



SECTION I:

**AN INTRODUCTION TO
JAMES MADISON UNIVERSITY**

2010-11 | Statistical Summary



Mission

We are a community committed to preparing students
to be educated and enlightened citizens
who lead productive and meaningful lives.

Vision

To be the leading comprehensive university.

Values

Our student-centered community values excellence,
integrity and mutual respect.

James Madison University Defining Characteristics & Goals

DEFINING CHARACTERISTICS

The following are the characteristics that define the type of institution that James Madison University strives to become during the planning years 2006-2012.

ACADEMIC PROGRAMS

- **The university will offer a wide variety of quality academic programs: general education core, liberal arts, professional programs, and graduate programs of distinction.**
Goal: Develop new academic programs in such a way that the comprehensive nature and quality of the curriculum are maintained.
- **The university will be innovative in its programs and services.**
Goal: Establish a process to assess societal needs; recommend and implement new and innovative programs.
- **The university will complement its residentially-based academic offerings with non-degree, competency certification and distributed education programs.**
Goal: Establish a process to assess societal needs; recommend and implement non-degree and competency based post-baccalaureate programs.
- **The university's students will possess optimum competencies in written and oral communication, critical thinking, information systems, quantitative literacy and scientific literacy as basic graduation requirements.**
Goal: Establish and assess optimum competencies for the General Education program (GENED).
- **The university's faculty will integrate scholarship, service and teaching to enhance student learning and provide a challenging and supportive environment with a heightened sense of intellectual stimulation.**
Goal: Enhance the rigor and frequency of intellectually challenging experiences, while providing expanded and improved academic support.
- **The university will develop and offer international curricula, associations and experiences that enhance the global competencies of the student.**
Goal: Develop and implement plans for expanding opportunities for studying abroad, international internships, international service learning programs, international student recruitment, international programming on campus, and the infusion of international components into the curriculum.
- **The university will continue to be a selective institution in our admission practices and admit students who will enable the university to realize its mission.**
Goal: Establish admissions criteria for all students that will result in selection processes that identify students who will benefit from the university and in turn, advance its mission.
- **The university will focus on student learning and development through collaboration across all divisions.**
Goal: Enhance students' learning and development through attention to the university's curriculum, its classroom environments, its policies and procedures, faculty-sponsored activities outside of the classroom and other out-of-class activities.

COMMUNITY

- **The university will be a diverse community whose members share in, and contribute to, a common JMU experience.**
Goal: Increase the diversity of the student body, faculty and staff.
- **The university will provide students with a wide array of extracurricular activities.**
Goal: Develop, maintain, and continually assess the value of extracurricular programs for student engagement and development.
- **The university will serve our state, region and nation, and will be recognized on a national basis.**
Goal: Create and pursue strategic opportunities for prominence and national recognition and promote the accomplishments of our people.
- **The university will maintain our heritage of nurturing and cultivating enduring relationships with its constituencies.**
Goal: Increase the participation and contribution of JMU alumni, parents, and friends.

INFRASTRUCTURE

- **The university will enhance and diversify funding sources, expand its strategic alliances, and develop broad-based financial support among a variety of constituents.**
Goal: Identify, pursue, and obtain enhanced and diversified funding sources.
- **The university will possess sufficient resources (financial, facilities, human and technology) to achieve its goals.**
Goal: Attain base adequacy funding, diversify the revenue profile, construct or renovate facilities, provide necessary technological resources, and expand and support human resource development.
- **The university will involve the entire campus community in a well-defined, consistently used and commonly understood process for planning and decision-making that emphasizes accountability and ties resource allocation to institutional effectiveness.**
Goal: Develop, communicate, and implement a comprehensive university planning process which integrates planning, budget allocation and assessment/evaluation.
- **The university will be an attractive, safe, friendly and service-oriented campus.**
Goal: Meet or exceed constituents' expectations regarding campus attractiveness, safety, friendliness and service.
- **The university will invest in the professional development of its people.**
Goal: Increase the financial and personnel resources committed to advancing the professional expertise of our faculty and staff.
- **The university will be an environmentally literate community whose members think critically and act, individually and collectively, as model stewards of the natural world.**
Goal: Transform the core activities of the university community (education, scholarship, service, outreach and operations) to become a leader among universities in sustaining human and ecological health for future generations.

