

Basic Trademark, Copyright and Privacy Issues in Campus Recreation

Whether you are creating an activity or advertisement, there will be times when you want or need to utilize pictures, objects or writings. What can you legally use without violating trademark, copyright or privacy laws? Can you, for example, offer a “Zumba®” class or use Legos® in an activity or use pictures of activity participants in flyers or brochures? This workshop will provide participants with a foundational understanding of trademark, copyright and Virginia’s privacy laws to help make decisions as to what can be used and how it can be used.

Presenter: Dr. Benjamin H. Carr, Jr., James Madison University
Location: Main Conference Room (200)

Friday 11:00-11:50 am

Building Bridges: Creating Cohesion and Collaboration Across All Campus Recreation Programs

It is easy for programs within Campus Recreation to operate independently, but a lot can be gained by working toward common goals. Discover how to utilize group development and situational leadership in tandem to build a cohesive staff and offer cooperative and diverse programming.

Presenter: Todd Bowyer and Dominique Brevard, Roanoke College
Location: Club Room (220)

Psychological Well-Being of Students Involved On-Campus

After undertaking a large division-wide collection of co-curricular involvement, over 30,000 unique student leadership experiences were collected with 13,633 unique students. These students were administered psychological well-being instruments that specifically assessed their meaning in life and work. Significant differences were found between students that only had documented experiences in sports and those that participated in multiple types of engagements. This presentation will present the theory, research, results, and implications relevant for recreational sports professionals to focus on the WHOLE student.

Presenter: Heather Patterson, James Madison University
Location: Wellness Instruction (129)

Game of Risks: Assessment and Classification of Sport Club Activities

As collegiate recreation professionals, and especially those of us responsible for sport clubs, we are aware of the inherent risk that exists in club activities. Many of us already classify our clubs into "risk levels" but do so in many different ways. Learn about a custom risk assessment tool we've created to quantify the risk of sport club activity and how you can implement it into your own program, as well as how you can better collaborate with your institution's risk management and/or legal department.

Presenter: Tommy Otterbine, Virginia Commonwealth University
Location: Meeting Room (124)

Remember the Leaders

There has never been a team that was immediately successful. Every great team and group faces adversity and thus, requires strong leadership. In this workshop, we will take a look at the members of TC Williams High School and Coach Herman Boone and how they went from hating each other to becoming the 2nd best high school football team in the country.

Presenters: Anthony Horn and Demetri Lahana, Virginia Commonwealth University
Location: Adventure Instruction (135)

Directors Meeting

Location: Main Conference Room (200)

VRSA 2017 Educational Sessions

Thursday 2:30-3:20 pm

Successes and Challenges of Women Leaders

Come explore essential leadership and management strategies and techniques women professionals are using in the workplace. As mentors to our students, we have opportunities to share strategies for them to practice as new leaders finding their own style.

Presenter: Ali Cross, Virginia Tech
Location: Club Room (220)

Ethical Decision Making In Campus Recreation

It seems every day there is a new story about a leader or organization who has made an almost inexplicably poor ethical decision which was harmful to many. Today, there is a cry from all sectors for more ethical leadership and ethical actions. So, educating professionals in campus recreation about ethics and ethical decision making is critical. The first step impacting better ethical decision making is to understand where our ethics and values come from to begin with. It is only when we understand the nature of ethics and values that we have any hope of modifying them. This seminar will provide a basic, but thought provoking, exploration of the world of ethics and values, will discuss why good people can make bad decisions, and will offer ideas on how we can inspire/teach others to make better ethical decisions.

Presenter: Dr. Benjamin H. Carr, Jr., James Madison University
Location: Wellness Instruction (129)

Campus Recreation Well-Being Discussion

Eric Nickel, Director of University Recreation, Dr. David Onestak, Director of Counseling Center and Dr. Gregg Henriques, our keynote speaker, will lead a discussion about the future of wellness and well-being initiatives on college campus. Come ready to share your thoughts and plans for your campus.

Eric Nickel, Dr. David Onestak and Dr. Gregg Henriques, James Madison University
Location: Meeting Room (124)

A 5-Year Plan: Facility Audit & Planning

This presentation will address the importance of Facility Planning for the future through a number of strategic internal and external audits. These Audits include a detailed venue ratings process and non-capital budget planning cycle.

