

October 28, 2010

Dear Organization Leader,

This is your opportunity to get your organization's picture taken for the 2011 Bluestone, Dimensions. Don't miss out on your chance to be part of JMU's history! This year the coverage options are a full spread (2 pages), a half spread (1 page), or a quarter spread (1/2 page).

Enclosed in this mailing, you will find information explaining the different options available for organization coverage. After reading this information, if your group is interested in being a part of the 2010 Bluestone you will need to do the following:

1) Decide which coverage option is best for your organization. The options and prices are described and explained on the enclosed forms. Due to the size limitations of the page, all organizations with 100 or more members are limited to Option 1 or 2.

2) Choose a time for your group photo (and choose at least one alternative time). Appointments will be scheduled for every 10 minutes (7:00, 7:10, 7:20, etc.). Pictures will be taken:

Week 1	Time	Location
Thursday, November 3	2pm-5pm	Taylor 404
Friday, November 5	11am-2pm	Taylor 405
Week 2	Time	Location
Sunday, November 7	3pm-5pm	Taylor 306
Monday, November 8	2pm-4pm	Taylor 405
Tuesday, November 9	5pm-8:30pm	Taylor 404
Wednesday, November 10	1pm-4 pm	Taylor 405
Thursday, November 11	3pm-6pm	Taylor 306
Friday, November 12	6pm-8pm	taylor 404

3) Sign up for your group photo by calling The Bluestone office at 540-568-6541 or e-mail us at jmu.bluestone@gmail.com. Please be aware that appointments are on a first-come, first serve basis.

4) Fill out the enclosed information sheet and bring it to your photo appointment. Feel free to add any additional information and bring any literature (flyers, brochures, etc.) your organization may have.

5) Bring the following to your photo appointments: the completed information sheets and payment for your coverage. Prices are listed on the next page and vary according to the option you choose. We accept checks or cash. Please make all checks payable to "The Bluestone." If your group is unable to pay at this time, please contact us immediately.

Thank you in advance for your help and cooperation with this important part of The Bluestone. As always, we want to feature the organizations of JMU as thoroughly as possible. If you have any questions or suggestions please contact The Bluestone at jmu.bluestone@gmail.com

Sincerely,

Parvina Mamatova

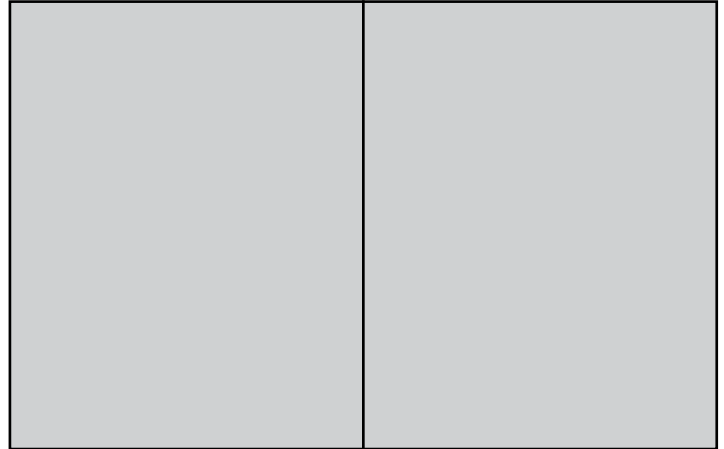
Bluestone Editor-in-Chief

The Bluestone

2011 Organization Coverage Options

Option 1 \$225

This option offers the most in-depth coverage of your organization. It consists of a full spread (**2 pages**) and includes your group photo with names, 3-5 candid photos and a detailed story about your organization. We will be sending Bluestone photographers and writers to some of your major events and meetings to guarantee complete coverage of your organization. When you fill out the enclosed information sheet, be sure to complete the section asking about your events and their dates, times and locations.



Option 2 \$150

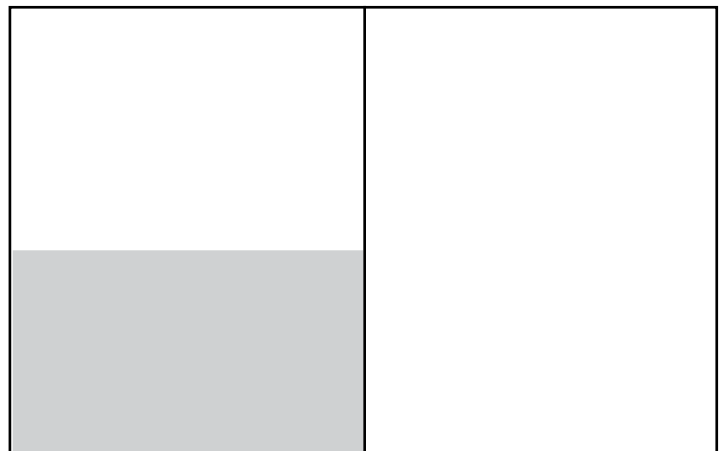
This option offers reasonable coverage of your organization. It consists of a half-spread (**1 page**) and includes your group photo with names, 1-3 candid photos and a story about your organization. We will be sending Bluestone photographers and writers to one or two of your major events and meetings. When you fill out the enclosed information sheet, be sure to complete the section asking about your events.



Option 3 \$50

This option offers your organization the least amount of coverage with a quarter spread (**1/2 page**). This option is only available for groups with less than 100 members. It includes your group photo and names as well as a brief description of your organization's purpose.

Note: This option does not include candid photos.



The Bluestone

2011 Organization Information Form

Name of Organization: _____

Contact person and telephone number: _____

Note: The person listed above will be contacted to help fact check our story and pictures for your organization

1. What are the main goals of your organization? What is your organization's primary purpose?

2. Please describe a little of your organization's history:

3. Approximately how many members do you have?

4. Who is eligible for membership? Is there an application process required to become a member? If yes, explain this process in its simplest form. _____

5. What sets your group apart from other organizations at JMU? Are there any events or special projects you are especially proud of? _____

6. Please list your executive officers, their contact info and any extra information about your organization you would like us to know:

If your group is purchasing Option 1 or 2 , please answer the following questions.

When and where do you normally hold your meetings? _____

As part of your coverage in Option 1 or 2, we will send Bluestone photographers and writers to a number of your important events and meetings to accurately reflect your organization, its efforts and its members. Please list below 3 or more events you would like to be featured. If you have any questions, please feel free to email us at jmu.bluestone@gmail.com.

Event	Brief Description	Date(s)	Time(s)	Locations

PLEASE BRING THIS FORM AND ADDITIONAL INFORMATION TO YOUR GROUP PICTURE APPOINTMENT. THANK YOU!