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Dear Volunteers,

I want to thank you for your dedication and support of JMU and the Admissions Recruitment Volunteer program. By volunteering as an ARV, you help us reach out to a wide range of prospective students we may otherwise miss out on. Your dedication and support is invaluable and thank you in advance for your service!

As an ARV, you play a very important role in recruiting prospective students to JMU. Prospective students see you as a person that values the education and experiences of our institution. Your interactions with prospective students help to increase the number and quality of applicants to JMU, allowing us to maintain high standards and to provide an excellent learning environment for all students.

This volunteer guide outlines your role as an ARV representative when attending college fairs. This guide is designed to provide you with easy access to important information while talking to prospective students and families. We hope that volunteering for the Admissions Recruitment Volunteer program will be an enjoyable and rewarding experience. Please feel free to contact me at any time with questions or feedback; I welcome your ideas and suggestions and I look forward to working with you!

Sincerely,

Jennifer Principe
Senior Admissions Counselor
ARV Coordinator
540.568.7140
arv@jmu.edu
princija@jmu.edu
JMU Mission Statement

We are committed to preparing students to be educated and enlightened citizens who will lead productive and meaningful lives.

ARV Mission Statement

We are committed to preparing Alumni and Parent Council volunteers with the resources necessary to create a presence for JMU in areas where staff are unable to attend recruitment events, providing additional support to staff at events with large numbers of prospective students, and reaching out personally to competitive students.

Expectations of ARV Volunteers

- Arrive early enough at the fair site to set up— we suggest an hour if possible!
- Be professional, honest, and straightforward at all times.
- Notify the admission office if you are unable to attend a fair or reception. Please provide as much notice as possible so we can obtain coverage.
- Suggest that students visit the campus and attend a group information session. Visitation schedules are available online through the JMU Admissions webpage.
- Provide feedback to the admission and alumni offices regarding recruitment activities, publications and processes of the Admissions Recruitment Volunteer.
- Review the information in the manual, fair materials and the course catalog.
- Encourage other alumni in your area to become involved with the Admissions Recruitment Volunteer program.
- Review mailings from JMU to stay informed of changes at the university.
- Visit the admission office and the JMU web site, www.jmu.edu
- Maintain contact with the Admissions Recruitment Volunteer coordinator or student assistant.
Expectations of ARV Coordinator

- Assign volunteers to cover college fairs or receptions
- Contact volunteers in a timely fashion
- Provide manuals and information to understand program
- Send an adequate supply of materials to volunteers in time for the event.
  - Please note: We try to get materials to you 10-14 days prior to the event. However, depending on the date you sign up and shipping delays, this may not be possible.
- Send updated materials to volunteers
- Conduct training sessions
- Maintain a directory of volunteers
- Be available for questions, comments and suggestions

What is a College Fair?

A college fair is an event for prospective students to meet representatives from many colleges and universities in one location within a short period of time. These events are usually organized by high schools or school districts, and sponsored by school boards or professional associations. Most college fairs are held during the evenings, although some are held during school hours. Many fairs are held at local high schools, but some may be held in a larger facility. Usually, the host institution provides each college representative with an assigned table within a large area. This way, students and parents are free to roam and speak with many different college representatives. Guests are usually searching for basic information, including the size of the school, the programs offered, financial aid information and a profile of a typical admitted student. The impression JMU makes at a college fair is an important step in encouraging students to deepen their investigation of the university. Remember that you are representing all of JMU at these fairs. Your professionalism, friendliness and enthusiasm reflect upon the university.
General Guidelines

Do:

- Have fun!
- Dress nicely (most college representatives will dress professionally; shirt and tie for men, however a JMU polo or business casual is more than fine, business suit, office wear, or a JMU polo is also fine for women).
- Plan to arrive 30-60 minutes early to setup.
- Check in at the registration table with fair officials.
- Review the information in this volunteer manual.
- Wear the nametag that we provide. Parent Council volunteers can wear their Parent Council name tag!
- Place the JMU banner on the table with the logo facing out. Display the rest of the recruitment materials (refer to handout in your materials package for more details).
- Be approachable by standing behind the JMU table.
- Smile; be friendly, professional, enthusiastic, and helpful.
- Encourage students to visit our website: www.jmu.edu/admissions.
- Encourage students to take our admissions publication (Viewbook).
- Encourage students to fill out our information card or take it with them to fill out later.
- Be courteous to other college representatives at the fair.
- Drop off any leftover recruitment materials with local high school guidance offices for further distribution. Many college fairs will have high school boxes to leave extra materials.
- Return the cloth JMU Banner and completed information cards using the pre-paid postage slip and box provided. It is not necessary to return leftover viewbooks or empty information cards.

Don’t:

- Do not speak negatively about another college or university.
- Do not encourage or allow students to complete their information card at the tables of other colleges (even if the JMU table is crowded!).
- Do not call students to your table at a college fair. Let the student choose the tables they would like to visit.
- Do not decorate your booth or give away items. Pennants, streamers, candy, balloons, flowers, gifts etc. are not appropriate (this is in accordance with national guidelines). Display only the materials we provide you.
- Do not stand in front of the table. Most fairs and national organizations have rules against standing in front of the table.
- Do not be afraid to say, “I don’t know”. Encourage the student and family to contact the Office of Admission or forward those questions to us.
- Do not make a statement of admissibility to a prospective student or family. Even admission professionals will not comment on a student’s admissibility.
How JMU Came to Be

1908: Established as the State Normal & Industrial School for Women at Harrisonburg
1924: Name changed to The State Teacher’s College at Harrisonburg
1938: Name changed to Madison College, in honor of James Madison, the fourth President of the United States
1946: Thirty nine men enrolled as “day students”
1966: Madison College became co-ed
1977: Name changed to James Madison University

Application Statistics

- We received 22,285 undergraduate applications this past year
- We offered admission to approximately 71% of the undergraduate applicants.
- The freshman class is projected to be 4,600 students for fall 2017.