Presenters: Scott Reed & Jeramy Spitzer, University of Virginia
Location: Adventure Instruction (135)

Sports Clubs "Control your own Destiny"

How do Sport Club programs look at what they want their students to achieve during their time as athletes? Programs should create organization, leaders, and an investment in their clubs future. A point system provides clubs and administrators a method for the club to control the outcome of monies, building leaders, ways to increase team unity, show worth to the university and local community. Students/clubs will guide their own outcome, you will create leaders that have the tools to develop and sustain their clubs and the means to open doors in their future professional endeavors. We will show you what universities are doing and the blueprint we have created at Radford University.

Presenters: Foster Ridpath and Dave Beyer, Radford University
Location: Wet Classroom (133)

Conflict Crisis: Using Restorative Practices and Student Conduct Offices to Address Campus Rec Conflict

Conflict is part of life – and conflict in university recreation is no exception. In a recreational setting, confrontational clashes could involve intramural teams, students engaging in informal fitness, student employees, and perhaps even professional staff. Learning to manage conflict and apply principles of Restorative Justice could be beneficial when addressing past tension, and preventing escalation in the future. This session will provide the participants the opportunity to share common sources of conflict in a recreation setting, learn some tools to use when the going gets tough, and discover resources available on campus to address situations that get out of hand.

Presenters: Kathleen Sensabaugh & Ashley Stovall, James Madison University
Location: Main Conference Room (200)

Thursday 3:30-4:20 pm

Low/No Prop Games and Activities for Youth Programs

Play is an vital part of a child’s development and low and no prop games are important part of that process. Such games/activities allow for greater use of the child’s imagination and can help a child develop problem-solving skills, build trust, and grow socially. In this session, participants will come away with exciting new activities to implement in their youth programs. In addition, participants will learn about play research and how play affects a child’s development. Prepare to, “throw cool out the window” and have fun!

Presenters: Nora Osei & Neil D. Marrin, James Madison University
Location: Club Room (220)

All Along the Watchtower: Developing a Program Monitoring System

This session will focus on developing systems to give you continuous feedback outside the normal channels of information of comment cards, participant evaluations and professional staff assessments. This allows for administrators to accurately gage program effectiveness and the impacts on student satisfaction without a planned system.

Presenters: Steve Bobbitt, Arnaud Mensah-Etsi, & Josh Thaxton, James Madison University

Location: Wellness Instruction (129)

Step Up Your Professional Development Game: Exploring Professional Development in Collegiate Recreation

Explore ways to incorporate new strategies as part of your department's professional development efforts. Presenters will share ways they use the NIRSA Core Competencies and complementary strategies to help support and enhance their approach to professional development. In addition, presenters will review results from a NIRSA member survey to learn about collegiate recreation's current views, challenges, and practices related to professional development and the NIRSA Core Competencies

Presenters: Jill Sturts, Virginia Wesleyan University- presentation prepared in collaboration with Wes Bonadio, Ohio University

Location: Meeting Room (124)

Leadership Tool Box – Connecting Through Diversity and Removing Interpersonal Barriers

This presentation will focus on student and group interaction to refine interpersonal skills and showcase how making connections with others will eliminate perceived barriers and foster the development of meaningful personal and professional relationships in all facets of life.

Presenter: Matt Fanghella, UREC Alumni, James Madison University

Location: Adventure Instruction (135)

A "Whole"-istic Approach to Student Staff Evaluations

Staff evaluations meetings can sometimes be uncomfortable and weird. What scale should you use? What items do you evaluate? How does this important piece of the employment experience support your mission statement? Join us for a presentation where we discuss a holistic approach where the evaluation meeting is one, integrated part of the student employee experience.

Presenters: Bob Gough and Sam Proctor, William and Mary

Location: Wet Classroom (133)

Your HOT Buttons - Conflict & Stress Management

Why do some situations and/or people "bug" you? Why is it that one person can do something and you're OK with it, but if another person does the same thing it bugs you? Through this session you will identify your "HOT" buttons and be able to identify appropriate conflict responses.

