Semester in Antwerp

COB 300A. Integrated Functional Systems: Management. 3 credits.
COB 300A is the management component of an integrated learning experience consisting of four courses, taken concurrently, which introduces the fundamental conceptual tools of management, finance, operation and marketing in such a way as to establish their mutual relevance and interdependence. Students work in small project teams on tasks designed to require the application in concert of conceptual tools from each of the function areas. Prerequisite: Completion of all required 100- and 200-level B.B.A. core courses, junior standing (56 hours) and formal admission to the College of Business.

COB 300B. Integrated Functional Systems: Finance. 3 credits.
COB 300B is the finance component of an integrated learning experience consisting of four courses, taken concurrently, which introduces the fundamental conceptual tools of management, finance, operation and marketing in such a way as to establish their mutual relevance and interdependence. Students work in small project teams on tasks designed to require the application in concert of conceptual tools from each of the function areas. Prerequisite: Completion of all required 100- and 200-level B.B.A. core courses, junior standing (56 hours) and formal admission to the College of Business.

Semester in Beijing (summer)

CHIN 101. Elementary Chinese. 4 credits.
The fundamentals of Mandarin Chinese through listening, speaking, reading and writing. Practice in pronunciation and development of comprehension.

CHIN 102. Elementary Chinese. 4 credits.
The fundamentals of Mandarin Chinese through listening, speaking, reading and writing. Practice in pronunciation and development of comprehension.

CHIN 231. Intermediate Chinese. 3 credits.
A thorough review of grammar, vocabulary building, conversation, composition and reading.

CHIN 232. Intermediate Chinese. 3 credits.
A thorough review of grammar, vocabulary building, conversation, composition and reading.

CHIN 300. Chinese Grammar and Communication. 3 credits.
Intensive training in grammatical structures and their applications to oral and written conversation. Instruction is in Chinese. Prerequisite: CHIN 232 or equivalent.

CHIN 320. Chinese Oral and Written Communication. 3 credits.
Intensive training in the use of modern, everyday Chinese with emphasis on conversation and composition. Readings in Chinese will provide a context for discussion and writing. Prerequisite: CHIN 300.

CHIN 490. Advanced Conversation and Composition. 3 credits.
Intensive training in the use of modern, everyday Chinese with emphasis on conversation and composition.

HIST 341. An Introduction to Chinese Civilization: From 2200 B.C. to Present. 3 credits.
A brief introduction to Chinese civilization for the foreign student who wants to achieve a general knowledge about Chinese history from its very beginning to the present day. Students will become acquainted with the dynasties, the major historical periods, important political-social events, and material and cultural achievements. They will gain a deep understanding of Chinese civilization from a comparative point of view between East and West within a global perspective.

IBUS 298-I. Business Environment in China and Southeast Asia. 3 credits.
This course will study China's political and economic development during the last ten years including the historical events leading up to those changes, political pressures involved in the process of change and economic issues facing the trading in China. Students will work to understand the cultural, historical, legal and political realities of doing business in China today. Special attention will be given to the present political and economic development in China.

IBUS 298-II. International Business Operations. 3 credits.
This course will study China's political and economic development in the last twenty years including historical events leading up to those changes, political pressures involved in the process of change, economic issues facing the trading in China. Students will learn about the cultural, historical, legal and political realities of doing business in China today.

POSCL 371. Politics of China. 3 credits.
This course introduces students to the politics of the People's Republic of China with emphasis on the events in the period since the Chinese Communist Party established its regime in 1949. It will begin with a brief review of China's political history before 1949 in order to establish the necessary foundation for understanding the significance of subsequent events. We will then analyze the ways in which the communist Party set out to organize China after the revolution, the consequences of these efforts, both achievements and failures, and the debates provoked within the elite and among the general population.

Semester in Florence

ARTH 313. Italian Renaissance Art. 3 credits.
Exploration of the invention of perspective and techniques of Renaissance realism including masterpieces by major artists such as Giotto, Donatello and Michelangelo. Weekly visits to museums and churches. Taught in English.

This course aims to foster students' understanding of and appreciation for Florence's built environment. The course emphasizes the development of different typologies and functions of buildings (e.g., civic/religious, public/private) and stresses that ways that urban settings result from historical layering. Taught in English.