University Profile

- Overall enrollment at JMU is almost 20,000 students with slightly over 18,000 of those being undergraduate students.
- Student/faculty ratio: 16:1
- 925 full time professors
- 450 part-time professors
- Average class size: 29 students
  - 65% of all classes include less than 30 students
  - 4% of all classes have 100 or more students
- Large classes break into smaller lab or recitation groups once a week
- Male to female ratio: 40:60
- In-state population: 75%/ Out-of-State population: 25%
- International students: 2%
- Total minority population: 18%
Application Process

Starting this year, JMU is offering two options to complete the application. The first is the application through the JMU website, the same application we’ve been using for years. The second option is through the Coalition for Access, Affordability, and Success. The questions are the same on both applications and there is no preference given to one application over the other. When a student clicks the “Apply Now” button on our website, they will be brought to a drop page that will explain how to choose. http://www.jmu.edu/admissions/apply/apply-online.shtml

JMU is one of almost 100 colleges and universities around the country that is a part of the Coalition for Access, Affordability, and Success. This year, we are accepting applications through the Coalition Application Portal for the fall of 2018. If students have already created a Coalition account and are applying to other schools accepting that application, it would make sense to complete the Coalition application. We encourage you to learn more about the Coalition by checking out their website: http://www.coalitionforcollegeaccess.org/

The Admission Cycle

- **Year-Round**, but mostly September-December: Admission staff travels to secondary schools and college fairs. ARV volunteers also help to cover college fairs. Students and parents visit campus for visitation presentations and tours.
- **October 1**: Spring transfer application deadline
- **November 1**: Early Action application deadline
- **November-December**: Staff members read and evaluate Early Action applications
- **January 15**: Regular Decision application deadline
- **February 1**: Summer transfer deadline
- **Mid-January**: Early Action decisions posted online
- **January-March**: Staff members read and evaluate Regular Decision applications
- **March 1**: Fall transfer application deadline
- **Late March-Early April**: Regular Decision notifications posted online
- **May 1**: Student notification deadline with $250 deposit

MyMadison Online Portal

After they’ve submitted their online application, students will receive information to log into MyMadison, which is an online portal where they can check their application status. We will update a checklist to verify that we have received their transcript and any other application pieces. Additionally, if a student had test scores sent to us and change their mind about us viewing those scores, the student has the ability to alert us to delete those scores. MyMadison is also where they will receive their admissions decision, as well as accept or decline our offer of admission. If they decide to attend JMU, MyMadison turns into their student portal, where they will register for classes, view their course grades, etc.
Explanation of the Admission Factors

The purpose of this section is to help you understand what we do in the Admissions Office to make decisions. There is not a formula of “x percent for factor one, and y percent for factor two,” but this should help you answer questions students might ask along the lines of “which part is more important?” Of course, if a student asks a really tough question, don’t fake your way through an answer; refer them to the Office of Admissions. This explanation of the factors is generic, and does not in any way imply a guarantee of admission to any individual student. Please take care in speaking with students that they are aware of this fact.

One more thing before going further; the abbreviated terms below describe different types of courses students might take in high school for which college credit may be earned. JMU Admissions considers these three types of courses to be roughly equivalent.
AP—Advanced Placement
IB—International Baccalaureate
DE—Dual Enrollment

As of Fall 2017, we only require the online application, high school transcript, and senior schedule for the application process. We are not requiring any type of test scores (SAT/ACT) moving forward. There are no caveats to being optional. They will not be at any disadvantage for majors, scholarships, or becoming part of our Honors College.

The two most important parts that we consider during the application review are the program of study and academic achievement.

We will consider the classes that a student has taken their freshman through senior year of high school. We focus on five core academic areas—English, mathematics, lab science, social science, and foreign language—and the academic level (i.e. AP/IB/DE, honors, accelerated, etc.) of those courses. We evaluate transcripts relative to what courses are offered in the student’s school. For most students this means: four years of English; four years of math—one year beyond Algebra II such as Pre-Calculus, Trigonometry, Statistics, etc.; three or four years of lab science, preferably culminating with Physics or an AP/IB/DE level course; three to four years of a Social Science; and three- four years of the same Foreign Language or two years of two different languages. At larger high schools that offer a full curriculum, we typically expect to see at least one honors course per year, preferably more, and one or more AP/IB/DE course—but the more they have the more competitive they will be.

Next, the committee evaluates how the student performed in his or her classes. We will see a cumulative GPA as well as individual grades for each course through 11th grade. We count A’s, B’s and C’s in the five core areas (let’s ignore D’s and F’s for now.) The most competitive applicants have achieved mostly A’s and B’s. We focus more on individual core academic grades than the overall GPA; this method eliminates the effect of elective classes on GPA.
A note—it is possible for the decisions on two students at the same school to be: Bob whose GPA is 3.8 is denied and Joe whose GPA is 3.4 is admitted. The reasoning would probably be that Bob did not take advanced courses, and Joe did.

The following may be submitted by students to strengthen their application file:

**Extracurricular Activities and Awards/Recognitions**
Students can list their involvement with clubs, organizations, part-time jobs, athletics, and volunteer opportunities. We will not accept supplementary resumes. Applicants may list their awards and recognitions on their application if they would like to highlight any of their achievements such as honor societies, placements in competitions, certifications, etc.

**Letter of Recommendation**
If an applicant wishes to have one included with their application, it must be requested by the applicant via our online recommendation system during the application process. JMU will contact the recommender with instructions for submitting the recommendation letter. Additional letters of recommendation will not be reviewed.

