Keston H. Fulcher

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EDUCATION

James Madison University, Harrisonburg, VA: 2000 - 2004
Ph.D. in Assessment and Measurement

University of Kansas, Lawrence, KS: 1997 - 1999
Ed.S. in School Psychology

University of Virginia, Charlottesville, VA: 1993 - 1997
B.A. Major: Psychology   Minor: Biology

EXPERIENCE, LAST 15 YEARS

James Madison University, Harrisonburg, VA
Executive Director, Center for Assessment and Research Studies: 2015 - present
Associate Director, Center for Assessment and Research Studies: 2011 - 2015
Professor of Graduate Psychology: 2018 - present
Associate Professor of Graduate Psychology: 2013 - 2018
Assistant Professor of Graduate Psychology: 2009 - 2013

- Oversee all university learning outcomes assessment activities
- Connect university engagement initiative with learning outcomes assessment
- Collaborate with faculty development office to pioneer program improvement model
- Coordinate assessment graduate assistantships across university (approx. 20)
- Coordinate assessment of university writing, technology literacy, information literacy, critical thinking, and oral communication (2009 - 2012)
- Coordinate the submission, rating, and feedback of assessment reports for all academic degree and certificate programs (2009-2015)
- Serve on Quality Enhancement Plan Committee/Develop assessment for ethical reasoning (2011-2015)
- Advise master's and doctoral students
- Teach
  - PSYC 605: Intermediate Statistics
  - PSYC 606: Measurement Theory
  - PSYC 812: Assessment Methods and Instrument Design
  - PSYC 850: Learning Improvement
  - Practica
  - Independent Studies

Christopher Newport University, Newport News, VA
Director of Assessment, Evaluation, and Accreditation: 2005 - 2008
- Coordinate assessment of all university units
- Establish Assessment Day for general education assessment
- Serve as liaison to regional accreditor (SACSCOC)
- Manage Quality Enhancement Project
- Analyze and manage data

Eastern Shore Community College, Melfa, VA
Coordinator of Research, Planning, and Assessment/JMU Intern: 2002 - 2005
- Oversee institutional research reporting
- Establish assessment day and coordinate all facets thereof (proctor training, test administration, data analysis, reporting, etc.)
- Assist Virginia Community College System with aspects of general education assessment such as instrument development, instrument selection, standard setting, and sampling methodology
- Conduct internal audit of research efforts and needs
- Coordinate assessment of academic programs and general education
- Facilitate design of survey that identifies workforce development needs on the Eastern Shore
- Analyze and manage data
- Supervise room scheduling

CONSULTATION, INTERNATIONAL

Saudi Arabia (2018)
Work with Imam Abdulrahman Bin Faisal University assessment committee and administrators to enhance institutional effectiveness processes, particularly regarding student learning outcomes assessment

Japan (2017 & 2018)
Provide presentations on assessment and improvement across several cities (Tokyo, Kyoto, Nagoya, Hiroshima)

Kosovo (2015)
Examine Kosovo's system of accreditation and assessment, and offer suggestions about how JMU can provide support

Malta (2011)
Assist University of Malta with SACSCOC accreditation for joint JMU/Malta program

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CONSULTATION, UNITED STATES

Ball State University, IN (2021)
Provide keynote and workshops on assessment and learning improvement. Partnered with IUPUI's Stephen Hundley on this project.

University of North Carolina-Charlotte (2021)
Provide consultation as external program reviewer to institutional effectiveness and assessment unit.

Florida International University (2019)
Provide keynote and workshops on assessment and learning improvement.

Western Carolina University, NC (2018)
Provide keynote on learning improvement, workshop on report writing; analyze assessment at institution; provide recommendations.

Palo Alto College, TX (2017)
Provide keynote and workshops on assessment and improvement; analyze assessment at institution; provide recommendations.

Kennesaw State University, GA (2016)
Provide keynote and workshop on learning improvement. Analyze assessment at institution; provide recommendations.

Longwood University, VA (2015)
Provide workshops on using results for improvement and rubric development.

Thomas Nelson Community College, VA (2014)
Provide workshops on using results for improvement, evaluating assessment reports, and assessing administrative units.

Wiley Learning Institute (2013 - 2014)
With Dr. Linda Halpern, co-create and co-deliver synchronous and asynchronous webinars on assessment basics for department heads.

Auburn University, AL (2013 - 2014)
Serve as consultant regarding how the university should re-structure its institutional effectiveness office.

Norfolk State University, VA (2013)
Provide workshop on rubric development to academic programs.

The College Board (2012)
Lead consulting team to develop instruments – including a rubric - and develop data collection design for Global Challenge Project.

University of North Carolina - Greensboro (2011)
Provide workshops on rubric development and course-embedded assessments
Advise on the evaluation of assessments.

City College of New York, NY (2009)
Train student affairs division on writing objectives.

Periscope IQ (2008)
Review test blueprint and write items for global competency test.

Mississippi Valley State University, MS (2008 – 2012)
Provide training for academic and administrative assessment for accreditation.

Analyze data and report results for general education assessment.

