

ICCE Coordinating Group Midyear Report
Fall 2023

Membership

Chair(s): Bob Kolvoord

Members: Mike Busing, Rubén Graciani, Keith Holland, Bethany Nowviskie, Traci Zimmerman

Charge: To provide strategy and vision for Innovation, Creativity, Collaboration and Entrepreneurship (ICCE) across campus and interface with other academic leaders to make sure students and faculty across campus can participate in ICCE activities. The Coordinating Group also works with the ICCE Council to support and grow ICCE activities in a broadly coordinated way.

Summary of Current Semester Activity:

- We met monthly to share ICCE activities happening across campus.
- The Libraries has streamlined many disparate approaches for seeking consultation on other ICCE-related services & projects (tech support for classrooms and online learning, equipment check-out, makerspace training, and media production and faculty instructional design services, etc.) into a more consolidated and user-friendly path, with a unified desk for in-person support, a single phone number, and online options.
- Carrier Library construction proceeds according to schedule, and the team will soon turn to furnishings and equipment related to ICCE spaces. Meanwhile, Libraries staff have road-tested the array of temporary spaces and service points described in our last report, through a successful first semester of the 3-year renovation.
- X-Labs and Libraries Learning Innovations and Design staff have been meeting regularly to explore collaborative grant possibilities and discuss service efficiencies and deepened partnerships.
- Development of mission, vision, and strategic plan for Economic and Community Development office within REDI are finalized for feedback from ICCE, UEDC, and other stakeholders in Spring 24 semester.
- REDI will be leasing a ~1,000 sq. ft. space in the Harrisonburg Innovation Hub, slated for opening in the summer of 2024, for showcasing JMU research, hosting innovation programming with colleges and partners, and encouraging collaboration with regional businesses.
- The Digital Studies minor has been approved to move forward by the Provost's Curriculum Process and will now move through the C&I process. The hope is to be able to offer it beginning Fall 2024.
- The Cohen Center for the Humanities is working to connect with all CAL interdisciplinary minors, centers, and institutes to create networks where these entities can work together on projects/grants, maximizing efficiencies and impact.

- The Hacking for Defense and Hacking for Diplomacy courses have moved over to CAL and a foundation account has been created to fundraise for their efforts under “Diplomacy and Defense Lab”; they have had resounding success this year, and were invited by the State Department to have student presentations at their facility in Rosslyn.
- The Arts Entrepreneurship Online certificate is moving apace. The working group has developed a mission and vision, and also has identified a curricular structure for the certificate. The proposed curriculum and concomitant details will be worked out in Spring semester, starting with a retreat in January for the full working group. The working group will deliver the proposal through curriculum and for board approval in the spring semester. We are aiming to have the proposal to SCHEV by August. The graduate certificate will be 12 credits and open to current JMU seniors as provisional acceptances to the graduate School (first 6 credits only).
- Harrisonburg Arts Needs Assessment was paused to redo the IRB paperwork to accommodate a new P.I. and co-P.I. That has all been approved and the research project will begin community interviews in January. The interviews will go through April and a final report will be in September.
- The OCP Madison Trust funding for ArtsMobile is moving forward. The ArtsMobile (think arts bus) will have its first run in April. The programming proposed is Music (percussion), theatre workshops for young people, and artmaking/puppet and technology project. All of this programming is still being developed and confirmed. The goal is to activate our arts education students to staff the first couple of runs, beta test some of the ideas, and get assessments from participants.
- CVPA will host the first-ever Latinx Dance Educators Alliance Conference from April 12-14, 2024. Registration is open and we expect 60-80 Latinx-identifying educators to participate. [Lxdeaconviviencia.com](https://lxdeaconviviencia.com). CVPA has led the planning for this event for the past 12-months.
- Through generous support of alumnus Shy Pahlevani, Suzanne Bergmeister and Sarah Dodson delivered an innovative Fall 2023 offering of Management 310 (*Business Fundamentals for Entrepreneurs*). Students were placed into teams, where they designed and sold JMU-themed t-shirts and took full responsibility for operations, sales, and profit/loss. Profits from the ventures were donated to local non-profits. In addition to Mr. Pahlevani’s student scholarship funding, course partners included Collegiate Customs (Chris Ashley) and Bank of the James (Thomas Rea).
- The Bluestone Seed Fund is approaching \$500K in endowed funds and received a matching gift pledge from Jason ('96) and Tennille Adkins.
- On November 8, the Fallon Challenge awarded CISE Students, Amber Oliver and Selena Matolak, scholarships for their skin cancer detection app, Skin Guardian. The Fallon Challenge is a Shark Tank-style competition that sets the stage for JMU students to pitch a new and exciting business idea to a panel of entrepreneurs and is made possible by the generous support of the Rodney J. Fallon Scholarship Fund.
- Campus conversations on the use of Artificial Intelligence have begun in earnest, and AI’s role in innovation and creativity is an important topic.

Future Work Planned:

- Discussion of the newly developed Innovation Hub and how to best integrate ICCE activities
- Discussion of what groups are needed to help guide ICCE activities on campus
- Hold a meeting of ICCE stakeholders on campus, including the many new people who've joined JMU (X-Labs, Creative Propulsion, Cohen Center, Gilliam Center, new Libraries departments, etc.) to explore what's needed to foster ICCE
- Continued monthly meetings to coordinate activities