



Procurement  
Services

# DIRECTIONS. UNLOADING. PARKING.

For event information, please visit our website at  
[www.jmu.edu/procurement/vendor-fair](http://www.jmu.edu/procurement/vendor-fair)  
Additional parking information can be found at  
[www.jmu.edu/parking/\\_files/parkingmap.pdf](http://www.jmu.edu/parking/_files/parkingmap.pdf)

## DIRECTIONS

- Take Exit 245 off of I-81
- Go East on Port Republic Rd
- Turn Left onto Forest Hill Rd
- Turn Left onto University Blvd
- Follow University Blvd until passing the Arboretum & take a left onto Carrier Drive
- Festival is on the left
- 1301 Carrier Drive, Harrisonburg, VA 22807

## PARKING

Parking is available on the right in the lots across from Festival. Use designated lots C11, C12, or D3 to avoid a parking citation. Please note that guests may receive parking citations if parked in restricted lots other than C11, C12, or D3 Lots. Guests are prohibited from parking in specialty spaces such as Service Vehicle spaces, handicap spaces without proper permit, or expired meters. Guests are also prohibited from parking in Fire Lanes.

## UNLOADING

Vendors displaying at the Vendor Fair will need to come to Festival to load/unload their vehicles. Vendors are **NOT** allowed to leave their vehicles unattended. Vendors must unload items on the curb and then move/park their vehicle in the appropriate parking area. Unattended vehicles will be ticketed by JMU parking officials. This area is considered a Fire Lane and vehicles cannot be left unattended even for a short period of time.