



School of  
Art, Design and Art History

**JAMES MADISON**  
UNIVERSITY®

the  
**ARTS**  
at JMU®



**T**he vision of the School of Art, Design and Art History (SADAH) is to radically transform

ourselves and our community through creative and scholarly work:

- to evolve the new
- to navigate the unknown
- to build capacities
- to dare

## WHY JMU ART AND DESIGN?



“My overall experience with the arts at JMU and the Graphic Design Program has been wonderful. I have met a lot of talented individuals along my journey who have inspired me to become the artist I am today.”

**Anicia Goulbourne ('20)**  
**Graphic Design**



“At JMU, you’re not just a face in the crowd. I know the professors in industrial design on a first-name basis. They are honest with you and invested in your success.”

**Mitch Donohoe ('20)**  
**Industrial Design**  
**JMU's 2020 Collegiate Wind Competition Team**  
**First Place in Project Development U.S. DOE Contest**



“The art facilities are amazing. The professors are dedicated, passionate and want to see you do well. My studies allowed me to balance my love for teaching with my love for making art.”

**Danielle O'Brien ('15)**  
**Art Studio - Sculpture, Art Education Licensure**  
**Interdisciplinary artist-in-residence**  
**Baltimore Clayworks**



# BEING THE CHANGE



JMU offers students the highest quality preparation in the fields of Architectural Design, Art Education, Art History, Art Studio, Graphic Design and Industrial Design with accreditation from NASAD and NCATE. SADAH is committed to artistic excellence, dynamic teaching and general education. Students will graduate as creative professionals with a detailed understanding of artistic expression in diverse cultures within a complex, contemporary global society. Through the Encore Exhibition Series and the Wampler Professorship, JMU brings visiting scholars and designers to campus including artists such as Xu Bing, Maria Magdalena Campos-Pons, Lalla Essaydi, Jefferson Pinder, Peter Plagens and Shannon Stratton.

**16:1 STUDENT TO FACULTY RATIO**



**SCHOLARSHIPS  
AVAILABLE**



## ARCHITECTURAL DESIGN

The Architectural Design B.F.A. program prepares students for professional work or graduate study in Architecture, Landscape Architecture, Engineering or Interior Architecture. The curriculum instills purpose, craft, technological competence and versatile thinking.

The Architectural Design program offers:

- Internships and study abroad opportunities
- Intensive education in the design process
- Highly inventive professional practice

## ART EDUCATION

Art Education is a licensure program available to all SADAH majors that creates both teachers and advocates of the visual arts. The Art Education Center is a multifunctional space to aid pre-service teachers in their studies.

Students in Art Education complete:

- A major in Art Studio, Design or Art History
- Professional education courses
- Three school practicum placements
- Two 8-week student teaching blocks

Art Education students have earned 100 percent job placement for over 10 years.

**GRADUATES**  
ATTEND TOP-RATED  
M.F.A. PROGRAMS AND  
ACQUIRE SUCCESSFUL  
POST-GRADUATE JOBS



**WAYLAND HALL:**  
**15 MOST**  
**BEAUTIFUL**  
U.S. COLLEGE DORMITORIES  
-[ARCHITECTURALDIGEST.COM](http://ARCHITECTURALDIGEST.COM)



## ART HISTORY

The Art History B.A. program offers students the opportunity to study the history of the visual arts in their cultural and social context.

Highlights of the major include:

- Museum Studies concentration
- On-campus internships for credit
- Field trips, labs and guest speakers
- Study abroad opportunities, with special programs in London and Florence



## ART STUDIO

The Art Studio (B.A., B.S. or B.F.A.) program encourages an experimental approach to art making that stresses the interplay of concept, material and content in contemporary art practice. Students work as interns and exhibit in our student-run gallery and other venues.

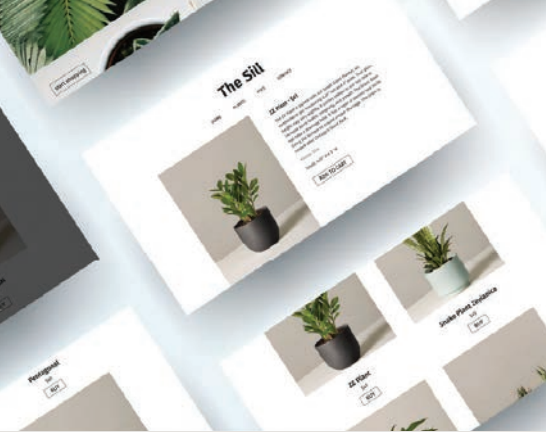
Concentrations include:

