

### What is Bluestone Hacks?

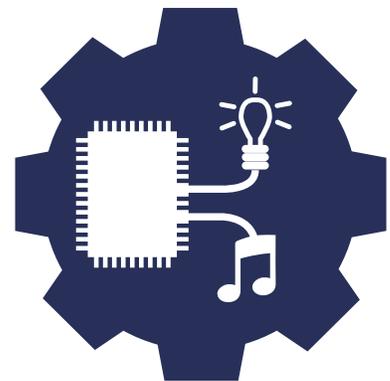
Bluestone Hacks (Spring 2015) will be the first ever student-run hackathon at James Madison University. For 26 hours, from registration to closing ceremony, students from across campus at JMU will have the opportunity to meet and work with other sensational students, guided by the mentorship and support of the sponsors. They will focus on developing innovative solutions in the realm of food, medicine, and technology.



**Innovations that  
can improve food  
and agriculture.**



**Innovations that  
can improve  
health care.**



**Innovations that  
can improve  
consumer devices  
and tools.**

### When & Where?

Bluestone Hacks will be held in the Forum in Memorial Hall, at James Madison University. The event will kick off at 6:00 pm on Friday, April 17th, and judging/closing ceremony will take place from 6:00- 8:00 pm on Saturday the 18th.

## Why Sponsor?

As a sponsor, you get to share your story with students from different backgrounds coming together to change the world. This is a great opportunity to define yourselves to JMU's top students as supporters of innovation, real positive change, and diversity.

**Sponsoring Bluestone Hacks gets you and your brand direct access to talented students who have the courage to generate innovative solutions, creative businesses, and product ideas.**

Sponsors that are able to attend the hackathon will also be allowed to have their own award and/or prize for the team they deem to have the best product and pitch. A full list of sponsorship tiers and corresponding benefits are listed below.

The most rewarding way for you to participate as a sponsor is to:

- 1) Provide funding that will go towards food, drinks, supplies, and final prizes.
- 2) Provide Company Swag (t-shirts, water bottles, etc.) for participants, which is an easy way to build company brand recognition as well as general excitement from the students.
- 3) Provide company prizes which reflect your corporate identity.
- 4) Bring expert mentors to both provide support to the students as well as informally audition them.

Sponsorship Tiers	Level 1	Level 2	Level 3	Level 4
	Up to \$500	\$500-1000	\$1000-2000	\$2000+
Logo on Website and Program	✓	✓	✓	✓
Mention at Opening/Final Presentation	✓	✓	✓	✓
Logo on all Promotional Flyers	✓	✓	✓	✓
Allowed to give out swag	✓	✓	✓	✓
Allowed to give Company Prize	✓	✓	✓	✓
Access to All Participants Contact Info	For Winner's of your company prize	All Winner's Info	✓	✓
Company Table		✓	✓	✓
Hanging Banner from Table Permitted		✓	✓	✓
Distribute recruiting materials		✓	✓	✓
Standing Banner Permitted			✓	✓
Recruiters on Site			✓	✓
Be a Judge of the Final Presentations			✓	✓
Technical Mentors On Site	1	2	3	4
5 minute API Demo			✓	✓
Banner displayed on Stage of Final Presentations				✓
Interview Room Available				✓
Opportunity to lead a 45 minute workshop				✓

Thank you for your interest and support with Bluestone Hacks. We hope to see you there!