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LEADERSHIP POSITIONS

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International and National
Coordinator of Learning Improvement Track at the Assessment Institute 2018 - present
Co-Host American/UK Assessment Summit 2018
Co-Host Learning Improvement Summit 2017- present
Member, National Advisory Panel to NILOA 2017-present
Co-Chair of American Educational Research Association SIG: Measurement Services in
        Higher Education 2012 – 2015
Rotary International Group Study Exchange Member (Akita, Japan) 2004

Regional
President-Elect, President, Past President of Virginia Assessment Group 2009 - 2011
Member, SACSCOC Planning Committee 2009 - 2010
Atlantic Assessment Conference, Planning Committee 2010
Member, SACSCOC 2008 Planning Committee 2007 - 2008
Member of Assessment of Student Learning Taskforce reporting to the State Council of
        Higher Education for Virginia 2005 - 2006

Institutional
Chair and Co-Chair, Committees Related to JMU's Engagement Effort 2015 - 2020
Member, JMU's Year-Long Leadership Development Program (Impact) 2013 - 2014
Co-Chair, Quality Enhancement Leadership Committee 2006 – 2008
CNU representative to the Southern Association of Colleges and Schools 2007 - 2008
Member of Assessment of Student Learning Taskforce reporting to the State Council of
        Higher Education for Virginia 2005 – 2006
Ex Officio, Program Review Committee 2005 - 2008
Ex Officio, University Assessment and Evaluation Committee 2005 – 2008
Subcommittee Chair, Institutional Effectiveness Committee 2004

Scholarship Service
Reviewer for *Active Learning* 2016 - 2021
Editor for *Research and Practice in Assessment,* an on-line journal associated with the
        Virginia Assessment Group 2006-2010

AWARDS & RECOGNITION

James Madison University, Collective Awards

<u>2019</u>
NASPA Assessment, Evaluation, and Research Knowledge Community Innovation Award for three-day workshop on assessment, specific to student affairs professionals. I initiated the general program in 2016. In 2019, Dr. Sara Finney along with graduate students Andrea Pope, Caroline Prendergast, and Morgan Crew created and implemented the student-affairs-specific program.

<u>2018</u>
NASPA silver award for institutional practice. For weeklong workshop on assessment. I initiated the program in 2016. Two doctoral students: Jessica Jacovidis and Madison Holzman created and implemented the program.

<u>2017</u>
Sustained Excellence in Assessment (EIA) Designee. JMU was recognized because of its decades-long commitment to assessment. As director of university assessment since 2015, I drove many of the recent efforts, especially with respect to learning improvement.

<u>2016</u>
Semi-finalist for Phi Kappa Phi's Excellence in Innovation Award. JMU received this recognition for its Ethical Reasoning in Action project. Note, I was the chief developer of the project's assessment design.

<u>2015</u>
Award for Outstanding Institutional Practice in Student Learning Outcomes given to James Madison University by the Council for Higher Education Accreditation. Note the award was for JMU's process of submitting, reviewing, and providing feedback for academic program assessment; I managed this process from 2009 to 2015.

James Madison University, Individual Awards

<u>2016</u>
Community Partnership Award given by JMU's School Psychology Program in recognition of managing reading program for at-risk kindergarteners and first graders (Dept-Level)

<u>2014</u>
Impact Award given by JMU's Graduate Student Association to one faculty member per year (University-Level)

Scholarship Award given by JMU's Psychology Graduate Student Council (Dept-Level)

<u>2012</u>
Service Award given by Department of Graduate Psychology (Dept-Level)

Community

<u>2016</u>
Featured on front page of Harrisonburg's Daily News-Record for comic book project. I use comic books as a way to build interest in literacy projects.

<u>2014</u>
Recognition as a business leader in the Harrisonburg community via the "10 Under 40" article published by the Shenandoah Valley Business Journal

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COMMUNITY SERVICE

Rotary Related
   District Rotaract Chair, 2016-2019
   Faculty Advisor, James Madison University Rotaract Club 2015-present
   Coordinator, Project Read 2015-2019
   Member, Harrisonburg Rotary Club 2011-present

United Way of Harrisonburg and Rockingham County
   President of the Board, 2019-present
   Chair, Vision Council 2017-2019
   Board Member 2015-Present

Valley Business Keynote
   Co-Chair, 2020-present
   Subcommittee Chair, Sponsorships 2017-present
   Board Member 2015-present

SCHOLARLY ACTIVITY

Publications

Amato, H. K. & Fulcher, K. H. (2016). Developing a Plan for Program Assessment. In online version of Hauth, J.M., Gloyeske, B.M., & Amato, H.K.. Clinical skills documentation guide for athletic training. Thorofare, NJ. : Slack Inc.

Anderson, R., & Fulcher, K. H. (2008, April). Advanced tools in assessment: It's not your grandfather's assessment, Part III. *Netresults*. Retrieved from http://www.naspa.org/membership/mem/nr/article.cfm?id=16231

Anderson, R., & Fulcher, K. H. (2008, February). Advanced tools in assessment: It's not your grandfather's assessment, Part II. *Netresults.* Retrieved from http://www.naspa.org/membership/mem/nr/article.cfm?id=16235

Anderson, R., & Fulcher, K. H. (2008, January). Advanced tools in assessment: It's not your grandfather's assessment, Part I. *Netresults*. Retrieved from http://www.naspa.org/membership/mem/nr/article.cfm?id=1623

Eubanks, D., Fulcher, K.H. & Good, M. R. (2021). The Next Ten Years: The Future of Assessment Practice? *Research & Practice in Assessment, 16*(1), 1-6.

Ezell, J. D., Lending, D., Dillon, T. W., May, J., Hurney, C. A., & Fulcher, K. H. (2019). Developing measurable cross-departmental learning objectives for requirements elicitation in an Information Systems curriculum. *Journal of Information Systems Education,* 30(1), 27-41.