**Personal Statement**
This is the space for students to tell us more about themselves. We encourage students to use this space to explain any circumstances that may have affected them and cannot be found on their high school transcript. The personal statement should be no more than 500 words.

**Secondary School Report**
A guidance counselor can complete the Secondary School Report Form to give us additional information. Many high schools have developed their own version of this form. Either is acceptable.

**Standardized Tests**
If a student opts to submit an SAT or ACT score, JMU requires that the official test result be sent to us electronically from the test agency and arrive by the application deadline. 50% of freshmen entering fall 2017 scored between 1100 and 1250 on the SAT and/or 23-28 on the ACT. Students may end up choosing to send scores based on those averages from last year. Regardless, we may use a score to possibly help a student in our review, but never to penalize them.

**Non-Admissions areas that may require the SAT/ACT:**
Recruited NCAA Division I student-athletes: JMU needs access to prospective student-athletes’ SAT/ACT for athletic eligibility purposes. A student-athlete, who does not want his or her test score used during the Admissions review, does not need to submit a score to the JMU Office of Admissions. JMU Intercollegiate Athletics will receive the score directly from the NCAA Clearinghouse to determine the student-athlete’s eligibility.
Scholarships for Incoming Freshmen

**UPDATE for Fall 2017:** SAT or ACT scores are not required for admission to JMU and does not affect scholarship eligibility.

- **Dingledine Scholarship:**
  - Award amount is equivalent to full in-state tuition (currently $10,878 per year) for four years at JMU
  - Five awards given annually
  - Fifty students are interviewed, the 45 that don’t receive a Dingledine Scholarship will receive a Madison Award for Academic Excellence
  - Scholarship application separate from admissions application
  - Application, two letters of recommendation, two 500-word essays, official transcript, and Scholarship Counselor Report must be postmarked no later than November 1.
  - Early Action freshman application to JMU is required.
  - Interview required for finalists in mid-February.

- **Madison Award for Academic Excellence:**
  - The Madison Achievement Scholarships are merit-based awards which recognize a broad spectrum of accomplishment and potential.
  - Early Action freshman application to JMU is required.
  - No additional application for scholarship.
  - Academic colleges and departments are responsible for selecting individuals who possess scholastic achievement within a particular area of study and demonstrate promise to the university.
  - Approximately 350 scholarships are awarded annually.
  - Award amounts have increased to be 75% of in-state tuition and fees for four years.

**Second Century Scholarships**

- For students interested in a Science, Technology, Engineering or Math (STEM) major
  - Award amount is 75% of in-state tuition of the year recipient enters JMU and continues at this amount for four years.
  - Deadline for application (postmarked) is toward the end of February.
  - GPA of 3.75 or higher (performance in science, technology and mathematics courses will receive additional consideration)

Other scholarships may be awarded from other academic/administrative departments. More information can be found at:

http://www.jmu.edu/finaid/scholarships/propectstudents.shtml

http://www.jmu.edu/admissions/apply/scholarships.shtml
Honors College

In 2016, we changed from an Honors Program to an Honors College.

Competitive Applicants Will Demonstrate:
- All A's (or mostly all A's) in core courses, including honors and AP/IB courses.
- Significant extracurricular and leadership experiences.
- UPDATE for Fall 2017: SAT or ACT scores are not required for admission to the Honors College.

Benefits:
- Increased scholarship opportunities: the Honors College has the largest number of academic scholarships at JMU.
- Small honors classes with a maximum of 20 students.
- Priority registration for classes.
- A computer laboratory exclusively for honors students.
- Subsidized printing in the honors computer lab.
- Opportunity to join the Honors Learning Community, a residential living and learning experience, each year they choose to stay on campus.
- Mentoring support for undergraduate research.
- Financial support to present your research at undergraduate conferences.
- Award of a gold medallion upon graduation.
- Designation of "Honors Scholar" and "graduation with distinction" on diploma and transcript.
- A very high success rate in admission to prestigious graduate and professional schools.

Studying abroad
- Semester abroad opportunities in Antwerp, Beijing (summer), London, Florence, Salamanca.
- Student Exchange programs in Australia, England, Egypt, Japan, Morocco, South Korea, Spain, Sweden, or the United Arab Emirates (Year or semester).
- Short term programs are available in a variety of countries.
- Honors Abroad program for students in our Honors Program to attend University of St. Andrew’s, Oxford University, or Cambridge University.
- Member of Council for International Exchange A student can take advantage of another school’s program.
- Approximately $5000 more per semester.
CAMPUS VISITATION

Students and their families who would like to schedule a visit to campus should sign up for an admissions information session and tour online at:

https://jmu.askadmissions.net/Portal/EI/Search

The admissions information session is conducted by an admissions counselor who will share information about JMU and the admissions process. This counselor will also be available throughout the day to answer any questions. The campus tour is a walking tour given by a Student Ambassador and takes approximately an hour to an hour and a half to complete.

FALL 2017 OPEN HOUSES

Students are welcome to attend any of our fall open houses for the same general information. They can register to attend one of these events on our website. The following is the open house schedule:

**Dates: Saturday, September 30th & Saturday, November 11th**

Students can learn more about:

- Academic Programs
- Admissions
- Financial Aid
- Study Abroad Programs
- Honors Programs
- General Education Program
- Services provided to JMU students

Students can participate in:

- Campus tours
- Residence hall tours
- University Recreation Center Open House
SPORTS INFORMATION

For a student wishing to play a Division I sport at JMU, he or she must contact the coach for more information about tryouts. The following is a list of coaches contact information:

