

COMMUNICATIONS



Communications Highlights

■ **Noted alumni** include CNN senior White House Correspondent **Jim Acosta**, former White House photographer **Lawrence Jackson**, former ESPN SportsCenter anchor **Lindsay Czarniak** and Emmy-nominated writer and producer **Barbara Hall**.

■ A collaboration between JMU Writing, Rhetoric and Technical Communication students and the **Shenandoah Valley Black Heritage Project** reanimated history with a permanent exhibition dedicated to local African-American history.

■ Our **Bluestone Communications** is an award-winning student-run public relations group. **Currently serving five clients** and guided by professors with experience in the field, Bluestone offers undergraduates hands-on learning in the areas of primary research, social media consulting, media relations and production of creative materials.

■ **JMU's nationally recognized debate program** promotes the best of public speaking, research, critical thinking and leadership skills. Events include the annual James Madison Commemorative Debate and Citizens Forum.



“JMU is a great school academically but it is also a lot of fun. Students who come here love it and come away with great experiences and are really prepared for what’s next.”

— LYNSAY CZARNIAK ('00)
FORMER ESPN SPORTSCENTER ANCHOR

Programs of Study

MAJORS

- Communication Studies
- Media Arts and Design
- Writing, Rhetoric and Technical Communication

MINORS

- Communication Studies
- Cultural Communication
- Health Communication Studies
- Political Communication
- Telecommunications
- Writing, Rhetoric and Technical Communication

GRADUATE PROGRAMS

- Communication and Advocacy - M.A.
- Strategic Leadership - Ph.D.
- Writing, Rhetoric and Technical Communication - M.A.

For details visit jmu.edu/academics



The Madison Experience

ACCESS TO FACULTY

Our professors make teaching their No. 1 priority. That's rare at a school our size. Small classes. Attention from professors. Big-school opportunities, yet a small-school feel.

HANDS-ON LEARNING

80 percent of our undergrads do research, a practicum, an internship or student teach. Many JMU students do more than one of these. These are examples of how learning happens beyond the classroom at JMU.

A GREAT VALUE

For more than two decades, *U.S. News & World Report* has placed JMU among the South's top public master's-level schools. *MONEY* magazine ranks JMU 25th in its Best Public Colleges in the nation category. Superb education. Excellent return on investment. A bright future for you.

STUDY ABROAD

A recent *Chronicle of Higher Education* survey ranked JMU No. 2 in the country among master's-level schools for the number of students studying abroad. Imagine yourself studying Communication, Conflict and Culture as part of the popular Semester Abroad in Ireland program.

Program Overview

JMU communications students have a comfortable transition into the working world, in part because they take advantage of numerous ways to apply classroom knowledge to real-world experiences. From student media organizations to communications-related positions in departments all across campus, our students graduate ready to hit the ground running.

Our communications programs touch nearly every corner of this broad, fast-paced academic arena.

We present our curriculum with a firm grasp of what goes on in the real world because we understand something with great clarity — knowledge and skills are so much more valuable to our students when they can be applied in class and in real-world settings. That's part of the reason our graduates consistently find themselves so employable.

Our remarkable facilities are open to undergraduates, a rarity at schools our size. Our School of Media Arts and Design's digital high-definition video production facility is one of the finest in the nation.

We have a wealth of student organizations and award-winning student publications, such as *The Breeze*, our often-heralded weekly newspaper.

From print journalism and corporate communication to computer software and digital video, we have something that is sure to pique your interest.



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