Fulcher, K. H. (2008, March). Curiosity: A link to assessing lifelong learning. *Assessment Update, 20*(2), 11-13.

Fulcher, K. H., & Anderson, R. (2008, May). Advanced tools in assessment: It's not your grandfather's assessment, Part IV. *Netresults.*

Fulcher, K. H., Anderson, R., & Willse, J. T. (2009, May). Advanced tools in assessment: It's not your grandfather's assessment, Part V. *Netresults*. Retrieved May 15, 2009, from http://www.naspa.org/pubs/mags/nr/default.cfm

Fulcher, K. H., Anderson, R., & Willse, J. T. (2009, August). Advanced tools in assessment: It's not your grandfather's assessment, Part VI. *Netresults*.

Fulcher, K.H. & Bashkov, B. M. (2012, November-December). Do we practice what we preach? The accountability of an assessment office. *Assessment Update*. *24*(6). 5-7, 14.

Fulcher, K. H., Coleman, C. M., and Sundre, Donna L. (2016, July-August). 12 Tips: Building High-Quality Assessment through Peer Review. *Assessment Update, 28*(4), 1-2, 14-16.

Fulcher, K. H., Good, M. R., Coleman, C. M., & Smith, K. L. (2014, December). *A simple model for learning improvement: Weigh pig, feed pig, weigh pig.* (Occasional Paper No. 23).

Urbana, Il: University of Illinois and Indiana University, National Institute for Learning Outcomes Assessment.

Fulcher, K. H., & Leventhal, B. C. (2020). James Madison University: Assessing and Planning During a Pandemic. *Assessment Update*, *32*(6), 4-5.

Fulcher, K. H. & Orem, C. D. (2010). Evolving from quantity to quality: A new yardstick for assessment. *Research and Practice in Assessment*, *4*(1), 1-10. Retrieved from http://www.virginiaassessment.org/rpa/5/FulcherandOrem.pdf

Fulcher, K. H., & Prendergast, C. O. (2021). *Learning improvement at scale: A how-to guide for higher education.* **Sterling, VA: Stylus.**

Fulcher, K. H., & Prendergast, C. O. (2020). Equity-Related Outcomes, Equity in Outcomes, and Learning Improvement. *Assessment Update*, *32*(5), 10-11.

Fulcher, K. H., & Prendergast, C. O. (2019). Lots of assessment, little improvement? How to fix the broken system. In S. P. Hundley & S. Kahn (Eds.), *Trends in assessment: Ideas, opportunities, and issues for higher education.* Sterling, VA: Stylus.

Fulcher, K. H. & Rodgers, M. M. (2013). The surprisingly useful practice of meta-assessment. *National Institute for Learning Outcomes Assessment: Guest Viewpoints (Blog)*. Retrieved from **http://illinois.edu/blog/view/915/99344?displayOrder=desc&displayType=none&displayColumn=created&displayCount=1**

Fulcher, K.H. & Sanchez, E. R. H. (2018). James Madison University: Reflections on sustained excellence in assessment. *Assessment Update, 30*(1), 1-2, 15-16.

Fulcher, K.H., Smith, K. L., Sanchez, E. R. H., Ames, A. J., & Meixner, C., (2017). Return of the pig: Standards for learning improvement. *Research & Practice in Assessment, 11*(2), 10-27.

Fulcher, K.H., Smith, K. L., Sanchez, E. R. H., & Sanders, C. B. (2017, Summer). Needle in a haystack: Finding learning improvement in assessment reports. *Association for Institutional Research (AIR) Professional File*.

Fulcher, K. H., Swain, M. S., & Orem, C.D. (2012, January-February). Expectations for assessment reports: A descriptive analysis. *Assessment Update, 24*(1), 1-2, 14-16.

Fulcher, K. H. & Willse, J. T. (2007, September-October). Value added: Changing back to basics. *Assessment Update*, *19*(5), 10-12.

Hart, J. W., Stasson, M. F., Fulcher, K. H., & Mahoney, J. M. (2008). Assessing achievement motivation as a multi-faceted construct: Examining the psychometric properties of the

Cassidy and Lynn achievement motivation scale. *Individual Differences Research, 6*, 169-180.

Lending, D., Fulcher, K. H., Ezell, J. D., May, J. L., & Dillon, T. W. (2018). Example of a program-level learning improvement report. *Research & Practice in Assessment*, *13*, 34-50.

Linder, G. F., Ames, A. J., Hawk, W. J., Pyle, L. K., Fulcher, K. H., & Early, C. E. (2020). Teaching Ethical Reasoning: Program Design and Initial Outcomes of Ethical Reasoning in Action, a University-wide Ethical Reasoning Program. *Teaching Ethics*.

Pastor, D.A., Foelber, K.J., Jacovidis, J.N., Fulcher, K.H., & Love, P.D. (2019). University-wide assessment days: The James Madison University model. *The Association for Institutional Research (AIR) Professional File, Article 144,* 1-13.

Pieper, S. L., & Fulcher, K. H. (2003, March-April). From 8-track to DVD: Updating current assessment practice. *Assessment Update, 15*(2), 6-7.

Pieper, S. L., Fulcher, K. H., Morrow, A. K., & Thelk, A. (2002, July-August). Assessment and measurement: Exactly right for student learning. *Assessment Update*, *14*(4), 4-5, 14.