Women’s Sports
** Phone numbers are for administrative assistants **

- **Basketball** – Sean O’ Regan – oregansc@jmu.edu – 540.568.6513
- **Cheerleading** – Amanda Hoppert – hopperaj@jmu.edu – 540.568.3359
- **Cross Country** – Dave Rinker – rinkerld@jmu.edu – 540.568.2975
- **Field Hockey** – Christy Morgan – morga2cl@jmu.edu – 540.568.6692
- **Golf** – Sarah Sargent – sargensl@jmu.edu – 540.568.2975
- **Lacrosse** – Shelley Klaes-Bawcombe – klaessc@jmu.edu – 540.568.6692
- **Soccer** – Dave Lombardo – lombardm@jmu.edu – 540.568.2999
- **Softball** – Mickey Dean – dean3ms@jmu.edu – 540.568.5510
- **Swimming & Diving** – Dane Pederson – pedersdc@jmu.edu – 540.568.6692
- **Tennis** – James Bryce – bryceja@jmu.edu – 540.568.2999
- **Track & Field** – Ta’ Frias – friastb@jmu.edu – 540.568.2975
- **Volleyball** – Lauren Steinbrecher – sauerla@jmu.edu – 540.568.2975

Men’s Sports
** Phone numbers are for administrative assistants **

- **Baseball** – Marlin Ikenberry – ikenbemm@jmu.edu – 540.568.5510
- **Basketball** – Louis Rowe – rowelb@jmu.edu – 540.568.6462
- **Cheerleading** – Amanda Hoppert – hopperaj@jmu.edu – 540.568.3359
- **Football** – Mike Houston – houstomg@jmu.edu – 540.568.6517
- **Golf** – Jeff Forbes – forbesjk@jmu.edu – 540.568.2975
- **Soccer** – Tom Foley – foleytg@jmu.edu – 540.568.2999
- **Tennis** – Stephen Secord – secordss@jmu.edu – 540.568.2999
Frequently Asked Questions (FAQ’s)

1. When are the application deadlines?
   - Spring Transfer deadline is October 1 (very competitive)
   - Freshman Early Action deadline is November 1
   - Freshman Regular Decision deadline is January 15
   - Summer Transfer deadline is February 1
   - Fall Transfer deadline is March 1

2. When are students notified of an admission decision?
   - Early Action is in mid-January
   - Regular Decision notification is in early April
   - Fall/ Summer Transfer notification is in mid-to-late April
   - Spring Transfer notification is in late November

3. Does JMU offer an early admission program for freshman?
   JMU offers a non-binding Early Action program. Students are not required to commit to JMU through Early Action until May 1.

4. What is the Early Action program?
   Applications submitted online by November 1st are considered and applicants are notified in mid-January. Students admitted in January are not required to commit to JMU until May 1, meaning that the Early Action program is non-binding. In terms of our admissions process, it is more difficult for students to get admitted through Early Action than Regular Decision. We only offer admission to the “best of the best” during this process. Students that are not offered admission during Early Action will most likely have their application carried over to the Regular Decision pool or deferred (students do not need to reapply).

5. What is the Regular Decision program?
   Applicants not admitted under the Early Action program will likely have their application reviewed again by the Admission Committee for Regular Decision admission. Applicants can also choose to apply for Regular Decision. Students will be notified of their admission status during the first week of April.

6. Is there a personal interview?
   We neither require nor grant personal interviews. However, if a student visits the university and wishes to speak to a counselor, we are more than happy to meet with them.
7. What does it cost to apply to JMU?

There is a $70 application fee.

8. Is there an admission deposit?

The $250 admission deposit is due May 1.

9. Who is considered a transfer student?

Any students that have taken college courses after graduating from high school are considered transfer students. Competitive transfer applicants will have at least a full year of college coursework (24 credits or more) and have a 3.0 College GPA or higher. Transfer students will want to make sure they have taken general courses in English, Math, Lab Science, and Social Science in college. We give preference to students that have two or more years of college coursework or have completed a transferable Associates Degree from a Community College.

11. What are the average SAT and ACT scores for entering freshman?

The mid 50% range of 2017 entering freshmen scored between 1100 and 1250 on the SAT and/or 23-28 on the ACT.

12. Does JMU require SAT II Subject tests?

JMU does not require any SAT II Subject Tests.

13. How are test scores going to be used for those that send them or don’t send them?

It would be hard to penalize a student that sent us a score lower than what we would want to see; since if that hadn’t sent it, we wouldn’t know how low their score was. So, in our review, we may use a score to possibly help a student in our review but never to penalize them.

14. Does JMU accept credit from Dual Enrollment courses taken at a local college?

Yes. Our Registrar’s Office reviews the student’s college transcript to evaluate it for possible credit at JMU.

15. Does JMU award credit for Advanced Placement/ International Baccalaureate?

Yes. Students can find the scores needed for credit on our admissions website (typically you need a 4 or 5 to receive credit).

16. What percentage of students are from out-of-state?

Approximately 25% of JMU students come from out-of-state.
17. **How do I apply for Financial Aid?**

To determine your eligibility for assistance, complete the Free Application for Federal Student Aid (FAFSA) for priority consideration by March 1st of a student’s senior year. FAFSA forms should be available in the high school guidance office around mid-December. Students can apply online at [www.fafsa.ed.gov](http://www.fafsa.ed.gov).

18. **Do students have to declare a major upon attending JMU?**

Not initially. Many students enter undecided. Students are required to declare a major by February of their sophomore year.

19. **Does JMU offer any pre-professional programs?**

Yes. Although JMU does not have professional schools, we offer pre-professional programs in the following areas: Dentistry, forensic studies, law, medicine, occupational therapy, optometry, pharmacy, physical therapy, physician’s assistant, and veterinary medicine.

20. **Does JMU offer programs in Nursing, Music, Theater, and Art?**

Yes. There is an audition required for Fine and Performing Arts majors (as you are applying to JMU). There is a separate application for Nursing once you have taken coursework at JMU.

