



Faculty members,  
are you looking for course assignments that:

- foster creativity and collaboration?
- teach critical thinking and problem solving?
  - promote leadership skills and entrepreneurship?

Then please consider . . .

# The JMU Challenge 2012

Propose and develop a new process, product, or service that can be implemented to improve environmental stewardship practices at JMU. Up to \$5,000 in funding will be used to implement the winning solution (or solutions) on campus.

## GOALS OF THE COMPETITION:

1. To promote critical thinking about environmental stewardship.
2. To build skills in project cultivation, proposal development and professional practice.
3. To generate ideas and develop solutions that can be implemented to improve stewardship practices at JMU!

## INCENTIVES FOR PARTICIPANTS:

- Teams that submit pre-proposals will have access to sustainability expertise via consultation with the ISNW Executive Director, as well as individualized proposal development assistance from a professional grant writer.
- Participants will get training in skills such as grant writing, proposal development, and team collaboration.
- The winning team (or teams) will have their idea implemented at JMU!

## RESOURCES THAT YOU MAY CHOOSE TO INCORPORATE INTO SPRING 2012 COURSES:

- Stewardship lecture event where the competition is announced
- Submission guidelines for pre-proposal
- Team participation in roundtables for proposal development
- Submission guidelines for full proposal
- Event featuring final presentations and judges' discussions
- Self-assessment by proposal team
- Final judging rubrics



For more information and the application packet, see [www.jmu.edu/stewardship](http://www.jmu.edu/stewardship)