Pieper, S. L., Fulcher, K. H., Sundre, D. L., & Erwin, T. D. (2008). What do I do with the data now?: Analyzing assessment information for accountability and improvement. *Research and Practice in Higher Education*, *2*(1). Retrieved January 29, 2008, from **http://www.virginiaassessment.org/rpa/3/Pieper,%20Fulcher,%20Sundre,%20&%20Erwin.pdf**

Pope, A. M., & Fulcher, K. H. (2019, May-June). Organizing for learning improvement: What it takes. *Assessment Update*, *31*(3), 1-2, 15-16.

Prendergast, C., & Fulcher, K.H. (2019). In defense of standardization: Let us move on to an actual villain. *Association for the Assessment of Learning in Higher Education: Emerging Dialogues in Assessment*. Retrieved from: https://www.aalhe.org/page/ed_2019_indefenseofstandardization HEA

Rodgers, M., Grays, M. P., Fulcher, K. H., & Jurich, D. P. (2012). Improving academic program assessment: a mixed methods study. *Innovative Higher Education*, *38*(5), doi: **http://dx.doi.org/10.1007/s10755-012-9245-9**

Sanchez, E. R. H., Fulcher, K. H., Smith, K. L., Ames, A., & Hawk, W. J.. (2017). Defining, Teaching, and assessing ethical reasoning in action. *Change: The Magazine of Higher Learning, 49*(2), 30-36. Doi: **10.1080/00091383.2017.1286215**.

Sawin, E M., Mast, M. M., Sessoms, J. C., Fulcher, K. H. (2016, January/February). Evaluating the life of a caregiver simulation on student attitudes, understanding, and knowledge of frail older adults and their family caregivers [Research Brief]. *Nursing Education Perspectives, 37*(1). 38-40

Smith, K. L., Fulcher, K. H., & Sanchez, E. H. (2015, September). Ethical reasoning in action: Validity evidence for the Ethical Reasoning Identification Teat (ERIT). Journal of Business Ethics. Advanced online publication. doi: 10.1007/s10551-015-2841-8.

Smith, K. L., Good, M. R., Sanchez, E. H., & Fulcher, K. H. (2015). Communication is key: Unpacking "use of assessment results to improve student learning. *Research & Practice in Assessment, 10*, 15-29.

Stitt-Bergh, M., Kinzie, J., & Fulcher, K. H. (2018). Refining an Approach to Assessment for Learning Improvement. *Research & Practice in Assessment*, *13*, 27-33.

Presentations

Amato, H., Rodgers, M .M., & Fulcher, K.H. (2012, December). *Improving assessment practice with available resources: An in-depth exploration*. Workshop presented for the SACSCOC Annual Meeting, Dallas, TX.

Amato, H., Fulcher, K.H., Rodgers, M., Smith, K. L. (December, 2013) *Developing an Assessment Culture: Strategic Approaches to Faculty Development in Assessment*. Pre-Conference workshop presented at the Southern Association of Colleges and Schools-Commission on Colleges conference: Atlanta, GA.

Anderson, R., & Fulcher, K. H. (2005, June). *Using assessment findings II.* Presentation for James Madison University's Assessment Institute, Harrisonburg, VA.

Anderson, R., & Fulcher, K. H. (2007, June). *Advanced tools for assessment: It's not your grandfather's assessment.* Presentation for the International Assessment and Retention Conference, St. Louis, MO.

Anderson, R., Fulcher, K. H., & Doolittle, D. (2006, December). *Assessing the QEP.* Presentation for SACS Annual Conference, Orlando, FL.

Anderson, R., Fulcher, K. H., & Orem, C. D. (2011, December). *Assessing Student Learning: A Beginner's Workshop.* Workshop for the SACSCOC Annual Conference, Orlando, FL

Boyne, S., Fulcher, K.H., & Horst, S.J. (2019, June). *Cross-pollination: Visiting other institutions and bringing assessment strategies back home*. Presentation at the annual meeting of the Association for the Assessment of Learning in Higher Education, St. Paul, MN

Brophy, T. S., Fulcher, K. H., & Amato, H. (2015, December). *Reaffirmation of Accreditation with No Recommendations.* Presentation for the SACSCOC Annual Conference, Houston, TX.

Busby, K., & Fulcher, K. H. (2007, June). *Building a better survey*. Presentation for the International Assessment and Retention Conference, St. Louis, MO.

Coleman, C. M., Marsh, K. R., & Fulcher, K. H. (2011, December). *Reimagining Standards for Student Competency: A Standard-Setting Approach.* Presentation for the SACSCOC Annual Conference, Orlando, FL.

Coleman, C., Prendergast, C.P, & Fulcher, K.H. (2020, December). *More than results: Reframing assessment as learning improvement.* **Virtual pre-conference workshop presented at the annual meeting of the Southern Association of Colleges and Schools, Commission on Colleges (SACSCOC). ~100 attendees.**

Doolittle, D., Anderson, R., Mittura, K., & Fulcher, K. H. (2006, December). *Selecting a QEP topic.* Presentation for SACS Annual Conference, Orlando, FL.

Doolittle, P., & Fulcher, K. H. (2015, November). Keynote presentation at Virginia Assessment Group conference on learning improvement.

Fulcher, K.H. (2021, June). *Professional Development Opportunities in Assessment*. **Invited sponsor presentation at the virtual conference of the Association for the Assessment of Learning in Higher Education (AALHE). 22 attendees.**

Fulcher, K.H. (2021, April). *From Assessment to Improvement: Focusing the Academic Community on Learning.* **Invited virtual workshop of the WASC Senior College and University Commission Accreditation Resource Community. 325 attendees.**

Fulcher, K. H. (2020, June). *How to introduce learning improvement at your institution.* On demand session at AALHE. Virtual Conference.