**STRATEGIC EMPHASIS THEMES
2010-2011**

Managing Our Growth - Enriching Our Culture

ACADEMIC PROGRAMS

Nurture and advance:

- High need programs
- STEM programs
- Liberal Arts programs
- Innovation

ENVIRONMENTAL SUSTAINABILITY

Inspire personal and organizational engagement through focusing on:

- Facilities and land use
- Education and research
- Awareness and community involvement
- Energy, food, and natural resources

DIVERSITY

Foster continued emphasis by:

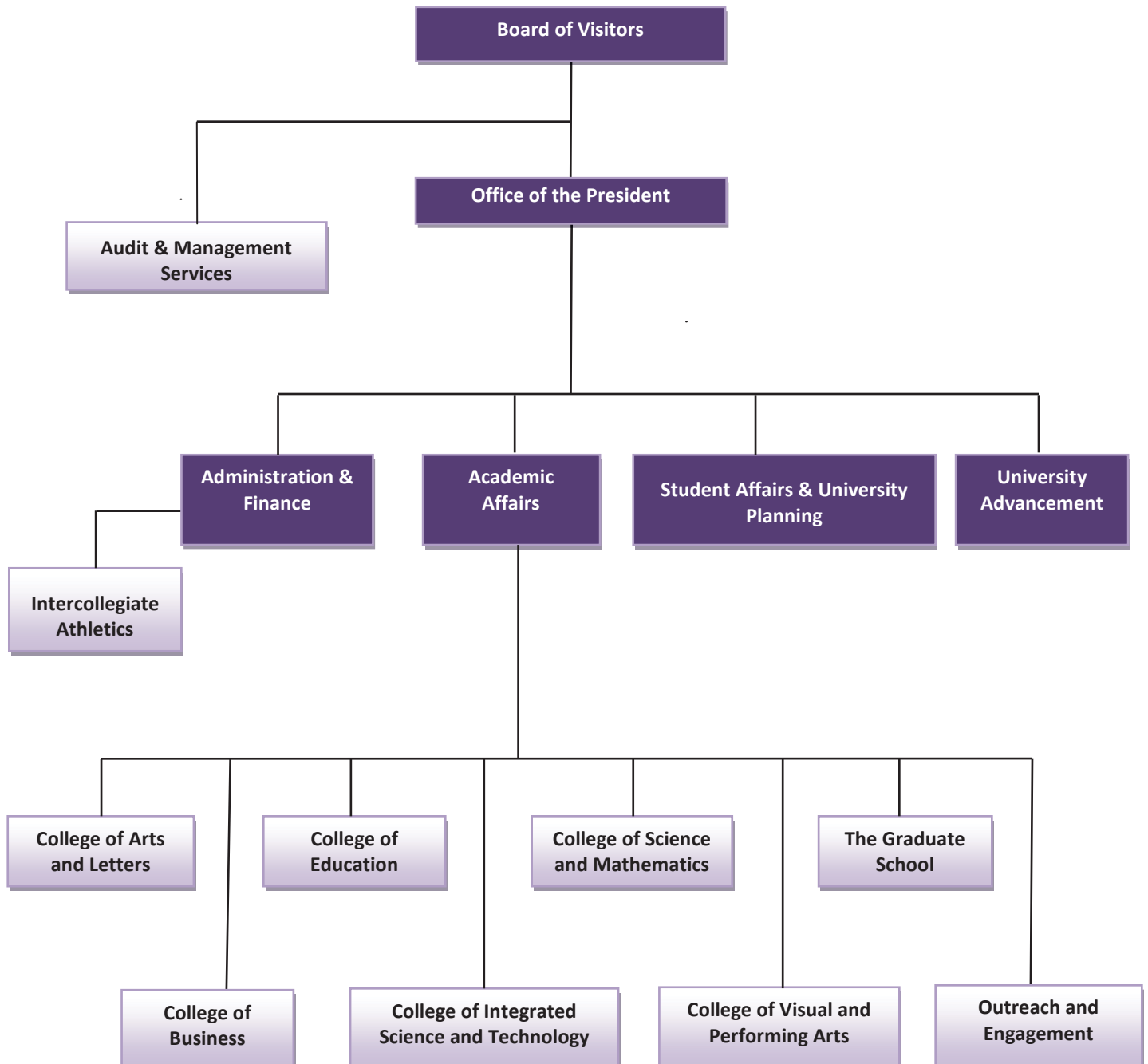
- Enhancing the cultural aspect of the educational experience
- Hiring and retaining diverse faculty and staff
- Recruiting, admitting, and retaining diverse students
- Offering university-wide training and development opportunities
- Expanding our international focus

PHILANTHROPY

Create a culture of philanthropy by:

- Visibly celebrating the impact of giving on campus
- Creating a robust network of volunteers and supporters
- Raising the visibility of the student giving program

**JAMES MADISON UNIVERSITY
ORGANIZATIONAL CHART
NOVEMBER 2010**



**JAMES MADISON UNIVERSITY
BOARD OF VISITORS
FALL 2010**

James Madison University is a comprehensive university which is part of the statewide system of public higher education of the Commonwealth of Virginia. The governing body of James Madison University is the board of visitors, which by statute is responsible for overseeing the effective government of the university.

