

# JAMES MADISON UNIVERSITY®

## COUNSELOR EDUCATION PROGRAM SEPTEMBER 2020



### OUR APPLICATION IS LIVE!

If you have students who are ready to apply to JMU, our application for the Class of 2025 is live and ready to go. You can refer students [here](#) to access our application. We accept both our own JMU application and the Coalition application and have no preference between the two.

### OUR DEADLINES HAVE CHANGED!

We recognize that COVID-19 has interrupted the normal college application timeline. To help lessen the stress of the application process, we have extended our deadlines this year by two weeks.

**Early Action - November 15th**  
**Regular Decision - February 1st**

### IN THIS E- NEWSLETTER

Fall Travel Update

Ways to Visit

New at JMU

Mythbusters

Ways to Connect

Upcoming Webinars

## FALL TRAVEL UPDATE:

JMU Admissions will not be conducting in-person travel this fall. While we are disappointed to miss the opportunity to visit with you and your students face-to-face, we are excited by the virtual possibilities available. Many of our Admissions Counselors have already reached out and scheduled a time with you and your students. If not, we want to hear from you! Please send fall visit and panel requests, as well as virtual college fair invites, to our travel coordinator, [Jamie Didawick](#).

**Have ideas on how we can virtually engage with your students? We want to hear from you!**



# 90%

**FRESHMAN  
RETENTION RATE**



Memorial Hall, James Madison University

## WAYS TO VISIT:

**On-Campus Visits:** We are excited to announce the resumption of our on-campus visitation program. We will be hosting an outdoor information session (capped at 10 families per session) with social distancing measures in place. After the information session, we encourage families to go on a self-guided tour of campus.

**Visit Virtually:** Come visit us from the comfort of your own home! We are offering live admissions information sessions followed by an opportunity to hear from admissions counselors and a student panel.

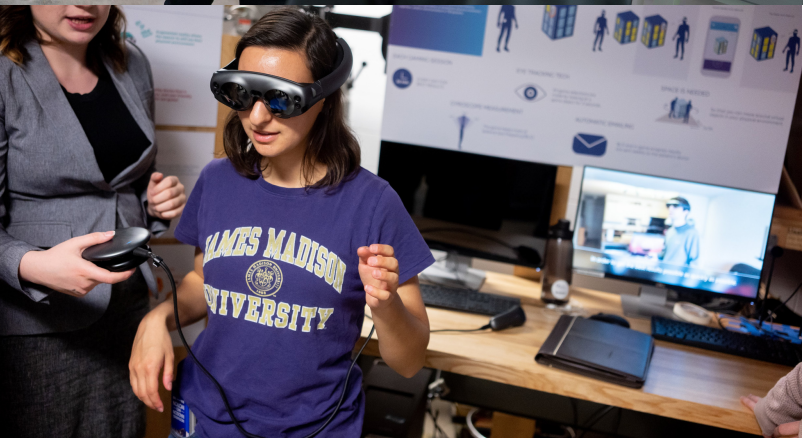


96%

SATISFACTION  
RATE



Left to Right: Student Success Center, Bioscience, University Recreation Center, and Plecker Athletic Performance Center



## NEW AT JMU:

### PRE-ATHLETIC TRAINING:

With new degree requirements issued by the AT accrediting body, JMU has terminated the AT major in favor of a pre-AT minor that will prepare students for graduate studies in the field. The curriculum in this minor is based on the required prerequisite courses of 60 graduate-level Athletic Training Education Programs in 16 states (CT, DE, FL, GA, MA, MD, ME, NC, NH, NJ, NY, PA, SC, TN, VA and WV).

### INFORMATION TECHNOLOGY:

JMU is proud to offer a new IT major, a Bachelor of Science (BS) degree (pending SCHEV approval), focusing on highly relevant skills in fields of cybersecurity, computer networking, and end-user design and development.

**Learn more about all of our majors at our [Virtual Open House: October 2020](#). Register today!**

## MYTHBUSTERS:

Use of GPA: A student's school-issued grade point average is not used in our evaluation process. With so much variation in how GPAs are calculated across school districts and states, GPAs are not a good indicator of academic performance for us. Instead, we review an applicant's final grades in his/her core courses.

Submitting a letter of recommendation and standardized test scores are truly optional: Students are not advantaged by sending in optional components, and students who elect not to submit optional components are not disadvantaged in our process.



# 82%

**SIX-YEAR  
GRADUATION RATE**



A life-size statue of James Madison himself stands on the end of the Quad.

## Ways to Stay Connected:

Check out our [counselor web page](#), stay tuned for next month's newsletter, and check out our [helpful resource guides](#).

Your students can stay connected with our office as well. They can check out our [virtual visit options](#), [join JMYou](#), and register for the [October Open House](#). JMYou is our social media platform for prospective students to learn more about majors and campus life, in addition to being a place where they can connect with other prospective students as well as current JMU students.

We invite you and your students to follow us on Instagram [@JMUadmissions](#), too. If you have not already, please consider joining our counselor [mailing list](#) to stay up to date on all things JMU!



In a normal fall, students would be gathering on the quad.

# JAMES MADISON UNIVERSITY®

## UPCOMING WEBINARS:

September 15, 1-2PM Chat with the Dean: Introduction and Q&A

[Register Here](#)

Join JMU's Dean of Admissions, Michael Walsh, for an open-ended conversation on admissions, academics, student life, and any other JMU-related topic. Dean Walsh wants to address your questions and concerns.

September 29, 2-3PM JMU Admissions 101

[Register Here](#)

Join us for our Admissions 101 webinar with Chris Carlberg (he/him/his), an Assistant Director of Admissions at James Madison University. During the session, you will learn more specific details about the application and decision-making process at JMU and have the opportunity to ask your burning questions (as well as any frequently asked by your students).

Please feel free to email the Counselor Education Program at [counselored@jmu.edu](mailto:counselored@jmu.edu) or reach out to your regional admissions counselor with any questions or concerns.

## HAVE WE MISSED ANYTHING?

Do you have ideas for new content, questions, or concerns? Please let us know! We are always looking for ways to improve and to provide the most current and helpful information possible. Your opinions and ideas are valuable to us.