- Ceramics
- Fibers
- Integrated 3D
- Metals and Jewelry
- Painting and Drawing
- Photography
- Printmaking
- Sculpture



**ON-CAMPUS ART GALLERIES  
WITH INTERNSHIPS: ARTWORKS  
AND NEW IMAGE GALLERY  
DUKE HALL GALLERY OF FINE ART  
INSTITUTE FOR CREATIVE INQUIRY  
MADISON ART COLLECTION**





## GRAPHIC DESIGN

The Graphic Design B.F.A. program provides a professional education that stresses problem-solving methods and explores theory, research and conceptualization in graphic design.

The Graphic Design program offers:

- Traditional and digital curriculum
- Collaboration across disciplines
- Professional portfolio development
- Minor in book arts with courses taught by graphic design faculty



## INDUSTRIAL DESIGN

The Industrial Design B.S. program is conducive to experimentation. The curriculum instills purpose, craft, technological competence and versatile thinking. While at JMU, students embrace interdisciplinary partnerships across campus and in the community.

Industrial Design students:

- Collaborate to solve problems using an empathy-based design thinking approach
- Invent new and innovative products

  
**90%**  
**FRESHMAN**  
**RETENTION RATE**

**#2 BEST VALUE**  
**BACHELOR'S**  
**IN INDUSTRIAL DESIGN**  
- [VALUECOLLEGES.COM](http://VALUECOLLEGES.COM)



**Wayland Hall**, a renovated bluestone building located off the Quad, is home to a thriving arts living-learning community for first-year students. The residence hall features classrooms, practice rooms, a student gallery, an art studio, and a performance space. Students participate in a one-credit seminar class that emphasizes artists as citizen leaders.

## STATE-OF-THE-ART FACILITIES

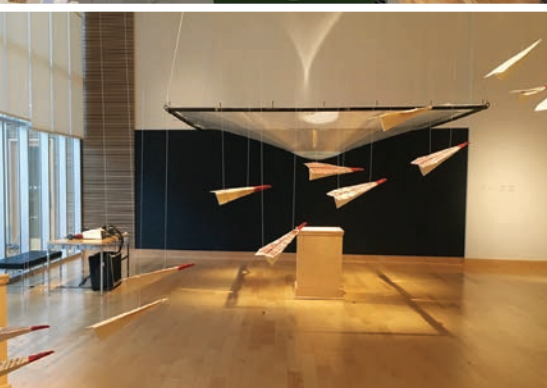


**Duke Hall** is home to Art History, Art Education and six Art Studio programs. The 115,000-square-foot facility features open and well-lit studios, dedicated critique spaces, high-tech seminar rooms, classrooms, and state-of-the-art equipment. It also houses the Duke Hall Gallery of Fine Art, a Visual Resources Center, and a woodworking space.



**The Studio Design Center** allows for collaboration between the Architectural, Graphic and Industrial Design programs. The 30,700-square-foot space contains:

- Spacious studios with workstations
- Bookmaking/letterpress equipment
- Concrete lab, woodshop and casting space
- Computer labs, laser cutters and 3D printers



**Memorial Hall Arts Complex (MHAC)** houses Photography, featuring a traditional darkroom, digital and alternative process labs, and a Light & Sound studio.



 [jmu.edu/artandarthistory](https://jmu.edu/artandarthistory)

 [twitter.com/JMUArts](https://twitter.com/JMUArts)

 [jmu.edu/arts](https://jmu.edu/arts)

 [facebook.com/JMUArts](https://facebook.com/JMUArts)

## EXPLORE JMU ARTS!

For a full schedule of recruiting events,  
auditions and portfolio review days, go to:

[jmu.edu/arts/admissions](https://jmu.edu/arts/admissions)

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 **College of Visual  
and Performing Arts**

*These photos were taken before COVID-19. Campus life looks much different during this pandemic. Masks and social distancing are steps Dukes take to support each other and the world.*

DUKE HALL PHOTOS BY ALAN KARCHMER; WAYLAND HALL PHOTO BY VMDO ARCHITECTS; JMU QUAD AND INDUSTRIAL DESIGN PHOTOS BY JMU CREATIVE MEDIA; DONOHOE AND O'BRIEN PHOTOS BY TIFFANY SHOWALTER; ALL OTHER PHOTOS COURTESY OF SADAH.