Rector

Mr. James E. Hartman Harrisonburg, VA

Vice Rector

Mr. Wharton B. Rivers Jr The Woodlands, TX

Members

Mrs. Susan Allen Alexandria, VA

Mr. Kenneth Bartee Oak Hill, VA

Mr. Mark T. Bowles Goochland, VA

Mr. Joseph F. Damico Libertyville, IL

Mr. Ronald C. Devine Burke, VA

Ms. Vanessa M. Evans Charlottesville, VA

Mrs. Lois J. Forbes Harrisonburg, VA

Mr. Joseph K. Funkhouser, II Harrisonburg, VA

Mrs. Elizabeth V. Lodal McLean, VA

Mr. Larry M. Rogers Harrisonburg, VA

Mr. Steve Smith Abington, VA

Mrs. Judith "Judy" S. Strickler Harrisonburg, VA

Mr. Fred D. Thompson, Jr. Ashburn, VA

Secretary

Mrs. Donna L. Harper JMU/Harrisonburg

Student Member

Mr. Daniel M. Smolkin Asheville, NC

JAMES MADISON UNIVERSITY
ADMINISTRATION
FALL 2010

Office of the President

President Linwood H. Rose
Executive Assistant to the President.....Donna L. Harper
Assistant to the President.....Nicholas L. Langridge
Special Assistant for Diversity..... Arthur T. Dean, II
Special Assistant for Diversity – Faculty.....David Owusu-Ansah
Director of Audit & Management Services.....Rebecca Holmes

Academic Affairs

Provost and Senior Vice President for Academic Affairs A. Jerry Benson
Vice Provost for Academic Programs.....Teresa A. Gonzalez
Vice Provost for Research and Public Service.....John B. Noftsinger, Jr.
Vice Provost for STEM and Health & Human Service.....VACANT
Associate Vice Provost for Cross Disciplinary Studies and PlanningA. J. Morey
Associate Vice Provost for International Programs..... Lee G. Sternberger
Assistant Vice President for Academic Resources.....J.W. Myers

Administration & Finance

Senior Vice President for Administration & Finance.....Charles W. King, Jr.
Assistant Vice President for Budget Management.....Diane L. Stamp
Associate Vice President for Business ServicesTowana H. Moore
Assistant Vice President for Finance John F. Knight
Assistant Vice President for Human Resources, Training & Performance Brian J. Charette
Assistant Vice President for Information Technology.....Dale B. Hulvey
Director of Athletics..... Jeffrey T. Bourne
Deputy Director of Athletics Geoffrey H. Polglase
Associate Athletic Director, Senior Woman AdministratorShelia A. Moorman
Associate Athletic Director for Sports Programs.....Kevin J. White
Associate Athletic Director for Student – Athlete ServicesLinda Casey Carter
Public Safety, Chief of Police.....Lee A. Shifflett
University Legal Services, Associate University Counsel.....John F. (Jack) Knight

**JAMES MADISON UNIVERSITY
ADMINISTRATION**

University Advancement

Senior Vice President for University Advancement.....Joanne B. Carr

Associate Vice President for Communications & Marketing.....Andrew D. Perrine

Associate Vice President for Constituent Relations.....C. Steven Smith

Associate Vice President for Development.....Weston W. Hatfield

Associate Vice President for Information Services.....Chris N. Pipkins, Interim

Student Affairs & University Planning

Senior Vice President for Student Affairs & University Planning Mark J. Warner

Associate Vice President for Multicultural Awareness & Student Health.....Marsha Mays-Bernard

Associate Vice President for Student Success Center.....Randy L. Mitchell*

Associate Vice President for Student Life.....James W. McConnel

Assistant to the President, University Planning.....Nicholas L. Langridge

*Joint Appointment with Academic Affairs

COLLEGE DEANS, ACADEMIC UNIT HEADS & LIBRARY ADMINISTRATION

College of Arts & Letters

Dean	David K. Jeffrey
Associate Dean for Liberal Arts.....	Chris Arndt
Associate Dean for Public and International Affairs.....	Jessica Adolino
Associate Dean for Communication, Information & Media.....	Dietrich Maune

