students?* Poster presented at the Eastern Teaching of Psychology Conference. Staunton, VA.
- Fulcher, K.H., Hurney, C.A., Meixner, C., **Good, M.R.**, Smith, K.L. (December, 2014). *From an Assessment to a Learning University*. Poster presented at the Leading Change Through Innovation and Collaboration inaugural meeting. Charlottesville, VA.
- Lyons, C., **Good, M.R.**, Hurney, C.A. (October, 2014). *Behavioral Measurement of Student Engagement in Introductory Psychology*. Poster presented at the STP Annual Conference on Teaching (ACT; formerly Best Practices Conference). Atlanta, GA.
- Rodgers, M.** & Hurney, C.A. (November, 2013). *Achieving Mission through Authentic Partnerships, Program Assessment, and Outcome Alignment*. Poster presented at the Professional and Organizational Development (POD) Network in Higher Education annual meeting. Pittsburgh, PA.
- Rodgers, M.** & Stoloff, M. (February, 2012). *Measuring Employability Among College Students: A Validation Study*. Presentation at the Virginia Council of Graduate School's 7<sup>th</sup> Annual Research Forum. Charlottesville, VA.
- Van Patten, R., O'Malley, J. J., **Rodgers, M.**, & Apple, K. J. (June, 2011). *Student perceptions of peer tutoring in a psychological statistics course*. Presentation at the Eastern Teaching of Psychology Conference, Staunton, VA.
- Rodgers, M.** & Stoloff, M., (June, 2011) *Using Transcript Analyses for Curriculum Mapping, Capacity Building, and Retention*. Poster presented at the conference for Student Affairs Administrators in Higher Education: Las Vegas, NV.
- Rodgers, M.**, McCoy, K., & Bashkov, B. (February, 2009). *Predicting academic success in the third semester*. Presented in the poster competition at the Mid-South Psychology Conference: Memphis, TN.

### University Service

JMU – Core Curriculum Appraisal Task Force (Consultant; Facilitator)  
 JMU - SACSCOC Substantive Change Monitor

Spring 2025 - Present  
 Fall 2024 - Present

JMU - University Survey Group (Member)	Spring 2023
JMU - Program Assessment Working Group (Member)	Spring 2023
JMU - College of Health & Behavioral Studies – Faculty Development Committee (Chair)	Fall 2022 – Spring 2023
JMU - College of Health & Behavioral Studies – Faculty Development Committee (Member)	Fall 2021 – Spring 2022
Auburn - Residency Appeals Committee (Member)	Fall 2020 – Summer 2021
Auburn - Academic Standards Committee (Member)	Fall 2020 – Summer 2021
Auburn - SACSCOC Advisory Committee (Chair)	Summer 2020 – Summer 2021
Auburn - Faculty Qualifications Committee (Chair)	Summer 2020 – Summer 2021
Auburn - Substantive Change Committee (Chair)	Spring 2020 – Summer 2021
Auburn - President's Cabinet (Member)	January 2020 – Summer 2021
Auburn - Provost's Council (Member)	Summer 2015 – Summer 2021
Auburn - Women of Distinction Awards Committee (Member)	Fall 2020
Auburn - Core Curriculum General Education Committee (Ex Officio Member)	Fall 2015 – Spring 2020
Auburn - ePortfolio Assessment Committee (Member)	Spring 2016 – Fall 2019
Auburn - University Assessment Council (Chair)	Fall 2015 – Fall 2019
Auburn - Committee for Strategic Internationalization (facilitated by ACE; Member)	Fall 2018 – Summer 2019
Auburn - AUTogether Implementation Committee (Member)	Spring 2016 – January 2017
Auburn - CIRTl Steering Committee (Member)	Spring 2016 – Summer 2016
Auburn - Climate Study on Diversity and Inclusion Steering Committee (Member)	Spring 2016
JMU - Academic Subcommittee for the Madison Future Strategic Plan (Member)	Spring 2013

### Professional Service

National Advisory Board, Center for Leading Improvements in Higher Education (Member)	Summer 2025 - Present
Virginia Assessment Group (President-Elect/President)	Fall 2023-Present
AGSC Sub-Committee: <i>Alabama Math Pathways Group</i> (Chair)	Summer 2020 – Summer 2021
Alabama Articulation and General Studies Committee (AGSC) (Member)	Summer 2018 – Summer 2021
SACSCOC 2018 Annual Meeting Program Planning Committee (Member)	Fall 2017 – Fall 2018
SACSCOC 2017 Annual Meeting Program Planning Committee (Member)	Fall 2016 – Fall 2017

### Scholarly Service

The Journal of Assessment and Institutional Effectiveness (Reviewer)	Spring 2022 – Present
Active Learning in Higher Education (Editorial Board Member)	Spring 2016 – Present
To Improve the Academy: A Journal of Educational Development (Reviewer)	Spring 2016 – Present
Research and Practice in Assessment (Associate Editor)	Summer 2019 – Fall 2023

### Awards

- James Madison University's Department of Graduate Psychology's 2024 *Junior Faculty Award*.
- Auburn's Office of Academic Assessment's Creed to Succeed Initiative was awarded the 2020 *President's Outstanding Collaborative Units Award*, along with the Biggio Center for the Enhancement of Teaching and Learning, Institutional Research, Office of the Registrar, Office of Information Technology, Provost Communications and Marketing, and the University Career Center.
- Awarded one of five *James Madison Innovations Intellectual Property Disclosure Incentive Awards* for 2013-2014. This award is given to five IP disclosure submissions annually and includes a monetary prize (October, 2014). The IP disclosure was for adapting and creating items to measure a course design institute.
- Awarded the *Most Distinguished Award* from the Department of Graduate Psychology. This award is presented to students who have made exceptional contributions in scholarship, teaching, and service (May, 2014).
- Awarded the *Professional and Organizational Development Network (POD) Graduate and Professional Student Development's (GPSD) Award*. This award provided financial assistance to attend the national POD conference. It is awarded to ten graduate students based on demonstrated commitment to teaching and learning, and demonstrated relevance of the conference to future career plans (August, 2013).
- Awarded the *Outstanding Scholarship Award* from the Department of Graduate Psychology. This award is presented to students who have made exceptional contributions in research and scholarship to the Department of Graduate Psychology (May, 2012).
- Awarded the 2011 *SACSCOC Travel Grant*. This competitive grant is awarded to students that are interested in learning about accreditation practices (September, 2011).
- Awarded the *Outstanding Service Award* from the Department of Graduate Psychology. This award is presented to students who have made exceptional contributions in service to the Department of Graduate Psychology (May, 2011).
- Awarded the *Seabury Award*. Seabury Awards are given to one male and one female graduating senior who have demonstrated outstanding scholarship, as well as community leadership, on the Berea campus. The awards are to provide aid for graduate study or travel (May 2010).

- Awarded the *Olive Ruth Russell Fellowship*. This fellowship is presented to women with outstanding academic records who present a defined plan to pursue graduate study in any academic discipline (May 2010).
- Awarded the *Albert Weidler Memorial Scholarship*. Awarded annually for excellence in the study of economics, business administration, history, sociology, political science and psychology (May 2010).
- Awarded the *Homer A. Porter, Jr. Citizen-Servant Emerging Leader Award*. This award is for students whose participation in and contributions to service programs and/or service-learning courses exemplify the selflessness characteristic of servant leaders (March 2009).

### **Computer Skills**

**Statistical:** R, SAS, SPSS

**General:** Microsoft Office Suite, Smartsheet, Qualtrics, Courseleaf (Curriculum Management)