21. **Are students assigned to an academic advisor?**

Yes, freshmen with declared majors are assigned to an advisor within their major or college. Freshmen who are undecided on a major are assigned an academic advisor for undeclared majors. Sophomores, juniors, and seniors are assigned an academic advisor within their major or college. All students have access to the Academic Advising and Career Development Center. The center can provide help in selecting a major or in other academic issues at JMU.

22. **What percentage of students return for sophomore year (retention rate)?**

92% of our freshmen will return to JMU as sophomores.

23. **Are freshmen guaranteed housing in a university residence hall?**

Yes. Freshmen are required to live in university-sponsored housing.

24. **What type of housing is available after freshmen year?**

JMU does not guarantee housing after a student’s freshmen year. Students submit a housing contract to Residence Life in March for the following year. There is a lottery...
system used for students to receive housing, with priority given to sophomore students. Based on their lottery number, students can pick their room for the following year. When a student chooses to move off campus, the JMU Off-Campus Life office helps students find housing in the Harrisonburg area. Most students at JMU tend to choose to live off-campus by personal choice after their first or second year.

27. Are the residence halls co-ed?

Yes, our residence halls are co-ed by floor, section, or wing. Restroom and shower facilities are never co-ed.

28. Can freshmen have cars on campus?

No. Students can have cars on campus sophomore year and beyond. A student does not need a car to get around Harrisonburg. The Harrisonburg Transit bus system is convenient and free to students. Parking on campus however, is not always easy to find.

29. Is JMU a Division I university?

Yes, there are 17 Intercollegiate Athletics teams.

30. Should a student worry about safety at James Madison?

Safety should be a concern everywhere, but we are confident in our belief that students need not worry about being safe here. The university has a strong public safety program that includes a full campus police force, educational programming, lighted pathways, an escort service, campus cadets, emergency phones and freshmen residence halls that are locked 24 hours a day.

31. Is there a Greek Life system?

Yes. 12% of students are Greek. There are 17 national fraternities and 12 national sororities on campus. Additionally we have 6 fraternities and 6 sororities housed in our Center for Multicultural Awareness.

32. What is there to do on weekends?

There are approximately 350 clubs and organizations that sponsor events. There is also a movie theater available to students for a small fee. Sporting events, intercollegiate, and intramural sports take place throughout the year. In addition, there is a wonderful recreation building on campus for student use.
Popular Programs of Study

College of Business

JMU’s Business program is accredited by the AACSB- International: The Association to Advance Collegiate Schools of Business. There are less than 5% of Business schools with this accreditation!

BusinessWeek has ranked us #18 on the public schools list and #41 out of all undergraduate business schools in the U.S.

Our juniors spend a semester in an integrated course that's team-taught by professors from every business discipline. This unique synthesis prepares them to understand the interrelations of business systems, an incredible advantage over students from other schools.

Constant innovation is our hallmark. More than 250 companies visit our campus each year. Our job placement rate is about 90 percent during the past decade. Our students learn to excel in group work because we know that employers demand it.

Bachelors of Business Administration:

- Accounting
- Computer Information Systems and Business Analytics
- Economics
- Finance and Business Law
- International Business
- Management
- Marketing
- Quantitative Finance

Admission to the College of Business:

B.B.A Core Component:

- Completion of 8 lower-level B.B.A. core courses before applying to the College
  - COB 191- Statistics/Business Analytics 1; MATH 205- Calculus; ECON 200- Macroeconomics; ECON 201- Microeconomics; COB 204- Computer Information Systems; COB 202- Interpersonal Skills; COB 241- Financial Accounting; COB 291- Business Analytics 2
- A GPA of 2.7 in the B.B.A. lower-level core courses (excluding MATH 205 or 235- Calculus) is achieved.
- Students with a 2.7 B.B.A. core GPA are guaranteed admission into the College of Business and COB 300.
- Each lower level B.B.A core course can only be attempted twice.
Department of Nursing

As a graduate of the JMU Nursing Program, you will be prepared to practice as a registered nurse to provide nursing care to clients in a variety of settings. The program enjoys a strong positive reputation. JMU graduates perform well on the state licensure exam and have a wide choice of career options.

- Fully accredited by the Commission on Collegiate Nursing Education (CCNE).
- Fully approved by the Virginia State Board of Nursing
- Leads to a Bachelor's of Science in Nursing Degree (BSN)
- Qualifies the graduate to take the National Council Licensure Examination for Registered Nurses (NCLEX-RN)- 92% pass rate on the NCLEX exam for JMU BSN Graduates!
- Classes of 60 students in each cohort and a low (10:1) student to faculty ratio

In order to apply to the nursing program you must meet the following requirements:

- Have a minimum JMU GPA of a 3.00
- Complete **36 credit hours prior to beginning the program**
- Be an enrolled JMU student
  - *Transfer students must complete 1 semester as a full-time student at JMU prior to applying the BSN program*
- Must be declared as a nursing major
- No grades lower than a C- will be accepted in any prerequisite course
- Complete several courses prior to applying and before entering the program.

**For fall admission:**
- Application due December 1st
- Transcripts due January 11th
- Students will be notified February 15th

**For spring admission:**
- Application due July 1st
- Transcripts due August 31st
- Students will be notified by September 15th
**College of Education**

The College of Education does not offer majors. The College of Education offers undergraduate minors across a range of concentrations in both teaching and non-teaching areas. To become a licensed teacher, students complete a major in one of several approved fields of study, depending upon the type of teaching license pursued, in addition to their pre-professional licensing program. With the exception of a few areas, the teacher licensure program is completed during the fifth year Master of Arts in Teaching program.

The College of Education offers the following pre-professional licensure programs:

- Inclusive Early Childhood Education
- Elementary Education
- Middle Education
- Secondary Education
- Special Education

Students wishing to be licensed in Inclusive early childhood, elementary, special or middle education, major in Interdisciplinary Liberal Studies (IDLS).