Presenter: Dr. Jean Holt, Old Dominion University

Location: Main Conference Room (200)

Thursday 4:30-5:20 pm

Student Session: The Quest for Purpose: Using your Values to Find Your Fit in the Workplace

"What's important to you when looking for a job?" A lot of students don't have an answer to that question. This presentation will help participants discover their workplace values and develop a sense of purpose so that they are better equipped to finding the "right fit" when they graduate.

Presenters: Christian Miller & Amy Ross, James Madison University

Location: Club Room (200)

Area Specific Meetings

Adventure: Climbing Wall Administrators Meeting

Location: Adventure Instruction (135)

Aquatics: Pool Your Resources

Location: Wet Classroom (133)

VRSA Intramural and Extramural Sports Meeting

Location: Main Conference Room (200)

Facilities and Operations Mangers Meeting

Location: Wellness Instruction (129)

Fitness and Group Exercise Managers Meeting

Location: Meeting Room (124)

Business Operations Managers Meeting

Location: Sport Club Office (331)

Marketing Mangers Meeting

Location: Small Conference Room (262)

Friday 10:00-11:50 am

Maximize Your Fusion Tools

The workshop will focus on reports, extracting data, communication tools (scheduling email reminders from Fusion), evaluating new features included for waivers, sharing best practice ideas from peers and a Q&A time.

Presenter: Pam Hightower Glach, Director of Fusion University and Consultation Services, InnoSoft

Location: Sports Forum 2 (335)

Friday 10:00-10:50 am

Lead, Follow AND Get Out of the Way! Surviving a Semester Without Your Recreation Center

Sometimes your university's priorities don't match up very well with the goals established for your department. This presentation will provide an overview of how Longwood University Campus Recreation continued to serve our campus through recreation and wellness in the fall of 2016 when Longwood University hosted the United States Vice Presidential debate and our Health & Fitness Center was taken off-line for the majority of the fall semester.

Presenter: Matthew McGregor and Alina Cioletti, Longwood University

Location: Club Room (220)

Athletic Training Services in Collegiate Recreation

Athletic Trainers as well as Athletic Training Services provided in club, intramural and recreation athletes is a fairly new advancement within collegiate recreation. Therefore, there is no set standard on the operation of this service. For this reason many collegiate recreation departments are at a loss on where to begin and have many questions unanswered. We would like to share the program's development and management at James Madison University Recreation as well as share our experiences as athletic trainers in hopes of answering these questions.

Presenters: Scott Powers, Meghan Shifflett, and Shana Sherman, Sentara RMH at James Madison University

Location: Wellness Instruction (129)

Students See, Students Do

As a staff member of a recreation department, there is always someone watching what you do. If your actions align with your personal or organizational values, respect will be earned, trust will be established, and a positive, consistent work culture will emerge. In this session, audience members will identify some positive and negative behaviors in the workplace and how those behaviors influence others around them. They will learn the importance of aligning their personal values to the organization's values and discuss the importance of having difficult conversations. If you are not following the organization's values, why should anyone else? What students see, students do.

Presenters: Dan Payne, Nora Osei, and Katy Morgan, James Madison University

Location: Meeting Room (124)

How-To Guide to Making Meetings Fun by Utilizing Your Student Staff!

Skill-based meetings can often be tedious and non-interactive for both participants and the presenter, especially in an Aquatics setting. At Virginia Commonwealth University, we have been successful in involving our head lifeguards and lifeguard instructors in the in-service planning process. This has provided our student employees with additional professional development and leadership opportunities. Join us to learn how to make staff meetings fun by utilizing your student staff!

Presenters: Amanda Simmons and Jenna Bordeaux, Virginia Commonwealth University

Location: Adventure Instruction (135)

Evaluate Your Evaluation Process – Group Exercise

A look into inventive ways for a program administrator to effectively evaluate a group fitness program, instructors, and systems to help improve the quality of the overall program. We will delve into conducting in-class evaluations, self-evaluations, peer reviews, participant surveys, and more! We will also take a deeper look into different ways to conduct in-class evaluations including paper forms, electronic forms, video recording, pictures, and other tools that can be helpful when evaluating a class. Lastly, we will discuss successful ways to provide feedback and create an action plan for instructors to improve their skills.

Presenters: Liz Greenlee, Radford University

Location: Wet Classroom (133)