Academic Unit Heads

English	Mark L. Parker
Foreign Languages, Literatures, & Cultures	Giuliana Fazzion
History	Michael J. Galgano
Justice Studies	Glenn P. Hastedt
Philosophy & Religion	Alan K. Kirk
Political Science.....	Charles H. Blake
School of Communication Studies	Sharon R. Mazzarella
School of Media Arts & Design.....	Steven D. Anderson
School of Writing, Rhetoric, & Technical Communication.....	Larry W. Burton
Sociology & Anthropology.....	Timothy J. Carter

College of Business

Dean	Robert D. Reid
Associate Dean for Academic Programs.....	Irvine Clarke III
Associate Dean for Human Resource & Administration.....	Kimberley A. Foreman
Associate Dean for Student Services	Joyce W. Guthrie

Academic Unit Heads

School of Professional Studies

Accounting	Paul A. Copley
Computer Information Systems & Management Science	Richard G. Mathieu
Economics	Ehsan Ahmed
Finance & Business Law	Pamela P. Drake
Hospitality & Tourism Management.....	Michael J. O'Fallon
Management.....	Scott Gallagher
Marketing.....	W. Val Larsen

School of Integrated Studies

BBA Core.....	VACANT
International Business.....	Marion M. White
Master of Business Administration.....	Michael Busing

COLLEGE DEANS, ACADEMIC UNIT HEADS & LIBRARY ADMINISTRATION

College of Education

Dean	Phillip M. Wishon
Associate Dean	Margaret B. Shaeffer
Assistant Dean.....	Margaret M. Kyger

Academic Unit Heads

Early, Elementary & Reading Education	Martha Ross
Exceptional Education.....	Laura Desportes
Learning, Technology & Leadership Education	Diane L. Foucar-Szocki
Middle, Secondary & Mathematics Education	Steven L. Purcell
Military Science	Robert E. Pettit

College of Integrated Science & Technology

Dean	Sharon E. Lovell, Interim
Associate Dean	Rhonda M. Zingraff

Academic Unit Heads

Communication Sciences & Disorders	Charles M. Runyan, Interim
Computer Science	Sharon Simmons
Health Sciences	Robert E. Koslow
Integrated Science & Technology	Eric Maslen
Kinesiology	Christopher J. Womack, Interim
Nursing	Merle E. Mast
Psychology.....	Michael L. Stoloff
Psychology, Graduate	Harriet C. Cobb
Social Work.....	R. Ann Myers

College of Science & Mathematics

Dean	David F. Brakke
Associate Dean	Judith A. Dilts
Assistant Dean.....	J. Robert Hanson

Academic Unit Heads

Biology.....	Judith A. Dilts, Interim
Chemistry & Biochemistry.....	Richard D. Foust, Jr.
Geology & Environmental Science	Stephen D. Leslie
Mathematics & Statistics	David C. Carothers
Physics & Astronomy.....	C. Steven Whisnant

COLLEGE DEANS, ACADEMIC UNIT HEADS & LIBRARY ADMINISTRATION

College of Visual & Performing Arts

Dean..... George E. Sparks

Associate Dean..... Marilou M. Johnson

Academic Unit Heads

School of Art & Art History..... William Wightman, Interim

School of Music..... Jeffrey A. Showell

School of Theatre & Dance..... William J. Buck

School of Engineering

Academic Unit Head..... Ronald G. Kander

University Studies

Dean..... Linda Cabe Halpern

Associate Dean..... Herbert K. Amato

Associate Dean..... Margaret M. Mulrooney

Assistant Dean..... Catherine Mahoney Crummett

Libraries & Educational Technologies

Dean..... Ralph A. Alberico

The Graduate School

Dean..... Reid J. Linn

Assistant Dean..... Katherine B. Thompson

Outreach & Engagement

Associate Vice Provost..... James M. Shaeffer, Sr.