Students wishing to be licensed in secondary education, major in the area in which they wish to be licensed (Biology, History, Spanish, etc.).

**Admission to Teacher Education:**

Candidates who want to pursue a course of study leading to the initial Virginia teaching license must be admitted to the teacher education program. Admission is a prerequisite to most education courses.

**Application Process:**

- Declare a major and a pre-professional licensure program.
- Apply to Teacher Education online.
- Take the Praxis I. Praxis scores may be waived if a student's SAT scores or ACT scores qualify.
- Complete online training in Universal Precautions.
- Complete the Child Abuse Prevention Training online.
- Complete the following course requirements with a minimum grade of "C": GWRTC 103 (formerly GWRI 103) or equivalent, MATH or Cluster Three equivalent, and GPSYC 160 or equivalent.
Pre-Professional Programs

Pre-professional programs at JMU are not majors, minors or concentrations. They are preparation programs that outline a set of JMU courses and requirements that are commonly required for admission to doctoral and masters- level professional programs. There is no particular undergraduate major required or favored for admission to professions schools. However, there are majors that can complement the courses students take in their pre-professional programs.

Preparation for Doctoral or Diagnostic Health Fields:

- Pre-Medicine
- Pre-Dentistry
- Pre-Optometry
- Pre-Pharmacy
- Pre-Physical Therapy
- Pre-Veterinary Medicine

Preparation for Masters-level Health Fields:

- Pre-Occupational Therapy
- Pre-Physician’s Assistant

Preparation for Masters or Doctoral-level Forensic Sciences:

- Pre-Forensic Studies

Preparation for a degree in Law:

- Pre-Law

*Students are advised through these pre-professional programs with advisors that span several disciplines in their related pre-professional area in addition to the advisor they have for their major area. Students who are planning to enter professional schools after graduation will need to prepare for the entrance exam that their professional schools require. They will work closely with their pre-professional program advisor to prepare for their exam.

*There is no additional application process to be in a pre-professional program at JMU. You only have to declare the particular pre-professional program you are interested in.
Engineering Program

The Engineering Program:

- Provides an in-depth, hands-on, 4-year engineering design experience, and contains integrated business courses designed specifically for engineers.
- Provides an integrated focus on sustainability and sustainable design processes and contains 21 credits of hands-on laboratory experiences.
- Allows a student to graduate with an engineering degree in 120 credits. This credit count, combined with relatively short “prerequisite chains” will allow appropriately prepared students to complete the curriculum in four years, while still having an opportunity to pursue a related minor or concentration.
- Allows appropriately prepared community college transfer students the ability to transfer into the program with an associate’s degree in engineering and complete their bachelor’s degree in two additional years.

The program is rooted to a strong, traditional liberal arts core curriculum while simultaneously preparing students to pass the Fundamentals of Engineering pre-licensure exam. Students will be prepared for and required to take the national Fundamentals of Engineering (FE) pre-licensure examination in their senior year.

There is a defined focus on sustainable engineering design in JMU’s Engineering curriculum. However, there is no focus on any one specific area of engineering; our program is a general engineering program.

Declaring the Major:

There are no additional admission requirements for the engineering major. However, engineering students should be aware that many courses include prerequisites, or courses that must be successfully completed before enrollment in a specific course.
What’s New at JMU?

D-Hall/ D-Hub

Beloved D-Hall has been taken down so that a new and improved building can be put in its place! The projected time frame of completion will be for fall of 2018. In the meantime, a temporary structure, named D-Hub, has been constructed to serve the needs of students throughout this school year. The same stations are available to students: Traditions, Madison Sizzles, Roma, Salad Bar, in addition to a Southwestern station, complete with a nacho bar! There are also walk-up windows outside of D-Hub, to take food on the go. When D-Hall is completed, D-Hub will stay on campus, while P.C. Dukes and Top Dog are renovated the following year.

Madison Hall

The Office of Admissions moved to Madison Hall in March 2017. Our visitation space has been expanded, with a larger lobby and presentation room to accommodate our visitors for admissions presentations and campus tours. Our visitation staff is located on the first floor of Madison Hall and the rest of our admissions staff is on the third floor. The second floor is connected to the Skywalk, which can take people to and from our Student Success building. Our building also houses the Center for Global Engagement (formerly the Office of International Programs), the Graduate School, the Office of Diversity and Inclusion, Title IX, Valley Scholars, as well as a lab for our Physics department. Additionally, a new parking deck has been constructed next door to accommodate our colleagues and our visitors.
Hotel Madison

Hotel Madison and Shenandoah Valley Conference Center is slated to open by summer 2018. It will have 230 rooms, which include 50 extended-day rooms and one presidential suite. It will be privately owned and operated. The conference center will have a grand ballroom that can accommodate over 800 people, but it will also have smaller ballrooms and breakout rooms. There will be a restaurant and bar inside. The hotel is located next to Madison Hall, at the intersection of Martin Luther King Jr. Way and South Main Street.

The College of Business Learning Complex

The College of Business is looking to expand Showker Hall to accommodate our 5,000+ business students. The learning complex will have new and refurbished classrooms with state-of-the-art technology, as well as space for our Digital Marketing Program (recipient of more awards in the Google Online AdWords Marketing challenge than any other program in the world, resulting in more than $50,000 in winnings given to local nonprofits). There will be private space to host executives, as well as reserved space for recruiters to meet with students. There will be a new tutoring laboratory as well as collaborative spaces. It will also have a 225-seat dining facility that can serve as student study space. The plan is for this complex to be completed by 2020!