Fulcher, K.H. (2019, May). Learning improvement. An invited workshop for Eastern Mennonite University, Harrisonburg, VA.

Fulcher, K. H., (2019, February). *Learning Improvement*. An invited workshop for Florida International University, Miami, FL.

Fulcher, K.H., (2018, October). *Developing a Plan for Program Assessment.* Invited keynote given at Imam Abdulrahman Bin Faisal University, Dammam, Saudi Arabia

Fulcher K. H., (2018, October). *Assessing Student Engagement.* Invited workshop for James Madison University's Engagement for the Public Good conference, Harrisonburg, VA

Fulcher, K. H. (2018, October). Plenary Panel Discussant at the 2018 Assessment Institute, Indianapolis, IN.

Fulcher, K. H. (2018, October). *Learning Improvement and Innovation Track Keynote* at the 2018 Assessment Institute, Indianapolis, IN.

Fulcher K. H., (2018, October). *How assessment can support learning improvement at the program level.* Invited presentation given at Imam Abdulrahman Bin Faisal University, Dammam, Saudi Arabia

Fulcher, K.H., (2018, July). *Assessing the quality of assessment practice*. Concurrent sessions (2) presented for the SACSCOC Institute on Quality Enhancement and Accreditation, Atlanta, GA.

Fulcher, K. H. (2018, March). *Learning Improvement through Assessment: From Experiences at James Madison University. Presentation at Combining Course- and Program-Level Learning Outcomes Assessment Symposium. Sponsored by* JSPS KAKENHI Grant Number JP15H03473. Kyoto, Japan.

Fulcher, K. H. (2018, March). *Philosophical Education in Japan. Thoughts for Your Consideration.* Moderator for Japanese philosophy group seminar, sponsored by Japan's National Institute for Educational Policy Research, Kyoto, Japan.

Fulcher, K. H. (2018, February). Keynote presentation at Western Carolina University on learning improvement, Cullowhee, NC.

Fulcher, K. H. (2018, February). *Workshop for Administrative Assessment: Differentiating Outcomes from Strategies*. For Western Carolina University, Cullowhee, NC.

Fulcher, K. H. (2018, February*). Workshop Primer on Assessment Basics*. For Western Carolina University, Cullowhee, NC.

Fulcher, K. H. (2017, December). Keynote presentation at Palo Alto College on learning improvement, San Antonio, TX.

Fulcher, K.H., (2017, July). Assessing the Quality of Assessment Practice. Concurrent sessions (2) presented for the SACSCOC Institute on Quality Enhancement and Accreditation, Austin, TX.

Fulcher, K. H. (2016, September). Ethical Reasoning: Defining, Teaching, and Assessing. Concurrent session presented at the Drexel University Annual Conference on Teaching & Learning Assessment. Philadelphia, PA.

Fulcher, K. H. (2016, October). Ethical Reasoning: Defining, Teaching, and Assessing. Concurrent session presented at the 2016 Assessment Institute, Indianapolis, IN.

Fulcher, K. H. (2016, June). Keynote presentation at Higher Education Data Sharing (HEDS) Consortium Conference on learning improvement, Asheville, NC.

Fulcher, K. H. (2016, April). Keynote presentation at Kennesaw State University on learning improvement, Kennesaw, GA.

Fulcher, K.H., (2015, September) *A simple model for learning improvement: Weigh pig, feed pig, weigh pig.* Concurrent session presented at the Drexel University Annual Conference on Teaching & Learning Assessment, Philadelphia, PA.Fulcher, K. H. (2015, May). Keynote presentation at Connections Conference on learning improvement. Blacksburg, VA.

Fulcher, K. H. (2013, October). *Using assessment results: Hyped often, evidenced rarely.* Paper presented at the annual conference of the Northeastern Educational Research Association, Rocky Hill, CT.

Fulcher, K. H. (2013, May). Keynote presentation to N.C. Independent College and Universities on using results for improvement. Greensboro, NC.

Fulcher, K. H. (2011, March). Keynote presentation to University of North Carolina-Greensboro faculty on rubric development and course-embedded assessment. Student Learning Enhancement Workshops for Faculty. Greensboro, NC.

Fulcher, K. H. (2011, January). *Designing Surveys that Work.* Workshop for the Center for Faculty Innovation January Symposium, Harrisonburg, VA.

Fulcher, K. H. (2009, June). *Validity: Why it can't be ignored in higher education.* Presentation for the International Assessment and Retention Conference, New Orleans, LA.

Fulcher, K. H. (2009, April). *Aligning curriculum and assessment for information literacy.* Presentation at the North Carolina State University Undergraduate Assessment Symposium. Cary, NC.

Fulcher, K. H. (2007, June). *Value-added assessment at the institutional level: Pros, cons, and misconceptions.* Presentation for the International Assessment and Retention Conference, St. Louis, MO.

Fulcher, K. H. (2006, December). *Assessing the QEP*. A Roundtable Discussion for the SACS Annual Conference, Orlando, FL.

Fulcher, K. H. (2006, June). *Assessing lifelong learning: Where to start*. Presentation for the International Assessment and Retention Conference, Phoenix, AZ.

