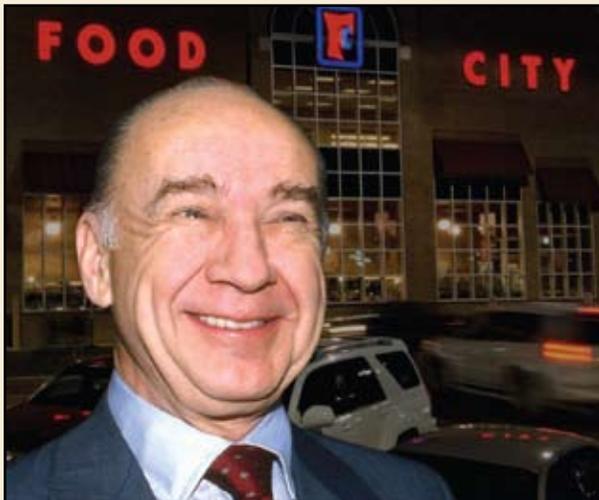


## THE JACK C. SMITH SCHOLARSHIP FOR THE JMU COLLEGE OF BUSINESS

By 1955, Jack C. Smith had sailed the seven seas as an electrical engineer for the U.S. Navy — but his heart was landlocked to the little town of Grundy, Va. So he set a course for home and with the help of his father Curtis, cousin Ernest and uncle Earl, opened his first grocery store. His vision and leadership helped expand the store from a simple market in Grundy to what is now K-VA-T Food stores, operating more than one hundred Food City and Super Dollar stores across Kentucky, Virginia and Tennessee. And though the company is on the cutting edge of grocery technology and consumer demand, its greatest strengths remain the values imparted by its founder: a dedication to community, family and hometown pride.

To honor Jack C. Smith's legacy, his family established a scholarship at James Madison University for the most outstanding graduates from southwestern Virginia community colleges.



## WHY CHOOSE THE JMU COLLEGE OF BUSINESS?

What can you expect if you become a James Madison University business student? **A successful future.**

*BusinessWeek* has ranked JMU's College of Business third among public schools and fourth out of all undergraduate business schools in the United States for return on investment. Our job placement rate is about 90 percent during the past decade.

JMU's rigorous COB 300 course is one reason why our graduates are favored among companies like Jack C. Smith's K-VA-T Food Stores. Juniors spend a semester in this integrated course that is team-taught by professors from every business discipline. This unique synthesis will prepare you to understand the interrelations of business systems, an incredible advantage over students from other schools.

JMU offers superior academics, unparalleled student life, and a campus and faculty committed to preparing you to lead a productive and meaningful life. Visit [www.jmu.edu](http://www.jmu.edu) for a *JMU Transfer Admissions Application* or to learn more.

## THE AWARD

Scholarship awards of \$5,000 annually are made to rising college juniors majoring in business and may be renewed for the students' senior year provided they remain in good standing with the university with a grade-point average of 3.0 or above.

Students appointed as Jack C. Smith Scholars will also be considered for an internship at K-VA-T Food Stores for the summer before senior year.

## ELIGIBILITY

Jack C. Smith Scholars must be working toward an associate degree that satisfies general education requirements at James Madison University. The degree must be earned from one of the following schools: Mountain Empire Community College, Virginia Highlands Community College, Southwest Virginia Community College or Wytheville Community College. Awards are contingent upon acceptance to JMU and declaration of a major in the College of Business.

## HOW TO APPLY

Step 1: Complete the *JMU Transfer Admissions Application* by the appropriate deadline (available at [www.jmu.edu/admissions](http://www.jmu.edu/admissions)). On the application, declare a major within the JMU College of Business.

Step 2: Dedicate yourself to your studies by maintaining a grade point average of 3.0 or higher, mastering the course material and reaching out to your professors for help when needed.

Jack C. Smith Scholars will be selected by the College of Business in coordination with the JMU Admissions and Financial Aid and Scholarships Office based primarily on your record of academic performance. No additional scholarship application is required.



## MADISON FACTS

The heart of JMU is its students. They drive the activity of our vibrant campus. They also drive the work of the faculty and staff, who, through teaching, research and service build connections and relationships to “prepare students to be educated and enlightened citizens.”

Established March 14, 1908, JMU offers programs on the bachelor’s, master’s and doctoral levels with its primary emphasis on undergraduate students. JMU provides a total education to students — one that has a broad range of the liberal arts as its foundation and encompasses an extensive variety of professional and preprofessional programs, augmented by a multitude of learning experiences outside the classroom.

James Madison University is the number one public master’s level university in the south as ranked by *U.S. News & World Report’s* 2010 edition of “America’s Best Colleges.” JMU has held the spot for 16 consecutive years. JMU is on an 80-school list, “A Focus on Undergrads,” of colleges and universities that “were singled out most often when experts were asked to identify schools where the faculty has an unusual commitment to undergraduate teaching.” The university is the top-ranked public institution for “A Focus on Undergrads” among universities-master’s in the south region.

## JMU COLLEGE OF BUSINESS MAJORS

- ❖ Accounting
- ❖ Computer Information Systems
- ❖ Economics
- ❖ Finance
- ❖ International Business
- ❖ Management
- ❖ Marketing
- ❖ Quantitative Finance

*James Madison*



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THE  
**Jack C. Smith**  
SCHOLARSHIP

JAMES MADISON UNIVERSITY.