New Convocation Center Project

In the spring of 2015 JMU announced plans to construct a new Convocation Center on the East side of campus. The 8,500-seat structure will play host to a myriad of events annually, including basketball games, public speakers, university convocation and graduation, high school graduation ceremonies, concerts, conventions, trade shows and family entertainment options. Above are renderings of what the completed Convocation Center will look like. Construction has not begun, but the university has started fundraising and will begin the project once their 12 million dollar goal is met.
Quick Reference Phone Numbers

Office of Admissions: (540) 568-5681
Office of Alumni Relations: (540) 568-6234
                    (888) JMU-ALUM
Office of Financial Aid: (540) 568-7820
Office of Residence Life: (540) 568-4663
Bookstore: (540) 568-6121
Intercollegiate Athletics: (540) 568-6164

Colleges:
Arts and Letters: (540) 568-6334
Business: (540) 568-2785
Education: (540) 568-6572
Integrated Science and Technology: (540) 568-3283
Science and Mathematics: (540) 568-3508
Visual and Performing Arts (540) 568-6216
The Graduate School: (540) 568-6131

Admissions Website: www.jmu.edu/admissions
Admissions E-Mail: admissions@jmu.edu
<table>
<thead>
<tr>
<th>Region</th>
<th>Cities/Counties</th>
<th>Coordinator</th>
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</thead>
<tbody>
<tr>
<td>Central Virginia</td>
<td>Cities: Charlottesville, Danville, Lynchburg, Martinsville Counties: Albemarle, Amherst, Appomattox, Bedford, Buckingham, Campbell, Charlotte, Culpeper, Cumberland, Fluvanna, Greene, Halifax, Henry, Louisa, Madison, Mecklenburg, Nelson, Orange, Pittsylvania, Prince Edward</td>
<td>Roger Burke <a href="mailto:burkerj@jmu.edu">burkerj@jmu.edu</a></td>
</tr>
<tr>
<td>Fairfax 1 (includes Arlington/ Alexandria)</td>
<td>Schools: Chantilly, Fairfax, Falls Church, George C. Marshall, Herndon, James Madison, Langley, McLean, Robert E. Lee, South County, T.C. Williams, Thomas A. Edison, Westfield, Yorktown</td>
<td>Lauren Wholihan <a href="mailto:wholihl@jmu.edu">wholihl@jmu.edu</a></td>
</tr>
<tr>
<td>Fairfax 2 (includes Arlington/ Alexandria)</td>
<td>Schools: Annandale, Centerville, George Mason, HB Woodlawn, Hayfield, J.E.B. Stuart, James W. Robinson, Lake Braddock, Mount Vernon, Oakton, South Lakes, Thomas Jefferson, WT Woodson, Wakefield, Washington-Lee, West Potomac, West Springfield</td>
<td>Jamie Didawick <a href="mailto:richarjf@jmu.edu">richarjf@jmu.edu</a></td>
</tr>
<tr>
<td>Richmond 1</td>
<td>Schools: Appomattox Governor's School; Atlee; Banner Christian; Benedictine; Blessed Sacrament Huguenot; Christchurch; Clover Hill; Collegiate; Colonial Beach; Colonial Heights; Commonwealth Christian; Cosby; Deep Run; Dooley; Douglas S. Freeman; Glen Allen; Goochland; Grace Baptist; Grove Christian; Hanover; James River; John R. Tucker; Landmark Christian; Lee-Davis; Lloyd C. Bird; Maggie L. Walker Governor's School; Manchester; Middlesex; Midlothian; Mills E. Godwin; Millwood School; Monacan; New Community; New Kent; Patrick Henry; Powhatan; Rappahannock; Richmond Academy; Richmond Christian; Saint Gertrude; Salem Christian; Southamption Academy; St. Catherine's; St. Christopher's School; St. Margaret's; The Steward School; Thomas Dale; Tidewater Academy; Trinity Episcopal; Veritas Classical Christian; Victory Christian Academy; West End Christian; West Point; Westminster Academy ALL Richmond Transfers; ALL Richmond Home Schooled</td>
<td>Adam Anderson <a href="mailto:andersaf@jmu.edu">andersaf@jmu.edu</a></td>
</tr>
<tr>
<td>Richmond 2 / Norfolk / Southside VA</td>
<td>Schools: Amelia County; Amelia Academy; Armstrong; An Achievable Dream; Booker T Washington; Brunswick Academy; Brunswick Senior; Caroline; Central; Charles City County; Church Hill Academy; Dinwiddie; Elijah House Academy; Essex; Franklin; Franklin Military; George Wythe; Granby; Greensville County; Henrico; Hermitage; Highland Springs; Hopewell; Huguenot; John Marshall; Kenston Forest School; King &amp; Queen Central; King George; King William; Lake Taylor; Lancaster; Lunenburg Central, Matoaca; Maury; Meadowbrook; Nottoway; Northumberland; Norview; Open; Petersburg; Prince George; Richmond Community; Southampton; Sussex Central; Thomas Jefferson; Varina; Virginia Randolph Community; Washington &amp; Lee</td>
<td>Monyette Martin <a href="mailto:martinml@jmu.edu">martinml@jmu.edu</a></td>
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<tr>
<td>Hampton / VA Beach / Chesapeake</td>
<td>Cities (public schools only): Chesapeake, Dendron, Newport News, Portsmouth, Suffolk, Virginia Beach, Windsor ALL Tidewater Area Transfers (including Norfolk)</td>
<td>Tiffany Woolley <a href="mailto:garytv@jmu.edu">garytv@jmu.edu</a></td>
</tr>
<tr>
<td>Hampton / VA Beach / Chesapeake</td>
<td>Cities/Counties: Accomack, Gloucester, Hampton, Mathews, Northampton, Poquoson, Smithfield, Williamsburg/Jamestown, York Schools: Alliance Christian, Bishop Sullivan, Broadwater Academy, Cape Henry Collegiate, Denbigh Baptist, Gateway Christian, Greenbrier Christian, Hampton Christian, Hampton Roads Academy, Isle of Wight Academy, Nansemond-Suffolk Academy, Norfolk Academy, Norfolk Christian, Norfolk Collegiate, Oaktree Academy, Peninsula Catholic, Portsmouth Christian, Providence Classical, Stonebridge School, Summit Christian Academy, Tidewater Academy, Veritas Prep, Walsingham Academy, Williamsburg Christian Academy ALL Tidewater area Home Schooled &amp; any 757 area private schools not listed</td>