Fulcher, K. H. (2005). *Assessing student learning: Approaches to embrace and those to avoid*. Presentation for the Transnational Association of Christian Colleges and Schools Conference, Virginia Beach, VA.

Fulcher, K. H. (2002). *Gathering validity evidence for the Curiosity Index.* Student Symposium in Research and Practice at James Madison University, Harrisonburg, VA.

Fulcher, K. H. (2002, June). *The Curiosity Index*. Guest speaker for the Association of American Colleges and Universities, Dallas, TX.

Fulcher, K. H. (2002). *The Information Seeking Skills Test*. Guest Speaker for the Virginia Assessment Group: Spring Practitioners' Workshop, Richmond, VA.

Fulcher, K. H., & Alexander, D. (2008, December). *Misunderstood, but essential: Validity in higher education assessment*. Presentation for the Annual SACS conference, San Antonio, TX.

Fulcher, K. H., & Anderson, R. (2006, April). *Learning outcomes assessment at community colleges.* Presentation for the NC State Undergraduate Assessment Symposium, Cary, NC.

Fulcher, K. H., Anderson, R., Rodgers, M., Coleman, C., & Marsh, R. (2011, May). *Assessment Lockdown.* A facilitated workshop at the Center for Faculty Innovation's May Symposium, Harrisonburg, VA.

Fulcher, K. H., Boyne, S., Robinson, C., & Stitt-Bergh, M. (2019, October). *Four schools, four strategies: Approaches to improving ethical reasoning*. Concurrent session presented at the 2019 Assessment Institute, Indianapolis, IN.

Fulcher, K.H., Carillo, C., Good, M.R., & Smith, K. L. (2015, February). *Using assessment results for learning improvement in higher education music programs.* Workshop presented at the 5th International Symposium on Assessment in Music Education, Williamsburg, VA.

Fulcher, K.H., Coleman, C.D., & Orem, C.D. (2012, December). Evaluating the quality of academic degree program assessment. Workshop presented for the SACSCOC Annual Meeting, Dallas, TX.

Fulcher, K. H., & Devine, L. (2009, December). *Assessment and Evaluation of Administrative and Academic Support Units.* Workshop (conducted twice) for the SACS Annual Conference, Atlanta, GA.

Fulcher, K. H., & Doolittle, D. (2005, November). *Long lost cousins: How assessment in business and healthcare can aid assessment practitioners in higher education*. Presentation for the Virginia Assessment Group Conference, Virginia Beach, VA.

Fulcher, K. H., Finney, S. J., France, M. K., Russell, J., Zilberberg, A., & Anderson, R., (2009, Spring). *The Importance and Process of Outcomes Assessment*. Two-day *workshop for the Office of Special Assistant to the President, James Madison* University, Harrisonburg, VA.

Fulcher, K H., & Good, M. R. (2019, March). Assessment paper pusher to improvement hero: The journey begins. Webinar in conjunction with Weave Education and Research & Practice in Assessment.

Fulcher, K.H., & Good, M.R. (2016, December). *Shifting cultures: From assessment to improvement.* Invited keynote given for the Assessment Network of New York's Regional Event, Bronx, NY.

Fulcher, K.H., & Good, M.R. (2017, June). *More than Results: An advanced workshop integrating assessment with learning improvement.* Workshop presented for the AALHE 2017 Annual Conference, Louisville, KY.

Fulcher, K.H., Good, M.R., & Coleman, C.D. (2014, December). Evaluating the quality of academic degree program assessment. Workshop presented at the SACSCOC Annual Meeting, Atlanta, GA.

Fulcher, K.H., Good, M.R., & Smith, K.L., Coleman, C. D. (2017, December). *More than results: An advanced workshop integrating assessment with learning improvement.* Workshop presented at the annual meeting of the Southern Association of Colleges and Schools Commission on Colleges, Dallas, TX.

Fulcher, K.H., Good, M.R., & Smith, K.L., Coleman, C. D. (2016, December). *More than results: An advanced workshop integrating assessment with learning improvement.* Workshop presented at the annual meeting of the Southern Association of Colleges and Schools Commission on Colleges, Houston, TX.

Fulcher, K.H., Good, M.R., & Smith, K.L., Coleman, C. D. (2015, December). *Evidence of improved student learning: Unpacking comprehensive standard 3.3.1.1*. Workshop presented at the annual meeting of the Southern Association of Colleges and Schools Commission on Colleges, Houston, TX.

Fulcher, K. H., & Haley, K. A. (2002, April). *Creating new opportunities for computer adaptive testing in higher education: The Stratum CAT*. A poster session for the American Educational Research Association Conference, New Orleans, LA.

Fulcher, K. H., & Haley, K. A. (2001, November). *Making computer adaptive testing feasible in universities: The Stratum CAT*. Presentation for the Virginia Assessment Group Conference, Virginia Beach, VA.

Fulcher, K. H., & Harper, V. (2006, November). *Assessment of oral communication, Live!* Presentation for the Virginia Assessment Group Conference, Staunton, VA.

Fulcher, K. H., Hawk, W., Pope, A., & Prendergast, C, (2019, July). *Learning improvement in action workshop.* Weeklong workshop presented to teams representing IUPUI, JMU, University of Hawaii, and UNC-Charlotte, Harrisonburg, VA.

