Fall 2010 Enrollment Summary

Intended as a quick snapshot, this research note focuses on the facts and figures documenting enrollment at James Madison University during the fall 2010 term. The information presented in this summary is derived from official data from the fall 2010 census as well as trends and historical information from archived records and surveys kept in the Office of Institutional Research. Unless otherwise noted, figures include both on and off campus students.

More detailed census histories, enrollment tables, and other student data are published in the 2010-11 James Madison University Statistical Summary and the OIR Data Warehouse. Both resources are available online at: www.jmu.edu/instresrch. For questions related to this research note, please contact: Lou Hedrick.

Overall Enrollment
Fall 2010 enrollment at JMU rose slightly from fall 2009.

- Total enrollment grew 2.4% (463 students) from 18,971 in 2009 to 19,434 in fall 2010.
- Full-time students grew by 2.3% (410) to 17,872.
- Part-time students saw a 3.5% (53) increase over last year to 1,562.
- Out-of-state students increased .6% (34), a slight change when compared with fall 2009.
Undergraduate Enrollment
17,657 undergraduate students make up 91% of JMU’s total enrollment.

Other Undergraduate Enrollment Facts:

- 91.0% of our 2009 first-time freshmen returned this fall.
- Full-time degree-seeking undergraduates increased 2% (341 students) to 16,803.
- The number of full-time undergrads returning to JMU this fall grew by 2.6% (306) for a total of 12,189.
- 812 students make up JMU’s part-time undergraduate population.

Graduate Enrollment
Graduate degree-seeking and non-degree-seeking student enrollment increased 5.2% over 2009 to 1,777 students.

Other Graduate Enrollment Facts:

- Full-time enrollment increased 5.5% from 973 in fall 2009 to 1,027 in fall 2010.
- Part-time graduate enrollment increased 4.6 % (33 students) to 750 in fall 2010.
- Degree-seeking graduate students increased to 1,454, an increase of 9% over last year.
- Graduate students represent 9.1% of JMU’s total enrollment, up from 6.8% in 2000.
Admissions

4,001 or 30% of accepted students enrolled at JMU this fall.

Additional Admissions Statistics:
- Total applications for first-time freshmen increased 6% from 20,963 in fall 2009 to 22,221 in fall 2010.
- JMU accepted 60% (13,307) of its freshman applicants. This compares with 61.4% (12,872) in fall 2009.
- 36% of Virginia applicants chose to enroll this fall, a slight decrease from 36.9% in 2009.
- 21.8% of out-of-state applicants enrolled this fall, a 1.2% decrease when compared to 2009.
- The percentage of first-time freshmen who applied to 5 or more schools increased 12% from 30% in 2000 to 42% in 2010.

First-time Freshmen

JMU’s freshman class slightly increased 1.2% over 2009 to 4,001 students.

Other interesting freshman facts:
- First-time freshmen make up 20.6% of JMU’s total enrollment.
- Average age of first-time freshmen is 18.
- Males slightly increased from 1,463 (37%) in fall 2009 to 1,517 (37.9%) in fall 2010.
- First-time female freshmen decreased slightly from 2,489 (63%) in 2009, to 2,484 (62%) in fall 2010.
- 2010 freshman SAT scores remain constant from 2009 scores of 568 Verbal, 578 Math, and 1146 Combined.
- JMU freshman mean SAT scores exceed both Virginia and National averages.
Transfer Enrollment
660 students transferred to JMU this fall, a 3.3% decrease from last year.

Additional transfer student information:
- The number of female transfer students decreased by 2% from 2009 to 2010.
- Average age of an undergraduate transfer student is 22.

International Students
290 international students representing 78 countries attend JMU.

Additional international student data:
- 78% of JMU’s international students are degree-seeking undergraduates; 14% are pursuing doctoral/graduate degrees; and 8% are enrolled as Continuing Education students.
- Gender is roughly split with 52% men and 48% women.
Student Body Race & Ethnicity:
Beginning fall 2010, JMU is required to use the new federal race/ethnicity reporting categories for all mandated federal and state reporting. The new categories include: Hispanic, Multi-racial, and the separation of Asian/Pacific Islander into the two new categories of Asian, and Hawaiian or Other Pacific Islander.

NOTE: Due to the category changes, accurate historical comparisons are unavailable at this time.

Race/Ethnicity Information:
- Asian is the largest reported minority group at JMU.
- Hispanics make up 4.2% of this fall’s first-time freshmen class. Asians and Black or African-American students each comprise 3.8% of the freshmen class.
- New this year, 2.8% of JMU’s first-time freshmen class chose to select Multi-racial as their race/ethnicity category.