<td>Erin Conley <a href="mailto:conleyem@jmu.edu">conleyem@jmu.edu</a></td>
</tr>
<tr>
<td>NOVA 1</td>
<td>Counties/Cities: Prince William, Fauquier, Manassas All Fairfax County, Arlington, Alexandria, and NOVA 1 Private Schools</td>
<td>Jason Gochenour <a href="mailto:gochenj@jmu.edu">gochenj@jmu.edu</a></td>
</tr>
<tr>
<td>NOVA 2/ Shenandoah Valley</td>
<td>Counties: Augusta, Clarke, Frederick, Loudoun, Page, Rappahannock, Rockingham, Shenandoah, Warren</td>
<td>Laika Tamny <a href="mailto:tamnylk@jmu.edu">tamnylk@jmu.edu</a></td>
</tr>
<tr>
<td>Greater Fredericksburg/ Washington DC</td>
<td>Counties: Stafford, Spotsylvania Cities: Fredericksburg, Washington DC</td>
<td>Jennifer Principe <a href="mailto:princija@jmu.edu">princija@jmu.edu</a></td>
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<td>Region</td>
<td>Coordinator</td>
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<tr>
<td><strong>New England / New York 2</strong> (<em>Upstate</em> NY)</td>
<td>Carly Munn <a href="mailto:munnca@jmu.edu">munnca@jmu.edu</a></td>
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<tr>
<td><strong>NE States</strong>: Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont</td>
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<td><strong>NY 2 Counties</strong>: All counties EXCEPT Bronx, Kings, Nassau, New York, Queens, Richmond, Suffolk, Westchester</td>
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<tr>
<td><strong>International / Secondary Schools Abroad</strong></td>
<td>Erin Conley <a href="mailto:conleyem@jmu.edu">conleyem@jmu.edu</a></td>
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<tr>
<td><strong>Maryland 1</strong></td>
<td>Devan Darnell <a href="mailto:darnelda@jmu.edu">darnelda@jmu.edu</a></td>
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<tr>
<td><strong>MD 1 Counties</strong>: Alleghany, Baltimore, Baltimore City, Caroline, Cecil, Carroll, Dorchester, Frederick, Garrett, Harford, Howard, Kent, Queen Anne’s, Somerset, Talbot, Washington, Wicomico, Worcester</td>
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<tr>
<td><strong>Maryland 2</strong> <em>(DC Metro Area)</em></td>
<td>Devan Darnell <a href="mailto:darnelda@jmu.edu">darnelda@jmu.edu</a></td>
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<tr>
<td><strong>MD 2 Counties</strong>: Anne Arundel, Calvert, Charles, Montgomery, Prince George’s, Saint Mary’s</td>
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<tr>
<td><strong>New Jersey 1</strong> <em>(Southern &amp; Central NJ)</em></td>
<td>Chris Carlberg <a href="mailto:carlbecj@jmu.edu">carlbecj@jmu.edu</a></td>
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<td><strong>NJ 1 Counties</strong>: All counties EXCEPT Bergen, Hudson, Morris, Passaic, and Sussex</td>
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<tr>
<td><strong>New York 1 / New Jersey 2</strong> <em>(Long Island / North NJ)</em></td>
<td>Allyson Ponn <a href="mailto:ponnag@jmu.edu">ponnag@jmu.edu</a></td>
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<td><strong>NY 1 Counties</strong>: Bronx, Kings, Nassau, New York, Queens, Richmond, Suffolk, Westchester</td>
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<td><strong>NJ 2 Counties</strong>: Bergen, Hudson, Morris, Passaic, and Sussex</td>
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<tr>
<td><strong>Pennsylvania/ Delaware</strong></td>
<td>Amanda Latham <a href="mailto:lathamae@jmu.edu">lathamae@jmu.edu</a></td>
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<tr>
<td><strong>The South</strong></td>
<td>Anna Boley <a href="mailto:owensav@jmu.edu">owensav@jmu.edu</a></td>
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<tr>
<td><strong>States</strong>: Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, Tennessee and West Virginia</td>
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<tr>
<td><strong>The South</strong></td>
<td>Ellen Hedrick <a href="mailto:hedricme@jmu.edu">hedricme@jmu.edu</a></td>
<td></td>
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<tr>
<td><strong>States</strong>: North Carolina and South Carolina</td>
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<tr>
<td><strong>The South</strong></td>
<td>Erin Conley <a href="mailto:conleyem@jmu.edu">conleyem@jmu.edu</a></td>
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<tr>
<td><strong>State</strong>: Texas</td>
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<tr>
<td><strong>The West</strong></td>
<td>Paul Campbell <a href="mailto:campb1pr@jmu.edu">campb1pr@jmu.edu</a></td>
<td></td>
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<tr>
<td><strong>States</strong>: Alaska, Arizona, Arkansas, Colorado, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Montana, Nebraska, Nevada, New Mexico, North Dakota, Ohio, Oklahoma, Oregon, South Dakota, Utah, Washington (state), Wisconsin and Wyoming</td>
<td></td>
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<tr>
<td><strong>The West</strong></td>
<td>Erin Conley <a href="mailto:conleyem@jmu.edu">conleyem@jmu.edu</a></td>
<td></td>
</tr>
<tr>
<td><strong>State</strong>: California</td>
<td>Go Dukes!</td>
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