Fulcher, K.H., Horst, S.J., & Patterson, C. (2020, October). ***Developing an assessment and improvement skillset.*** **Sponsored virtual session at the IUPUI Assessment Institute. ~100 attendees.**

Fulcher, K.H., Hurney, C.A., Meixner, C., Good, M.R., & Smith, K.L (2014, December). *From an assessment to a learning university*. Poster presented at the Leading Change through Innovation and Collaboration inaugural meeting. Charlottesville, VA.

Fulcher, K. H., Jankowski, N., Markle, R., & Russell, J. (2018, June). *Paved with Good Intentions: When Good Assessment Plans Go Wrong, and How to Fix Them.* Panel presentation for the Association for the Assessment of Learning in Higher Education, Salt Lake City, UT. Note, authors in alphabetical order.

Fulcher, K. H., Jankowski, N., Markle, R., & Russell, J. (2017, June). *Considerations for long term sustainability in assessment practices.* Panel presentation for the Association for the Assessment of Learning in Higher Education, Louisville, KY. Note, authors in alphabetical order.

Fulcher, K. H., Lending, D., & Philhours, M. (2017, March). *Leveraging university resources for assessment support and learning improvement.* Concurrent session for the AACSB's Assessment and Impact Conference, Phoenix, AZ. Note, authors in alphabetical order.

Fulcher, K. H., Louden, C., Ronco, S., & Stanny C. (2016, June). *Peer review of assessment results: Enhancing a culture of assessment of student learning.* Panel presentation for the Association for the Assessment of Learning in Higher Education, Milwaukee, WI. Note, authors in alphabetical order.

Fulcher, K. H., McCarter, W. S., & Smith, W. L. (2003, November). *The writing assessment process: From conception to curricular change*. Presentation for the Virginia Assessment Group Conference, Williamsburg, VA.

Fulcher, K. H.. Meixner, C. M. (2017, April), *Foundations of learning improvement*. .. Keynote presentation at 2017 Learning Improvement Summit, Washington, DC.

Fulcher, K. H.. Merrill, T., & Van Dyke, R. (2016, November). *Learning improvement by design.* Keynote presentation at 2016 Virginia Assessment Group Conference, Richmond, VA.

Fulcher, K. H. & Orem, C. D. (2010, April). *Assessing the assessment: Communicating expectations for academic programs*. Presentation at the Atlantic Assessment Conference. Cary, NC.

Fulcher, K.H. & Prendergast, C.O. (2020, October). ***More than results: An advanced workshop integrating assessment with learning improvement***. **Virtual pre-conference workshop delivered at the IUPUI Assessment Institute. ~50 attendees.**

Fulcher, K.H. & Prendergast, C.O. (2021, June). *Six questions to guide your learning improvement process.* **Virtual presentation at the annual conference of the Association for the Assessment of Learning in Higher Education (AALHE). 62 attendees.**

Fulcher, K.H., Rodgers, M., Coleman, C.M. (December, 2013) *Evaluating the Quality of Academic Degree Program Assessment.* Pre-Conference workshop presented at the Southern Association of Colleges and Schools-Commission on Colleges conference: Atlanta, GA.

Fulcher, K. H. & Russell, J. A. (2009, June). *The information literacy test.* Presentation for the International Assessment and Retention Conference, New Orleans, LA.

Fulcher, K. H., & Russell, J. A. (2009, April). *Writing objectives for student affairs.* An invited workshop for the Division of Student Affairs at the City College of New York. New York, NY.

Fulcher, K. H., & Smith K. L. (2016, April). Learning Improvement. An invited workshop for Kennesaw State University's Educator Preparation Program, Kennesaw, GA.

Fulcher, K. H., & Smith K. L. (2015, June). A simple model for learning improvement: Weigh pig, feed pig, weigh pig. Presentation at the Association for the Assessment of Learning in Higher Education. Lexington, KY.

Fulcher, K. H. & Smith, K. L. (2013, October). *Introduction to an ethical reasoning framework and assessment instruments.* Paper presented at the annual conference of the Northeastern Educational Research Association, Rocky Hill, CT.

Fulcher, K. H., Smith, K. L., & Coleman, C. D. (2019, December). *More than results: Integrating assessment with learning improvement.* Workshop presented at the annual meeting of the Southern Association of Colleges and Schools Commission on Colleges, Houston, TX.

Fulcher, K. H., & Sundre D. L. (2010, December). *Evaluating the quality of academic degree program assessment.* Workshop for the SACSCOC Annual Conference, Louisville, KY.

Fulcher, K. H., Sundre D. L., Orem, C. D., & Rodgers M. (2011, December). *Evaluating the Quality of Academic Degree Program Assessment.* Workshop for the SACSCOC Annual Conference, Orlando, FL.

Fulcher, K. H., & Thelk, A. (2005, November). *Communicating assessment results.* Presentation for the Virginia Assessment Group Conference, Richmond, VA.

Fulcher, K. H., Tracy, P., & Townsend, L. (2017, November).*From Compliance Zombie to Improvement Catalyst: Multiple Perspectives on Syncing Assessment with Improvement Efforts.* Presentation for the Virginia Assessment Group Conference, Richmond, VA.

Fulcher, K. H., & Williams, K. (2001, November). *Clarity in critical thinking.* Presentation for the Virginia Assessment Group Conference, Virginia Beach, VA.

Fulcher, K. H., & Willse, J. T. (2008, April). *Common misconceptions of assessment.* Presentation for the North Carolina State Undergraduate Assessment Symposium, Cary, NC.