ENG 302F. Dante's Commedia, Selections from Inferno, Purgatorio and Paradiso. 3 credits.
Dante Alighieri, a vision of the other-world, the account of a journey through Hell, Purgatory and Paradise, is one of the world's greatest poems, an achievement of the poetic imagination. Students will also see how the Commedia inspired the debates provoked within the elite and among the general population.

ITAL 102F. Elementary Italian. 3 credits.
The fundamentals of Italian through listening, speaking, reading and writing. Practice in pronunciation and development of comprehension.

ITAL 102F. Elementary Italian. 3 credits.
The fundamentals of Italian through listening, speaking, reading and writing. Practice in pronunciation and development of comprehension.

ITAL 231F. Intermediate Italian. 3 credits.
A thorough review of grammar, vocabulary building, conversation, composition and reading. Prerequisite: One year of college Italian or equivalent.

ITAL 232F. Intermediate Italian. 3 credits.
A thorough review of grammar, vocabulary building, conversation, composition and reading. Prerequisite: One year of college Italian or equivalent.

ITAL 300F. Italian Grammar and Communication. 3 credits.
Intensive training in grammatical structures and their application to oral and written communication. Instruction is in Italian. Fulfills the College of Arts and Letters writing-intensive requirement for the major. Prerequisite: ITAL 232.

ITAL 320F. Italian Oral and Written Communication. 3 credits.
Intensive training in the use of modern, everyday Italian with emphasis on conversation and composition. Readings in Italian will provide a context for discussion and writing. Prerequisite: ITAL 300.

ITAL 490F/ HM 361. Exploration of Wine Culture in Italy. 3 credits.
This course will study the historical value of wine, together with its cultural, economic and social meaning in Italy and, more specifically, in Tuscany. Taught in English. Course may count for HTM major credit with the approval of the head of the HTM department.

HM 362. Wine and Food Pairing. 3 credits.
This course is designed to teach students the applied approach to matching wine and food from different parts of the world using flavors, textures, and components present in food and wine in complementing strategies. Emphasis will be placed on menu planning, cooking methods, and tasting wines with food in a formal dining room. Taught in English. Course may count for HTM major credit with the approval of the head of the HTM department.

Semester in London

ARTH 316. Masterpieces of British Art. 3 credits.
Survey of painting and sculpture in Britain from 1530 to 1860 concentrating on 18th-19th century painting. British art is viewed in the context of European painting. Weekly visits to London museums including the Portrait Gallery, Sir John Soane's House, the Wallace Collection and the Tate Gallery.

*GHUM 200L/ THEA 445/ ENG 412L. The London Theatre. 3 credits.
Study of London theatre. Consideration given to current productions of classic and contemporary works. Emphasis on production elements including acting, directing, design, writing and economic considerations.

HIST 382 Europe in the 20th Century. 3 credits.
An examination of European history following WWII, from a British perspective. Weekly outings to museums and sites of historic interest.

IDLS 490. Perspectives on European Cinema Abroad. 3 or 6 credits.
This is JMU's internship class, combining practical work experience with a class providing perspective and cultural appreciation.

POSCL/SMAD 472L. British Media and Politics. 3 credits.
A study of the media’s role in political campaigns, concentrating on past/present election, the media’s role in covering political parties and coverage of the governing process in the United Kingdom. Discussion of electronic and print will occur. Topics to be examined include campaign videos, political ads, editorial cartoons, TV debates, convention coverage and radio talk show commentary.
SOM 347L. Communication, Diversity, and Popular Culture. 3 credits.
Study of the rhetorical dimension of communication practices and texts found in British popular culture. Emphasis on issues of diversity as they are manifested in the communication practices found in British popular culture. Emphasis on strategic communication choices in a diverse, multicultural world. Emphasis on critical thinking, self-reflexivity and communication analysis. Prerequisites: GCOM 121, GCOM 122 or GCOM 123.

SOM/SMAD/WRTC 360L/GHUM 251. British Media and Society. 3 credits.
Study the history, nature, and impact of mass media in the United Kingdom. Emphasis on the impact modern media has on society, and society has on media. Consideration of similarities and differences in mass media in the United States and Great Britain. Consideration of the relationship between mass media and the arts. Focus on 20th century mass media in London, one of the world’s pre-eminent and most influential media centers.

Study of how mediated communication molds perception and influences cultural change. Emphasis on how language and imagery, sound and music are combined in current media to create meaning. Consideration of emerging media and their implications for cultural design. Focus on British media and culture.

