

Directions, Unloading, and Parking

Directions:

Refer to map as needed – www.jmu.edu/map

Take Exit 245 off of I-81. Go East on Port Republic Road. Turn Left onto Forest Hill Road. Turn Left again onto University Blvd.

If heading to the Festival Center Ballroom for unloading of vehicle, follow University until passing the Arboretum, and take a left onto Carrier Drive (street name is not posted, but there is a large stone JMU sign). The Festival Center is on the left. 1301 Carrier Drive, Harrisonburg, VA 22807

Parking is available in the lot across from the Festival Center in the C12 Lot.

Unloading:

Vendors displaying at the Vendor Fair will need to come to the Festival Center to load/unload their vehicles. Loading/Unloading passes will be given by Attendants so that the vendor is not ticketed. Attendants will also be on hand to assist in loading/unloading the vehicle as necessary.

Parking:

Vendors and other participants will need to park in the C12 Lot across from the Festival Center.