**JAMES MADISON UNIVERSITY
FACTS & FIGURES
2010-2011**

HISTORY	<p>1908 Established by the Virginia General Assembly as the State Normal and Industrial School for Women at Harrisonburg.</p> <p>1914 Name changed to the State Normal School for Women at Harrisonburg.</p> <p>1924 Name changed to the State Teachers College at Harrisonburg.</p> <p>1938 Name changed to Madison College in honor of the fourth President of the United States.</p> <p>1966 By action of the Virginia General Assembly, became a coeducational institution.</p> <p>1977 Name changed to James Madison University.</p>	
CAMPUS SIZE	714 acres, including 31 acres at the University Farm.	
INSTRUCTIONAL AREAS	<p>College of Arts & Letters</p> <p style="padding-left: 20px;">School of Communication Studies</p> <p style="padding-left: 20px;">School of Media Arts & Design</p> <p style="padding-left: 20px;">School of Writing, Rhetoric & Technical Communication</p> <p>College of Business</p> <p>College of Education</p> <p>College of Integrated Science & Technology</p> <p>College of Science and Mathematics</p> <p>College of Visual and Performing Arts</p> <p>School of Engineering</p> <p>The Graduate School</p> <p>Outreach and Engagement</p>	
BUILDINGS	<p>Educational & General (Academic/Administrative)</p> <p>Auxiliary (Campus Center, Recreation, Dining, Cultural, etc.)</p> <p>Student Housing</p> <p style="padding-left: 20px;">Total</p>	<p>62</p> <p>15</p> <p>34</p> <p>111</p>
BUILDINGS UNDER CONSTRUCTION	<p>Center for Performing Arts</p> <p>Music Recital Hall</p> <p>Wayland Hall Renovation</p> <p>Port Road Rec/Athletic Fields</p> <p>Bridgeforth Stadium</p> <p>Steam Plant Expansion</p> <p>CISAT Academic A3b</p> <p>Duke Hall</p>	<p>\$47,012,364</p> <p>\$32,343,141</p> <p>\$11,394,000</p> <p>\$36,730,119</p> <p>\$53,950,000</p> <p>\$7,698,400</p> <p>\$32,926,354</p> <p>\$30,609,000</p>
CONVOCATION CENTER	A 7,300 seat, \$10.8 million sports and entertainment arena designed for basketball, concerts, and other sports and entertainment events.	
ATHLETIC PROGRAM	More than 450 student athletes compete in 6 men's and 11 women's sports including baseball, basketball, cheerleading, cross-country/track, field hockey, football, golf, lacrosse, soccer, softball, swimming/diving, tennis, and volleyball.	
TOTAL OPERATING BUDGET 2010-11	Educational & General, Auxiliary Enterprises, Financial Aid, and Sponsored Programs	\$418,304,430

FACTS & FIGURES - CONTINUED
2010-2011

ENROLLMENT FALL 2010	Total Enrollment	19,434
	Undergraduate	17,306
	Non-Degree Seeking Undergraduate	351
	Graduate	1,454
	Non-Degree Seeking Graduate	323
	Full-Time	17,872
	Part-Time	1,562
	Percent Male	39%
	Percent Female	61%
	Percent In-State	72%
	Percent Out-of-State	28%
	Percent Minority	13%
UNIVERSITY HOUSING	Residence Halls Population	6,146
	Percent Residence Halls	32%
	Percent Commuting Students	68%
FIRST-TIME FRESHMEN 2010	Number Enrolled	4,001
	Average SAT Score	1146
DEGREES CONFERRED 2009-10	Undergraduate	3,733
	Graduate	678
FACULTY & STAFF FALL 2010	Full-Time	
	Instructional & Research Faculty	906
	Administrative & Professional Faculty	446
	Classified Staff	1,214
	Total Full-Time Employees	2,566
	Percent Tenured Faculty	51%
	Percent Female Faculty	45%
	Average Faculty Salary	\$67,787
	Part-Time	
	Instructional Faculty	360
TUITION & FEES 2010-11	In-State	\$7,860
	Out-of-State	\$20,624
ROOM & BOARD (per year)	Room & Board	\$8,020
FINANCIAL AID 2010-11	Scholarships & Grants	
	Percent of Undergraduate Students Receiving Aid	30%
	Range of Annual Awards	\$17.00-\$28,644
	Total	\$29,907,677
	Loans	
	Percent of Undergraduate Students Receiving Aid	41%
	Range of Annual Awards	\$10.00-\$7500.00
Total	\$42,919,524	

EXPLANATION OF SOURCES & NOTES

Data for the *Statistical Summary* were gathered from a variety of sources, including internal statistical reports, the Student Administration, Human Resources and Finance computing systems, mandated reporting sent by the Office of Institutional Research to state and federal government agencies, and from other JMU departments.

The source(s) will be listed at the end of each table. Wherever possible, tables contain the same data used for reports to the State Council of Higher Education for Virginia (SCHEV) and to the federal government via the Integrated Postsecondary Education Data System (IPEDS).

It is important for us to know that you understand this information as well as possible. As such, in a number of tables, we have also provided notes to define or further clarify the data.

Please help us in our efforts to make this Statistical Summary a relevant and useful document by directing any questions about the data sources, notes, or methodology to the Office of Institutional Research at ask-oir@jmu.edu

We welcome your constructive feedback.