SMAD/ENG 463L/SCOM 395. Film Adaptations: British Literature and Film. 3 credits.
The study of the process of adapting British literature into feature films. Consideration is given to the original literary work, as well as to the changes undergone in its adaptation to film.

WRTC 320L/SOM 321. Writing in the Public Sphere. 3 credits.
Students will conduct a rhetorical examination of written texts that influenced and brought about change in the public sphere in Great Britain. Course offered during semester in London for the communication and media program. Counts as an elective in the writing and rhetoric minor. With permission, SOM majors and minors may substitute SCOM 395 for this class.

Semester in Salamanca
*ARTH 314/SPAN 490T. Spanish Art. 3 credits.
A study of the art and architecture of Spain from medieval times through present. Concentration on specific artists, as well as general movements in the history of Spanish art. Since it is taught in Spanish, Spanish credit may also be given. Prerequisite: SPAN 300 or equivalent.

POSC 371S. Comparative Politics: Spain/United States. 3 credits.
A comparative study of political systems in Spain and the United States. Emphasis on historical and contemporary issues. Taught in Spanish, Spanish credit may also be given. Prerequisite: SPAN 300 or equivalent.

SPAN 300S. Spanish Grammar and Communication. 3 credits.
Intensive training in grammatical structures and their application to oral and written conversation. Instruction is in Spanish. Prerequisite: SPAN 232 or equivalent.

SPAN 307S. History of Spanish Civilization. 3 credits.
Study of Spanish life and culture from ancient times to the present. Prerequisite: SPAN 300 or equivalent.

SPAN 308S. Latin American Civilization. 3 credits.
A study of the geographical, historical and cultural development of Latin America from pre-Columbian times to the present. Instruction is in Spanish. Prerequisite: SPAN 300 or equivalent.

SPAN 320S. Spanish Oral and Written Communication. 3 credits.
Intensive training in the use of modern, everyday Spanish with emphasis on conversation and composition. Readings in Spanish will provide a context for discussion and writing. Instruction is in Spanish. Prerequisite: SPAN 300.

SPAN 330S. Business Spanish. 3 credits.
Study of commercial and technical vocabulary and trade customs in conjunction with practice in the art of commercial communication including interviews, letter writing and simultaneous interpretation. Prerequisite: SPAN 300 or equivalent.

SPAN 335S. Introduction to Spanish Literature. 3 credits.
This course is designed to prepare students in literary analysis of the novel as well as short stories, poetry and drama. All necessary terminology will be studied. Mandatory for all Spanish majors before taking any other literature class. Instruction in Spanish. Prerequisite: SPAN 300.

SPAN 385S. Latin American Drama and Short Stories. 3 credits.
Readings and analysis of representative plays and short stories from Latin America. Student reports on selected authors. Instruction is in Spanish. Corequisite or prerequisite: SPAN 335.

SPAN 400S. Advanced Conversation. 3 credits.
Discussions deal with topics of current interest. Instruction is in Spanish. Prerequisite: SPAN 300 or equivalent.

*SPAN 405S. Cinema and Literature. 3 credits.
Comparative studies between cinema and literature. Corequisite or prerequisite: SPAN 335.

SPAN 490S. Special Studies in Spain. 3 credits.
Only students who will have successfully completed both SPAN 320 and SPAN 400 prior to studying in Salamanca may enroll in this course.

SPAN 490S/IDS 486. Internship and Field Experience. 3 credits.
This course gives students the opportunity to integrate in the Spanish society through a JMU sponsored internship/field experience. Students will have the chance to work in local schools and businesses. The experience will allow students to interact with the community through conversation and their assigned responsibilities.

James Madison University
Regularly Scheduled
Studies Abroad Courses
2012-13

Semester course listings are available on the university’s website. Consult the Registrar’s Office website or https://mymadison.jmu.edu/ for information about dates, deadlines and registration procedures. Some courses are not offered every semester.

A G in bold and italics or an asterisk (*) preceding the course prefix and number indicates a course which potentially meets general education requirements. (If the course is part of a course sequence, the asterisk appears after the appropriate course’s prefix and number.) See http://www.jmu.edu/catalog/12/programs/gened.html for General Education information.

If a course has a separate laboratory period, the number of lecture hours and the number of laboratory hours per week will be shown in parentheses immediately following the course title.

Supplement to the 2012-13 JMU Undergraduate Catalog