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THE COMMONWEALTH OF VIRGINIA

THE VISITORS OF JAMES MADISON UNIVERSITY

Advancement and Engagement Committee

Thursday, April 21, 2022
Allegheny Room

2:45 p.m.

Agenda

1. Approval of Minutes\* – February 17, 2022

Buddy Gadams, Chair, Board of Visitors Advancement Committee

1. Fundraising Report

Scooter Renkin, Assistant Athletics Director

Jeff Gilligan, Associate Vice President for Development

1. Enrollment Fall 2022

Chris Meyers, Director of Enrollment Marketing

1. Corporate and Foundation Relations

John Meck, Director of Corporate and Foundation Relations

Karen Risch-Mott, Grant Writer

1. Giving Day Follow-Up

Carrie Combs, Director of Annual Giving and Alumni Relations

Jordan Williams, Associate Director of Annual Giving

1. Mentor Collective

Carrie Combs, Director of Annual Giving and Alumni Relations

Erin Mayhood, Director of Product Development, Mentor Collective

1. Football Schedule and Events

Nick Langridge, Vice President for University Advancement

\*Action Items