Good, M. R., Dirlam, D., Fulcher, K. H., Hawthorne, J., & Russell, J. (2016, June). *Does assessment make colleges better?* Panel presentation for the Association for the Assessment of Learning in Higher Education, Milwaukee, WI. Note, authors in alphabetical order.

Harris, N. L., Beverley, C., & Fulcher, K. H. (2011, March). *Effective course redesign.* Center for Faculty Innovation Faculty Workshop Series, Harrisonburg, VA.

Hawk, W. & Fulcher, K. H. (2016, April). *Ethical Reasoning: Defining, teaching, assessing.* Webinar for the Association for the Assessment of Learning in Higher Education. A recorded version of this webinar can be found here: https://www.youtube.com/watch?v=-J5Uvrp_dk0

Hazard, G. & Fulcher, K. H. (2010, May). *Using the JMU writing rubric to improve assignments.* Workshop for the Center for Faculty Innovation May Symposium, Harrisonburg, VA.

Lending, D., Dillon, T. W., & Fulcher, K.H. (2019, May).*Example of a Successful Learning Improvement Example.* Webinar in conjunction with Weave Education and Research & Practice in Assessment

Markle, R., Jankowski, N., Blaich, C., Wise, K., & Fulcher, K. H. (2016, June). *Next-level learning outcomes assessment: Varying perspectives, common goals.* Panel presentation for the Association of Institutional Researchers, New Orleans, LA.

McKay, T., & Fulcher, K. H. (2007, April). *Simplifying the departmental assessment process through technology*. Presentation at the North Carolina State Undergraduate Assessment Symposium, Cary, NC.

Moore, D., & Fulcher, K. H. (2001). *Performance assessment: Reliability and the assessment of individual differences*. Presentation for the Association of Higher Education Conference, Denver, CO.

Moore, D., Willse, J. T., & Fulcher, K. H. (2000). *Planning your assessment program*. Presentation for the Student Success Conference in Virginia, Harrisonburg, VA.

Naumenko, O. O., & Fulcher, K. H. (2012, October). *An examination of a meta-assessment tool using generalizability theory*. Paper presented at the annual Northeastern Educational Research Association conference, Rocky Hill, CT.

Orem, C., Swain, M. S., & Fulcher, K. H. (November, 2010). *Assessing the assessment: Communicating expectations for academic programs*. Presented at the Virginia Assessment Group Annual Conference, Lynchburg, VA.

Pickering, J. W., Sharpe, M. S., Fulcher, K. H., & Zerwas, S. C. (2007, April). *Opening the assessment toolbox*. Workshop for the SACS Annual Conference, New Orleans, LA.

Robinson, C, Hobbs, H., Fulcher, K. H., Turos, J., & Verzinski, B. (2019, October). *Excellence in assessment designees reflect on growth*. Concurrent session presented at the 2019 Assessment Institute, Indianapolis, IN.

Rodgers, M., Haraway, D., Fulcher, K.H., & Orem, C. (2011, November). *Improving assessment practice: Facilitating faculty engagement in assessment by providing resources and support.* Presented at the Virginia Assessment Group Annual Conference, Williamsburg, VA.

Smith, K.L., Bashkov, B.M., & Fulcher, K. F. (2014, October). *Assessing attitudes toward ethical reasoning: Examining the factor structure of the survey of ethical reasoning*. Paper presented at the Annual conference of the Northeastern Educational Research Association, Trumbull, CT.

Smith, K.L., Good, M.R., & Fulcher, K. H. (2015, April) *Barriers to using assessment results for improvement: Ambiguous and inconsistent communication*. Paper presented at the Annual Meeting of the American Educational Research Association, Chicago, IL.

Smith, K. L., Sanders, C., Fulcher, K. H. (2015, October). How do higher education faculty members use assessment results to improve student learning? Paper presented at the annual conference of the Northeastern Educational Research Association, Trumbull, CT.

Sprague, M., & Fulcher, K. H. (2007, April). *Defining good assessment: An example*. Presentation at the North Carolina State Undergraduate Assessment Symposium, Cary, NC.

Stitt-Bergh, M., Blaich, C., Fulcher, K.H., Hill, Y., & Wise, K. (2019, June) *Assessment that supports learning improvement: Stories and Strategies.* Workshop at the Association for the Assessment of Learning in Higher Education annual conference. St. Paul, MN.

Stitt-Bergh, M., Gorksi, K., Baker, G., Fulcher, K.H., & Van Dyke, R. (Moderator). (2020, October). *Perspectives on learning improvement*. **Sponsored virtual panel session at the IUPUI Assessment Institute. ~110 attendees.**

Swain, M. S., Fulcher, K. H., & Yang, S. (2011, June). *Communicating expectations of good assessment: An evaluation of trends across the Nation*. Presented at NASPA's annual Assessment & Persistence Conference, Las Vegas, NV.

Thornton, G., & Fulcher, K. H. (2007, November). *Educational outcomes in higher education: A model undergraduate social work program assessment*. Presentation for the Virginia Assessment Group Conference, Williamsburg, VA.

Willse, J. T., Fulcher, K. H., & DeMars, C. E. (2012). *Confirmatory Mixture Rasch Analysis for Understanding and Improvement of an Information Seeking Skills Test*. Presented at the National Council on Measurement in Education annual meeting. Vancouver, BC, Canada.

Young, W., Fulcher, K. & Sessoms, J. (2012, October). *Assessing the dependability of a performance assessment: Learning from multiple approaches.* Paper presented at the annual conference of the Northeastern Educational Research Association, Rocky Hill, CT.